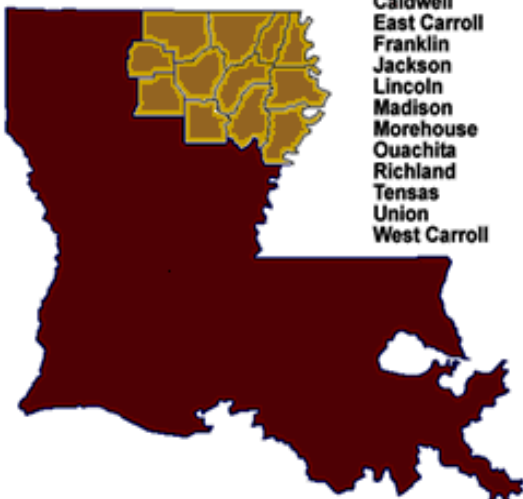




“Storm Over Black Bayou Lake” by Marie Amburn Frost

## Business and Economic Climate of Monroe and Northeast Louisiana: 2014



Caldwell  
East Carroll  
Franklin  
Jackson  
Lincoln  
Madison  
Morehouse  
Ouachita  
Richland  
Tensas  
Union  
West Carroll

### The Economy and Demography of Northeast Louisiana

*Northeast Louisiana is a 12-parish area bordered to the north by Arkansas and to the east by Mississippi. The Monroe metropolitan statistical area (Ouachita and Union Parishes: MSA rank by 2013 population=231/381) is the population and business center for the greater area.*

*This Factbook is also available on-line at: [cba.ulm.edu/cber](http://cba.ulm.edu/cber)*

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# Statewide Economic Activity

Real (2005\$) Gross State Product (in millions), % Change: Top 10 2009-13 & LA									
State	2009	2010	2011	2012	2013	% Chg. 2009-13	Rank 2009-13	% Chg. 2012-13	Rank 2012-13
North Dakota	29,115	31,314	34,187	41,117	45,092	54.87%	1	9.67%	1
Texas	1,057,471	1,088,961	1,134,273	1,212,703	1,257,113	18.88%	2	3.66%	8
Oregon	163,214	172,256	179,229	186,378	191,377	17.26%	3	2.68%	14
Utah	103,672	105,781	108,907	114,326	118,697	14.49%	4	3.82%	7
Nebraska	78,700	81,422	84,497	86,383	89,011	13.10%	5	3.04%	10
Indiana	237,750	254,039	254,731	261,154	266,545	12.11%	6	2.06%	19
Oklahoma	133,165	134,117	138,707	142,904	148,853	11.78%	7	4.16%	4
Montana	32,348	33,137	34,225	35,054	36,099	11.59%	8	2.98%	11
Minnesota	235,018	243,651	249,741	254,833	261,937	11.45%	9	2.79%	13
Michigan	331,856	349,502	357,132	362,596	369,831	11.44%	10	2.00%	21
Louisiana	190,126	200,054	194,515	198,595	201,131	5.79%	33	1.28%	34

Real (2005\$) Per Capita Gross State Product, % Change: Top 10 & LA 2009-13									
State	2009	2010	2011	2012	2013	% Chg. 2009-13	Rank 2009-13	% Chg. 2012-13	Rank 2012-13
North Dakota	43,784	46,434	49,927	58,771	62,334	42.37%	1	6.06%	2
Oregon	42,854	44,880	46,334	47,797	48,696	13.63%	2	1.88%	14
Michigan	33,515	35,383	36,159	36,687	37,373	11.51%	3	1.87%	15
Texas	42,637	43,139	44,253	46,537	47,531	11.48%	4	2.14%	10
Indiana	36,807	39,144	39,091	39,948	40,565	10.21%	5	1.54%	20
Ohio	37,418	38,360	39,354	40,578	41,200	10.11%	6	1.53%	21
Nebraska	43,416	44,500	45,866	46,554	47,637	9.72%	7	2.33%	6
Vermont	36,612	38,138	38,928	39,374	40,081	9.47%	8	1.79%	16
West Virginia	30,767	31,544	32,303	31,846	33,487	8.84%	9	5.15%	3
Minnesota	44,501	45,879	46,704	47,375	48,324	8.59%	10	2.00%	12
Louisiana	42,328	44,024	42,519	43,155	43,484	2.73%	36	0.76%	36

# Statewide Economic Activity

## Current Dollar Metro Area Gross State Product (in millions), % Change

Area	2009	2010	2011	2012	2013	%Change 2009-13	%Change 2012-13	Rank 2009-13
Lake Charles	11,422	13,590	14,021	14,690	14,858	30.08%	1.14%	1
Baton Rouge	40,337	44,824	47,085	49,598	52,247	29.53%	5.34%	2
Houma-Thibodaux	10,565	11,244	11,217	11,882	12,946	22.54%	8.95%	3
Lafayette	23,696	25,761	28,263	29,349	28,620	20.78%	-2.48%	4
Shreveport-Bossier City	19,845	22,525	24,809	24,676	23,565	18.75%	-4.50%	5
New Orleans	69,445	78,393	80,034	82,418	81,843	17.85%	-0.70%	6
Monroe	6,185	6,476	6,381	6,659	6,906	11.66%	3.71%	7
Alexandria	5,307	5,468	5,177	5,311	5,400	1.75%	1.68%	8

## Real (2009\$) Metro Area Per Capita Gross State Product, % Change

Area	2009	2010	2011	2012	2013	% Change 2009-13	% Change 2012-13	Rank 2009-13
Houma-Thibodaux	50,848	51,667	50,303	53,088	56,411	10.94%	6.26%	1
Baton Rouge	50,681	53,583	52,002	52,691	55,805	10.11%	5.91%	2
Lafayette	51,069	52,204	54,068	56,206	52,985	3.75%	-5.73%	3
Shreveport-Bossier City	45,518	48,041	49,474	49,352	46,782	2.78%	-5.21%	4
Monroe	35,208	36,176	34,892	35,598	36,059	2.42%	1.30%	5
Lake Charles	57,684	62,142	54,836	54,734	58,818	1.97%	7.46%	6
New Orleans-Metairie	59,465	61,325	56,812	57,043	56,943	-4.24%	-0.18%	7
Alexandria	34,652	35,072	32,417	32,519	32,275	-6.86%	-0.75%	8
U.S. Metro Portion	49,869	50,446	50,790	51,655	52,093	4.46%	0.85%	n/a

