

ULM ART STUDENT PORTFOLIO REVIEWS

Tips for the brief oral presentation

— *Brian Fassett*

1. The goal of the oral presentation is to introduce yourself and your art to the audience.
 - Remember that not everyone in the audience will know you, or know you well.
2. Speak clearly.
3. Don't read from notes.
4. Don't talk too much. Try not to take more than three minutes.
5. Your role is not that of a guest lecturer. You can safely assume that the experience and knowledge level of the audience will exceed yours, so don't over-describe obvious technical procedures or try to give a detailed analysis of every work in your portfolio.
 - Don't nervously try to prove that you know a lot. The informal question and answer session that follows will provide an opportunity for faculty to discover what you know.
6. You are an expert on yourself and the intimate relationship that you have with your own art and design.
 - Tell the audience things that they might not know about you as an artist or your work.
 - This can help to open doors for dialogue.
7. Practice your presentation. The more times you give a presentation, the better it becomes.
 - Rehearse for content and time.
 - Give your presentation to a classmate. The experience and critical feedback will benefit both of you.