

Preparing for The Artist Statement

Please do not wait until the last minute to seek advice or assistance.

One important component of any communication task is to **establish an objective** for the communication.

Form follows function. You cannot frame a message without considering what the message must accomplish.

You may have several specific objectives; making an outline will help you to write your artist statement.

What do you want the reader to gain from your artist statement?

Do you intend to explain yourself as an artist?

Are you different than other artists or designers?

Have you provided any insight on what you do, how you do it, or why?

What do you want a reader to know about your art?

What do you want a reader to know about you?

How do you want a reader to feel about your art?

How do you want a reader to feel about you?