# Statewide Economic Activity

## Compensation Change by MSA for Select Industries (2011-2012)

	Manufacturing	Wholesale	Information	Healthcare & Social Assist.	Admin. & Waste Services
AEX	2.75%	3.75%	-3.80%	-1.68%	9.72%
BTR	6.26%	6.16%	-1.22%	1.27%	4.10%
HUM	8.78%	5.01%	2.31%	-1.86%	15.68%
MLU	4.21%	-0.05%	9.12%	-0.15%	14.74%
NEW	-3.13%	0.41%	10.26%	-0.15%	0.17%
LFT	4.59%	3.50%	1.79%	0.65%	-4.71%
LCH	1.69%	6.46%	3.54%	0.59%	13.00%
SHV	-2.33%	2.03%	-3.66%	-1.19%	-1.25%

## Compensation Change by MSA for Select Industries (2010-2012)

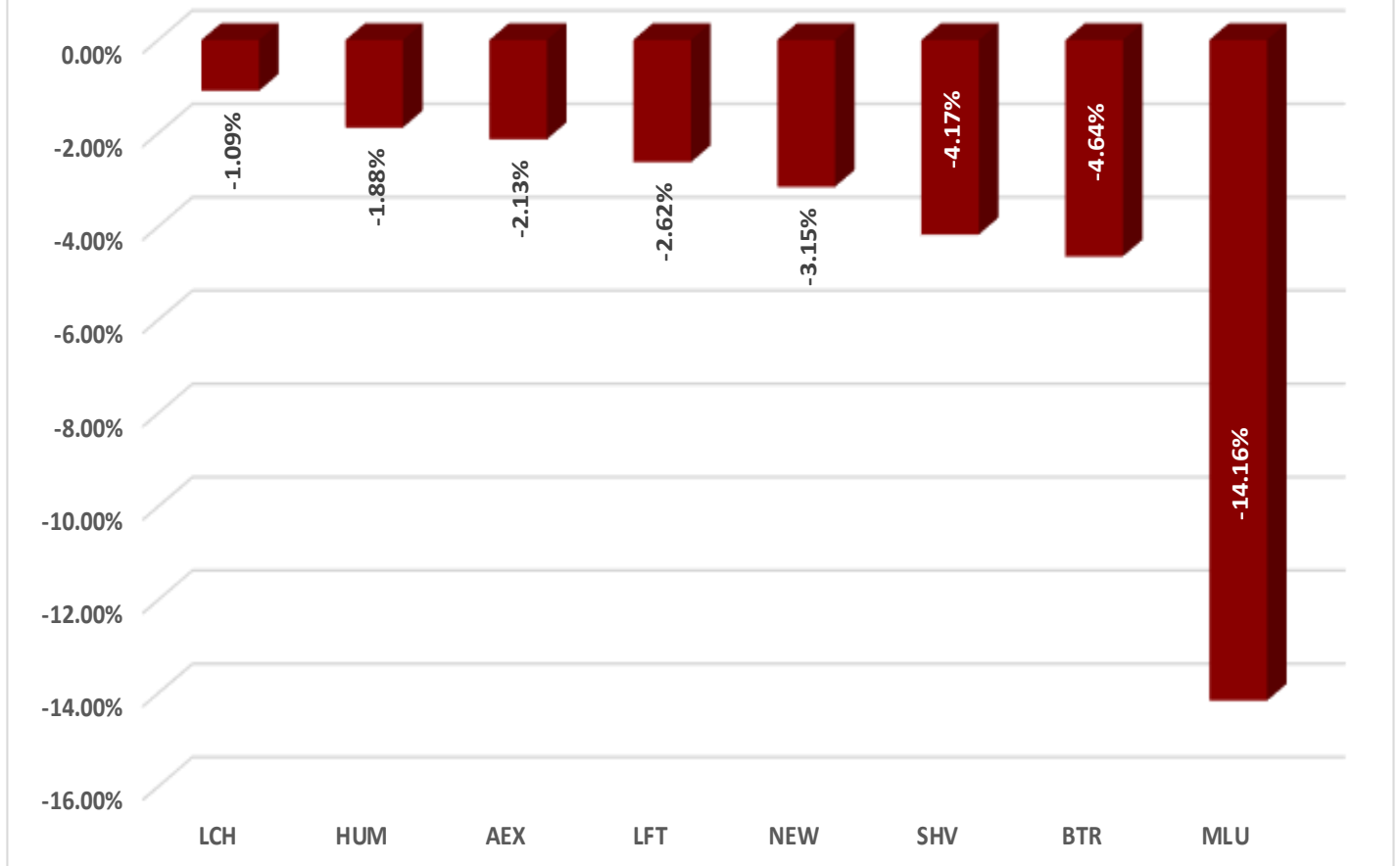
	Manufacturing	Wholesale	Information	Healthcare & Social Assist.	Admin. & Waste Services
AEX	9.85%	11.95%	-10.16%	-4.26%	10.25%
BTR	10.45%	8.41%	-7.76%	1.37%	5.52%
HUM	18.10%	3.63%	-0.78%	-1.86%	8.35%
MLU	-0.74%	-1.66%	3.83%	-1.38%	14.74%
NEW	-5.33%	0.85%	4.29%	-1.72%	-7.62%
LFT	16.26%	4.59%	-3.34%	-1.42%	-6.55%
LCH	3.15%	11.15%	-10.20%	1.42%	15.70%
SHV	-1.05%	6.14%	-17.97%	-2.90%	0.64%

# Statewide Economic Activity

## Percent Change in Educational Services Employment by MSA

	LCH	HUM	NEW	SHV	AEX	LFT	BTR	MLU
2011-2012 % Change	1.01%	-0.94%	-0.95%	-1.06%	-1.39%	-2.44%	-3.43%	-4.48%
2010-2012 % Change	-1.23%	-6.85%	-2.14%	-1.34%	-4.77%	-4.63%	-4.87%	-8.03%

### 1 Year Change in Educational Services Compensation, in 2012 \$



# Statewide Economic Activity

## Top 10 Louisiana Private Employers (July, 2014)

Company	Louisiana Employment
Wal-Mart Stores Inc.	11,725
Turner Industries Group LLC	9,761
Ochsner Clinic Foundation	7,001
Northrop Grumman	6,000
AT&T Louisiana	5,500
Willis Knighton Health System	5,490
Exxon Mobil Corp.	4,415
J.P.Morgan Chase Bank NA	4,300
CB&I	4,243
Our Lady of the Lake RMC	4,009

## Top 10 Louisiana Private Employers (excluding health care and retail) July, 2014

Company	Louisiana Employment
Turner Industries Group LLC	9,761
Northrop Grumman	6,000
AT&T Louisiana	5,500
Exxon Mobil Corp.	4,415
J.P.Morgan Chase Bank NA	4,300
CB&I	4,243
Dow Chemical Company	3,905
Shell Offshore Services Company	3,600
CenturyLink Inc.	1,873
Oceaneering International	1,700

Sources: J.P.Morgan Chase and AT&T figures were provided by the companies; all other data provided by Moody'sEconomy.com, July 2014



# Population and Demographic Data

## Annual Population and Population Percent Change, 2008 - 2013\*

	Census 2000	2009	Census 2010	2011	2012	2013	% Change 2011-2013
Louisiana	4,468,976	4,489,490	4,533,372	4,574,766	4,602,134	4,625,470	1.11%
Northeast LA	353,865	347,506	355,761	356,157	356,296	356,393	0.07%
Monroe MSA**	170,053	174,188	176,441	177,366	177,755	178,564	0.68%
Monroe City	53,107	51,640	48,815	49,021	49,571	49,761	1.51%
Caldwell Parish	10,560	10,403	10,132	10,058	10,029	9,989	-0.69%
East Carroll Parish	9,421	8,078	7,759	7,650	7,572	7,529	-1.58%
Franklin Parish	21,263	19,784	20,767	20,764	20,622	20,571	-0.93%
Jackson Parish	15,397	15,058	16,274	16,333	16,214	16,112	-1.35%
Lincoln Parish	42,509	42,975	46,735	46,965	47,082	47,414	0.96%
Madison Parish	13,728	11,393	12,093	11,953	12,209	11,927	-0.22%
Morehouse Parish	31,021	28,323	27,979	27,546	27,430	27,057	-1.78%
Ouachita Parish	147,250	151,663	153,720	154,678	155,313	156,220	1.00%
Richland Parish	20,981	20,408	20,725	20,889	20,911	20,857	-0.15%
Tensas Parish	6,618	5,583	5,252	5,084	4,972	4,908	-3.46%
Union Parish	22,803	22,525	22,721	22,701	22,442	22,344	-1.57%
West Carroll Parish	12,314	11,313	11,604	11,536	11,500	11,465	-0.62%

\*\*Monroe MSA includes Ouachita & Union Parishes.

\*\*2012 - 2013 Data are Census Estimates.

## Migration and Natural Increase, April 1, 2010 to July 1, 2012\*

Geography	Total Population Change	Total	Births	Deaths	Domestic Migration	International Migration	Net Total Migration
N.E. Louisiana	381	2538	11,151	8,613	-2,782	727	-2,055
Caldwell Parish	-40	28	132	104	-57	2	-55
East Carroll Parish	-43	51	127	76	-81	0	-81
Franklin Parish	-51	20	298	278	-47	0	-47
Jackson Parish	-102	-19	181	200	-92	-3	-95
Lincoln Parish	332	170	563	393	-67	221	154
Madison Parish	-282	44	202	158	-333	-1	-334
Morehouse Parish	-373	15	362	347	-398	1	-397
Ouachita Parish	907	782	2,314	1,532	-85	141	56
Richland Parish	-54	21	269	248	-57	6	-51
Tensas Parish	-64	2	58	56	-58	0	-58
Union Parish	-98	43	258	215	-111	10	-101
West Carroll Parish	-35	-6	138	144	-8	0	-8

\*Source: Population Estimates, U.S. Census Bureau.

# Population and Demographic Data

## Number of Housing Units by Year, by NE LA Parish

	Housing Units 2009	Housing Units 2010	Housing Units 2011	Housing Units 2012	Housing Units 2013
Caldwell Parish	5,305	4,995	4,990	4,987	4,988
East Carroll Parish	3,328	2,903	2,899	2,895	2,890
Franklin Parish	9,161	9,039	9,052	9,054	9,053
Jackson Parish	7,779	7,681	7,684	7,691	7,692
Lincoln Parish	18,717	19,488	19,494	19,483	19,582
Madison Parish	5,168	4,804	4,807	4,811	4,857
Morehouse Parish	13,387	12,424	12,416	12,410	12,407
Ouachita Parish	64,925	64,518	64,793	65,042	65,488
Richland Parish	9,161	8,627	8,722	8,739	8,751
Tensas Parish	3,534	3,358	3,358	3,356	3,354
Union Parish	12,412	11,349	11,340	11,337	11,337
West Carroll Parish	5,309	5,047	5,044	5,038	5,042
NE Louisiana	158,186	154,233	154,599	154,843	155,441

Source: US Census Bureau

## 2011-2012 Median Household Income by Parish, NE Louisiana, State, and US

	2011: Median Household Income	2012: Median Household Income	2011: % of Louisiana Median Income	2012: % of Louisiana Median Income
Caldwell Parish	36,415	34,845	87.1%	81.0%
East Carroll Parish	25,163	24,688	60.2%	57.4%
Franklin Parish	29,025	28,215	69.4%	65.6%
Jackson Parish	36,032	36,882	86.2%	85.8%
Lincoln Parish	34,497	36,147	82.5%	84.1%
Madison Parish	23,240	23,837	55.6%	55.4%
Morehouse Parish	26,778	28,804	64.1%	67.0%
Ouachita Parish	35,770	36,895	85.6%	85.8%
Richland Parish	32,148	33,398	76.9%	77.7%
Tensas Parish	26,903	26,909	64.4%	62.6%
Union Parish	34,958	35,066	83.6%	81.6%
West Carroll Parish	27,781	32,666	66.5%	76.0%
NE LA (with Lincoln)	30,726	31,529	73.5%	73.3%
Louisiana	41,804	42,998	n/a	n/a
United States	50,502	51,371	120.8%	119.5%

\*Source: US Census Bureau, Small Area Estimates

# Population and Demographic Data

## Educational Attainment by Parish, as Percent of Population over Age 25 (2008-2012 5 Year Estimate)

	Less than High School	High School (includes GED)	Some College- No Degree	Associate's Degree	Bachelor's Degree	Graduate or Professional Degree	Population 25+ yrs.
Caldwell Parish	25.8%	40.20%	19.00%	4.00%	6.70%	4.40%	6,904
East Carroll Parish	34.4%	36.60%	15.30%	3.00%	7.70%	2.90%	4,955
Franklin Parish	31.5%	34.90%	18.90%	2.80%	7.60%	4.20%	13,749
Jackson Parish	16.8%	41.90%	22.20%	5.10%	8.40%	5.60%	11,077
Lincoln Parish	14.8%	27.1%	19.5%	5.0%	19.8%	13.8%	25,453
Madison Parish	25.3%	40.40%	18.10%	4.70%	7.60%	4.00%	7,855
Morehouse Parish	24.2%	42.40%	18.10%	3.90%	8.50%	2.90%	18,616
Ouachita in 2000*	21.4%	30.0%	23.1%	2.8%	14.8%	7.9%	88,430
Ouachita (2012 5yr Est.)	16.1%	33.4%	23.6%	4.1%	15.2%	7.6%	96,551
Richland Parish	26.0%	39.30%	18.70%	3.60%	8.60%	3.80%	13,632
Tensas Parish	24.6%	40.80%	21.80%	2.20%	7.00%	3.50%	3,573
Union Parish	19.5%	42.60%	19.40%	5.50%	9.70%	3.40%	15,409
West Carroll Parish	26.3%	43.10%	18.50%	2.40%	6.40%	3.30%	7,780
NE Louisiana	19.9%	35.9%	21.0%	4.1%	12.5%	6.5%	225,554
Louisiana 2000*	25.2%	32.4%	20.2%	3.5%	12.2%	6.5%	2,775,468
Louisiana (2012 5yr Est.)	17.8%	34.3%	21.4%	5.1%	14.3%	7.1%	2,940,298

Sources: U.S. Census Bureau, American Community Survey 2008-2012 5yr Estimates

## Total Personal Income (thousands of current dollars)\*

	2008	2009	2010	2011	2012	% growth 2008-12	% growth 2011-12
Louisiana	\$167,660,412	\$163,396,269	\$169,116,698	\$176,689,867	\$184,340,179	9.95%	4.33%
NE Louisiana	\$10,761,668	\$10,908,295	\$11,019,197	\$11,461,688	\$12,067,948	12.14%	5.29%
Caldwell	\$280,928	\$286,863	\$287,791	\$291,782	\$298,274	6.17%	2.22%
East Carroll	\$221,936	\$224,961	\$240,096	\$263,861	\$294,523	32.71%	11.62%
Franklin	\$564,953	\$583,743	\$599,792	\$624,934	\$669,904	18.58%	7.20%
Jackson	\$442,890	\$446,983	\$457,927	\$458,426	\$475,468	7.36%	3.72%
Lincoln	\$1,410,382	\$1,400,732	\$1,446,440	\$1,483,623	\$1,535,794	8.89%	3.52%
Madison	\$295,516	\$292,619	\$301,171	\$322,993	\$351,680	19.01%	8.88%
Morehouse	\$777,515	\$787,396	\$783,584	\$826,624	\$897,054	15.37%	8.52%
Ouachita	\$5,070,311	\$5,125,130	\$5,111,710	\$5,317,902	\$5,566,642	9.79%	4.68%
Richland	\$581,499	\$599,376	\$628,115	\$664,899	\$709,474	22.01%	6.70%
Tensas	\$173,120	\$194,470	\$182,948	\$198,454	\$214,727	24.03%	8.20%
Union	\$675,908	\$681,573	\$696,652	\$715,411	\$741,473	9.70%	3.64%
West Carroll	\$266,710	\$284,449	\$282,971	\$292,779	\$312,935	17.33%	6.88%
United States						10.46%	4.17%

\*Source: Bureau of Economic Analysis, U.S. Department of Commerce

# Population and Demographic Data

## Per Capita Personal Income (thousands of current dollars)\*

	2008	2009	2010	2011	2012	% growth 2008-12	% growth 2011-12
Louisiana	\$37,799	\$36,378	\$37,217	\$38,623	\$40,057	5.97%	3.71%
NE Louisiana	\$28,527	\$30,344	\$31,150	\$34,572	\$39,720	39.24%	14.89%
Caldwell	\$27,477	\$28,165	\$28,441	\$29,010	\$29,815	8.51%	2.77%
East Carroll	\$27,955	\$28,614	\$31,129	\$34,492	\$39,134	39.99%	13.46%
Franklin	\$27,216	\$28,232	\$28,821	\$30,097	\$32,581	19.71%	8.25%
Jackson	\$27,500	\$27,732	\$28,130	\$28,067	\$29,321	6.62%	4.47%
Lincoln	\$30,844	\$30,273	\$30,905	\$31,590	\$32,709	6.05%	3.54%
Madison	\$23,948	\$24,304	\$24,938	\$27,022	\$28,935	20.82%	7.08%
Morehouse	\$27,463	\$27,974	\$28,085	\$30,009	\$32,550	18.52%	8.47%
Ouachita	\$33,417	\$33,485	\$33,207	\$34,380	\$35,830	7.22%	4.22%
Richland	\$28,055	\$29,006	\$30,312	\$31,830	\$33,912	20.88%	6.54%
Tensas	\$32,202	\$36,616	\$35,048	\$39,035	\$43,344	34.60%	11.04%
Union	\$29,778	\$30,146	\$30,636	\$31,515	\$33,073	11.07%	4.94%
West Carroll	\$22,854	\$24,452	\$24,430	\$25,380	\$27,183	18.94%	7.10%
United States						7.00%	3.40%

\*Source: Regional Economic Information System, Bureau of Economic Analysis, U.S. Department of Commerce

## Per Capita Personal Income by LA MSA (thousands of current dollars)\*

	2008	2009	2010	2011	2012	% growth 2008-12	% growth 2011-12
Baton Rouge	\$36,919	\$36,770	\$37,294	\$38,614	\$40,245	9.01%	4.22%
Houma	\$40,071	\$39,221	\$40,750	\$41,584	\$43,631	8.88%	4.92%
Lafayette	\$39,381	\$37,105	\$38,374	\$40,871	\$43,049	9.31%	5.33%
Lake Charles	\$35,856	\$34,026	\$34,317	\$35,568	\$37,226	3.82%	4.66%
Monroe	\$32,944	\$33,055	\$32,876	\$34,014	\$35,482	7.70%	4.32%
New Orleans	\$44,370	\$41,174	\$41,977	\$43,002	\$43,936	-0.98%	2.17%
Shreveport	\$38,692	\$36,285	\$37,922	\$40,199	\$41,234	6.57%	2.57%
United States (metro)	\$42,511	\$40,816	\$41,603	\$43,743	\$45,188	6.30%	3.30%

\*Source: Regional Economic Information System, Bureau of Economic Analysis, U.S. Department of Commerce



# Population and Demographic Data

Wage and Salary Disbursements as Percent of Area Personal Income						Area Per Capita Personal Income as % of U.S. Per Capita Personal Income	
	2008	2009	2010	2011	2012	2011	2012
Louisiana	49.9%	50.4%	49.5%	48.8%	48.3%	91.3%	91.6%
NE Louisiana	44.4%	44.5%	44.5%	44.5%	44.6%	81.7%	90.8%
Caldwell	29.4%	29.2%	28.8%	28.0%	26.6%	68.6%	68.2%
East Carroll	29.6%	29.6%	27.6%	24.8%	20.8%	81.5%	89.5%
Franklin	27.8%	26.8%	26.8%	25.1%	24.4%	71.2%	74.5%
Jackson	30.8%	30.3%	31.3%	30.8%	29.9%	66.4%	67.0%
Lincoln	47.3%	47.1%	45.8%	45.3%	43.4%	74.7%	74.8%
Madison	36.5%	37.5%	34.8%	31.1%	29.8%	63.9%	66.2%
Morehouse	33.3%	30.6%	27.5%	26.6%	25.9%	70.9%	74.4%
Ouachita	50.6%	50.6%	51.0%	49.7%	49.4%	81.3%	81.9%
Richland	32.0%	31.5%	32.7%	31.5%	30.3%	75.3%	77.5%
Tensas	29.9%	25.8%	27.0%	24.7%	20.4%	92.3%	99.1%
Union	22.5%	20.5%	21.8%	21.9%	21.0%	74.5%	75.6%
West Carroll	29.4%	28.6%	27.6%	25.7%	24.9%	60.0%	62.2%
United States	52.5%	51.7%	51.3%	50.3%	50.4%	n/a	n/a

\*Calculated using data from U.S. Bureau of Economic Analysis.

2011-2012 Persons Below Poverty by Parish, NE Louisiana, State, and US				
	2011: % of Population Below Poverty	2012: % of Population Below Poverty	2011: % Difference from Louisiana 2011 Poverty Rate	2012: % Difference from Louisiana 2012 Poverty Rate
Caldwell Parish	19.9	23.7	-0.6	3.6
East Carroll Parish	44.0	45.8	23.5	25.7
Franklin Parish	27.8	31.6	7.3	11.5
Jackson Parish	21.0	21.9	0.5	1.8
Lincoln Parish	29.5	27.6	9	7.5
Madison Parish	41.4	44.8	20.9	24.7
Morehouse Parish	28.7	31.1	8.2	11
Ouachita Parish	26.2	23.6	5.7	3.5
Richland Parish	24.2	24.8	3.7	4.7
Tensas Parish	33.5	30.6	13	10.5
Union Parish	24.2	27.2	3.7	7.1
West Carroll Parish	24.1	22.9	3.6	2.8
NE LA (with Lincoln)	28.7	29.6	8.2	9.5
Louisiana	20.5	20.1	n/a	n/a
United States	15.9	15.9	-4.6	-4.2

\*Source: US Census Bureau, Small Area Income and Poverty Estimates

# Labor Force Statistics

## Total Covered Employment, All Industries (# Jobs from Establishment Survey)

	2009	2010	2011	2012	2013
Monroe MSA	73,962	73,302	72,954	73,824	74,190
Caldwell	2,589	2,464	2,485	2,429	2,404
E. Carroll	2,038	1,974	1,887	1,706	1,870
Franklin	5,320	5,287	5,084	4,987	4,951
Jackson	3,503	3,603	3,575	3,550	3,632
Lincoln	18,245	18,005	17,925	17,502	17,576
Madison	3,556	3,441	3,304	3,237	3,401
Morehouse	6,798	6,619	6,849	7,146	7,035
Ouachita	69,329	68,425	68,078	69,068	69,742
Richland	6,157	6,384	6,576	6,531	6,507
Tensas	1,312	1,215	1,187	1,118	1,110
Union	4,633	4,877	4,876	4,852	4,813
W. Carroll	2,438	2,366	2,343	2,387	2,402
NE Louisiana	125,918	124,660	124,169	124,513	125,443
Louisiana	1,849,303	1,832,357	1,848,399	1,871,037	1,893,000

\*Source: U.S. Bureau of Labor Statistics

## Labor Force (Household Survey)

	2009	2010	2011	2012	2013
Monroe MSA	80,896	81,681	80,388	81,518	82,114
Caldwell	4,570	4,510	4,551	4,351	4,340
E. Carroll	2,951	2,933	2,967	2,595	2,728
Franklin	7,734	7,858	7,876	7,308	7,287
Jackson	6,474	6,526	6,519	6,302	6,299
Lincoln	19,181	19,585	19,514	19,001	18,916
Madison	4,646	4,637	4,506	4,313	4,507
Morehouse	11,463	11,364	11,675	11,499	11,480
Ouachita	70,665	71,696	70,678	71,834	72,346
Richland	8,843	9,153	9,282	9,016	9,049
Tensas	2,035	2,010	2,093	1,723	1,680
Union	10,231	9,984	9,710	9,684	9,768
W. Carroll	4,451	4,367	4,486	4,085	4,139
NE Louisiana	153,244	154,623	153,857	151,711	152,539
Louisiana	2,052,262	2,072,597	2,066,206	2,079,321	2,099,428

Source: US Dept. of Labor BLS

# Labor Force Statistics

## Unemployment Rate (Household Survey)

	2009	2010	2011	2012	2013
Monroe MSA	7.2	7.8	7.6	7	6.5
Caldwell	9.3	9.6	8.6	7.5	6.9
E. Carroll	12.6	15	14.3	16.8	14.2
Franklin	10.4	11.1	11.2	10.3	10
Jackson	7.4	7.4	7.9	7.3	7.3
Lincoln	7.2	8.4	8.7	8	7.6
Madison	9.2	10.6	10.9	10.5	9.7
Morehouse	14.1	14.1	12.8	11.9	11.4
Ouachita	6.7	7.7	7.6	7	6.5
Richland	9.5	10	9.8	8.7	8.5
Tensas	11.7	14.3	11.9	11.1	9.5
Union	10.4	8.5	7.9	7.1	6.7
W. Carroll	15.8	16	14.6	13.2	12.5
NE Louisiana	8.5	9.2	9	8.3	7.8
Louisiana	6.6	7.4	7.2	6.5	6.2

\*US Bureau of Labor Statistics

## Number Unemployed (Household Survey)

	2009	2010	2011	2012	2013
Monroe MSA	5,829	6,338	6,140	5,707	5,344
Caldwell	424	433	391	326	299
East Carroll	373	439	424	436	387
Franklin	808	873	883	754	730
Jackson	482	481	513	461	458
Lincoln	1,387	1,641	1,695	1,518	1,434
Madison	426	491	492	455	437
Morehouse	1,616	1,602	1,500	1,371	1,303
Ouachita	4,768	5,489	5,375	5,023	4,689
Richland	837	915	906	785	770
Tensas	238	288	250	191	160
Union	1,061	849	765	685	655
West Carroll	705	697	654	541	519
NE Louisiana	13,125	14,198	13,848	12,546	11,841
Louisiana	135,856	153,202	149,323	135,066	129,177

\*US Dept. of Labor BLS

## Total Employment (Household Survey)

	2009	2010	2011	2012	2013
Monroe MSA	75,067	75,343	74,248	75,811	76,770
Caldwell	4,146	4,077	4,160	4,025	4,041
E. Carroll	2,578	2,494	2,543	2,159	2,341
Franklin	6,926	6,985	6,993	6,554	6,557
Jackson	5,992	6,045	6,006	5,841	5,841
Lincoln	17,794	17,944	17,819	17,483	17,482
Madison	4,220	4,146	4,014	3,858	4,070
Morehouse	9,847	9,762	10,175	10,128	10,177
Ouachita	65,897	66,207	65,303	66,811	67,657
Richland	8,006	8,238	8,376	8,231	8,279
Tensas	1,797	1,722	1,843	1,532	1,520
Union	9,170	9,135	8,945	8,999	9,113
W. Carroll	3,746	3,670	3,832	3,544	3,620
NE Louisiana	140,119	140,425	140,009	139,165	140,698
Louisiana	1,916,406	1,919,395	1,916,883	1,944,255	1,970,251

\*US Bureau of Labor Statistics

## Wage and Salary Disbursements as a Percent of Personal Income (by MSA)

	2008	2009	2010	2011	2012
Alexandria	45.1%	44.6%	44.0%	44.6%	43.6%
Baton Rouge	56.9%	56.7%	54.9%	54.2%	54.2%
Houma	55.2%	54.2%	53.2%	52.6%	54.1%
Lafayette	56.4%	56.0%	55.6%	55.4%	55.5%
Lake Charles	55.9%	55.3%	53.3%	53.6%	53.7%
Monroe	47.3%	47.1%	47.5%	46.4%	46.1%
New Orleans	51.1%	52.9%	52.0%	51.3%	50.8%
Shreveport-Bossier City	46.4%	48.2%	47.7%	46.5%	45.0%
Louisiana	49.9%	50.4%	49.5%	48.8%	48.3%
United State	52.5%	51.7%	51.3%	50.3%	50.4%



# Labor Force Statistics

## Labor Market Data by Industry for Ouachita Parish: 2012-2013

Ouachita Parish	2012				2013			
	Units	Employment	Estimated total wages	Weekly Wage \$	Units	Employment	Estimated total wages	Weekly Wage \$
All Industries	4,689	68,971	\$2,497,926,000	\$696	4,711	69,730	\$2,565,926,695	\$708
Agriculture, forestry, fishing and hunting	26	202	\$4,212,000	\$401	30.5	226	\$6,085,328	\$520
Mining	27	111	\$5,661,000	\$979	28.75	98.25	\$5,202,510	\$1,029
Utilities	25	332	\$19,940,000	\$1,154	27.75	465.5	\$24,433,871	\$1,010
Construction	381	3,108	\$111,855,000	\$692	383.25	3,282	\$123,642,372	\$723
Manufacturing	147	5,320	\$283,920,000	\$1,026	144.75	5,331	\$296,357,911	\$1,069
Wholesale trade	242	2,252	\$120,784,000	\$1,031	236	2,520	\$130,899,666	\$998
Retail trade	719	8,956	\$211,600,000	\$454	725.5	9,220	\$222,391,655	\$464
Transportation and warehousing	106	1,328	\$57,041,000	\$826	114.25	1,584	\$70,401,505	\$855
Information	86	1,575	\$67,383,000	\$823	86.5	1,613	\$68,659,020	\$818
Finance and insurance	361	4,412	\$182,302,000	\$795	367.25	4,362	\$185,278,816	\$818
Real estate and rental and leasing	212	1,126	\$42,220,000	\$721	226.25	1,162	\$42,688,997	\$707
Professional and technical services	504	2,775	\$134,712,000	\$933	523.5	2,895	\$150,270,958	\$997
Management of companies and enterprises	23	1,375	\$123,074,000	\$1,721	26	1,378	\$130,173,789	\$1,821
Administrative and waste services	228	3,338	\$88,862,000	\$512	238	3,409	\$87,768,691	\$495
*Educational services	36	6,455	\$247,285,321	\$720	36.25	6,100	\$237,905,717	\$745
Health care and social assistance	617	12,034	\$430,052,000	\$687	632.5	14,121	\$507,059,957	\$690
Arts, entertainment, and recreation	62	692	\$8,572,000	\$238	70.75	874.5	\$11,674,546	\$257
Accommodation and food services	313	6,120	\$81,136,000	\$255	318.75	6,418	\$86,273,491	\$259
Other services, except public administration	385	1,887	\$54,302,000	\$553	376	1,798	\$54,402,858	\$582
Public administration	97	3,019	\$127,653,000	\$813	95.75	2,846	\$123,460,359	\$836

## Aggregated Labor Market Data by Parish: 2012-2013

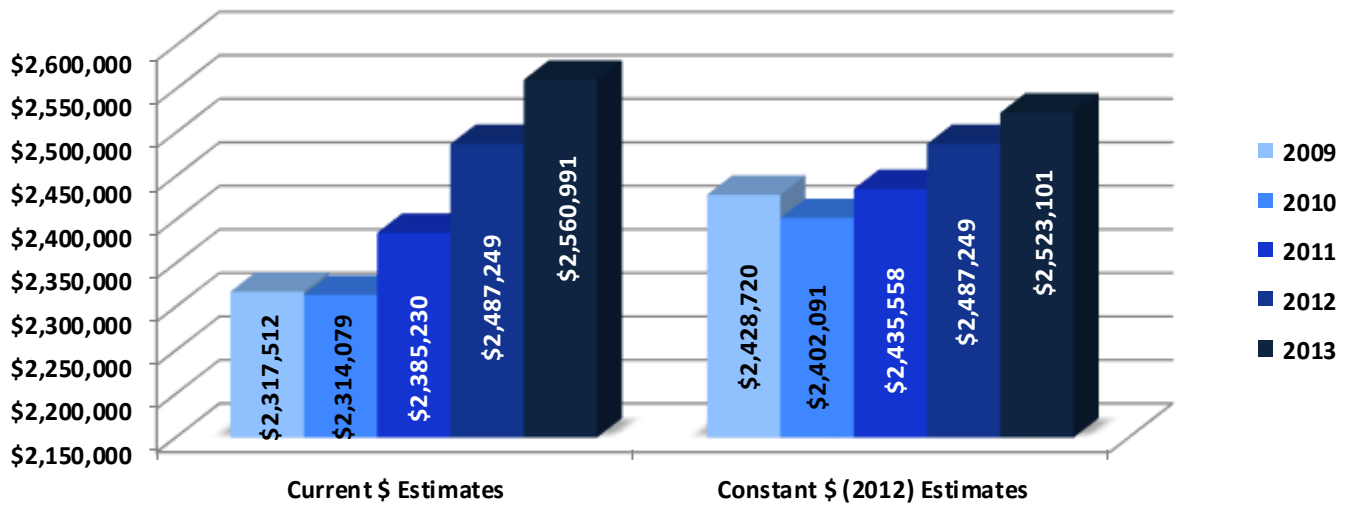
Parishes	2012				2013			
	Units	Employment	Estimated total wages	Weekly Wage \$	Units	Employment	Estimated total wages	Weekly Wage \$
Caldwell	239	2,434	\$69,394,000	\$548	239.75	2,401	\$71,265,379	\$571
East Carroll	203	1706	\$50,622,000	\$571	207	1862.25	\$57,821,885	\$597
Franklin	433	4,987	\$137,833,000	\$532	444.75	4,943	\$140,465,694	\$546
Jackson	299	3,548	\$126,921,000	\$688	300.5	3,628	\$128,147,759	\$679
Lincoln	1194	17,503	\$595,894,000	\$655	1192.25	17,585	\$621,314,086	\$679
Madison	304	3,250	\$89,099,000	\$527	298	3,398	\$93,367,460	\$528
Morehouse	546	7,142	\$202,114,000	\$544	534.75	7,031	\$203,004,383	\$555
Richland	534	6,532	\$193,445,000	\$570	524.25	6,496	\$194,907,543	\$577
Tensas	151	1,114	\$34,285,000	\$592	150.5	1,115	\$34,973,673	\$601
Union	401	4,853	\$138,952,000	\$551	399	4,808	\$139,696,746	\$559
West Carroll	232	2,388	\$66,713,000	\$537	238	2,406	\$68,958,537	\$551

## Aggregated Labor Market Data by LA MSA: 2012-2013

Parishes	2012			2013		
	Total Employment	Avg. Weekly Hours	Weekly Wage \$	Total Employment	Avg. Weekly Hours	Weekly Wage \$
Alexandria	62,900	37.2	\$740.28	62,700	37.3	\$652.00
Baton Rouge	375,000	34.7	\$750.13	384,900	35.2	\$793.76
Houma	95,700	43.8	\$999.52	99,500	42.9	\$1,010.72
Lafayette	155,500	37.6	\$815.54	159,500	37.0	\$845.45
Lake Charles	90,800	37.0	\$869.13	92,300	37.5	\$848.25
Monroe	77,200	35.0	\$664.30	78,000	35.1	\$690.42
New Orleans	534,700	36.6	\$882.06	545,600	35.6	\$864.01
Shreveport-Bossier	175,200	35.6	\$644.33	171,200	34.0	\$615.40
Louisiana Statewide	1,925,600	36.2	\$773.23	1,951,000	35.8	\$786.53

Source: www.bls.gov (bureau of labor statistics)

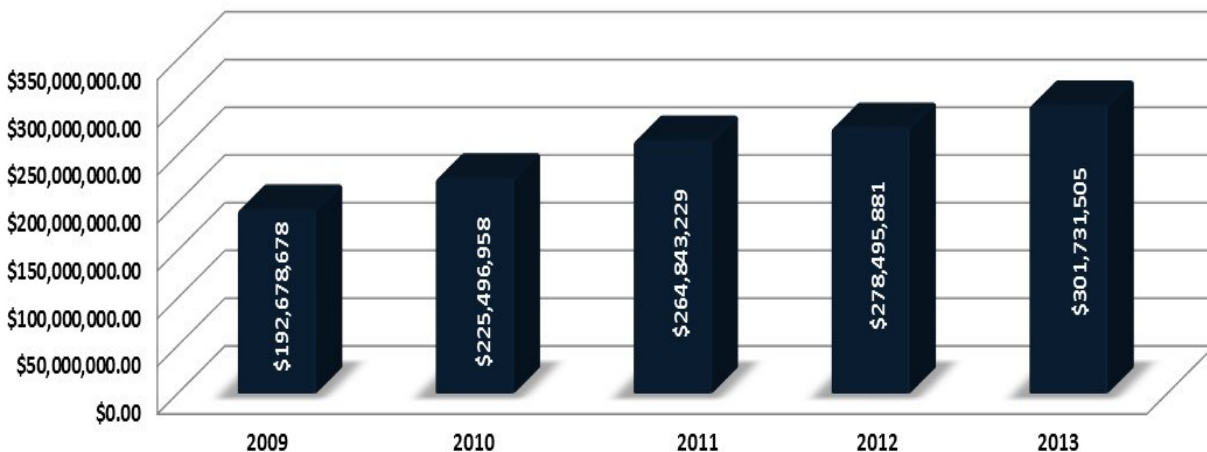
### Estimated Non-Auto Retail Sales for Ouachita Parish, 2009-2013 (In Thousands)



## Percentage Change in Retail Sales From Previous Year

	With Motor Vehicles	Without Motor Vehicles	Motor Vehicles Only
2012	4.4%	4.3%	5.2%
2013	3.5%	3.0%	8.3%

### Estimated \$ Value of New and Used Vehicle Registrations: Ouachita Parish Only

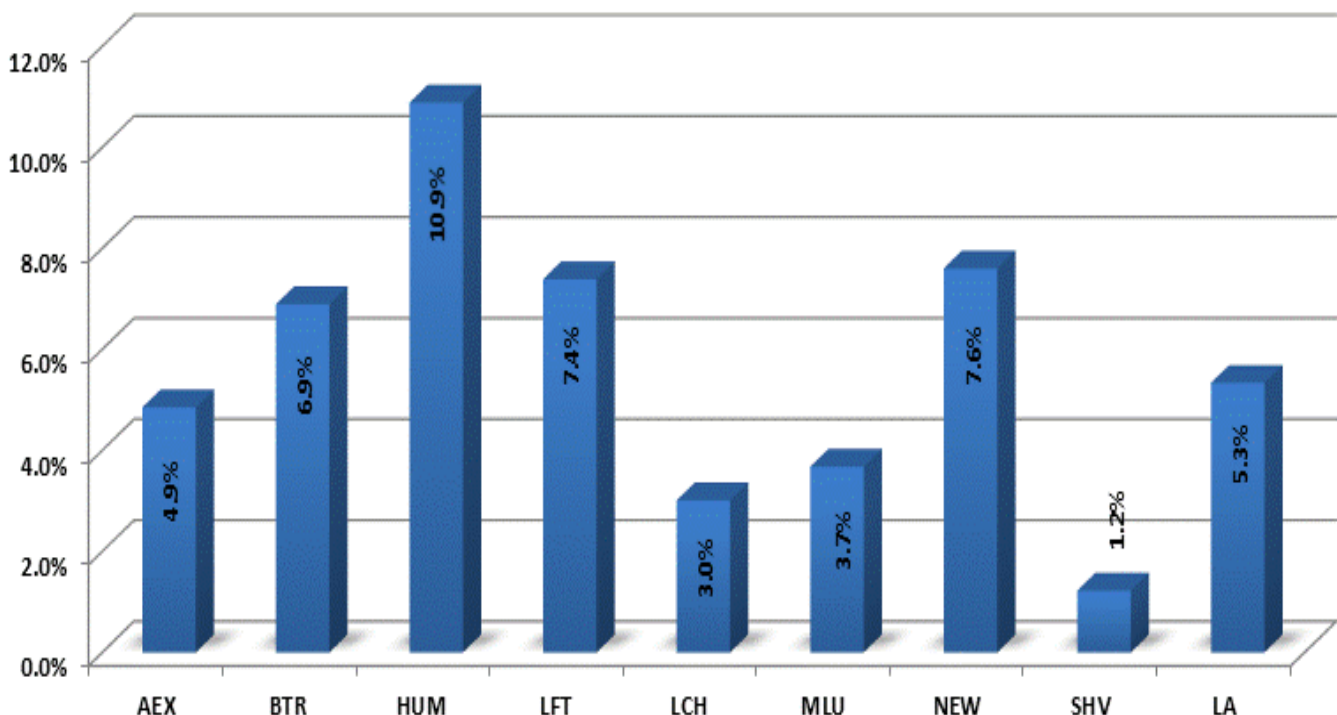


# Business Climate Data

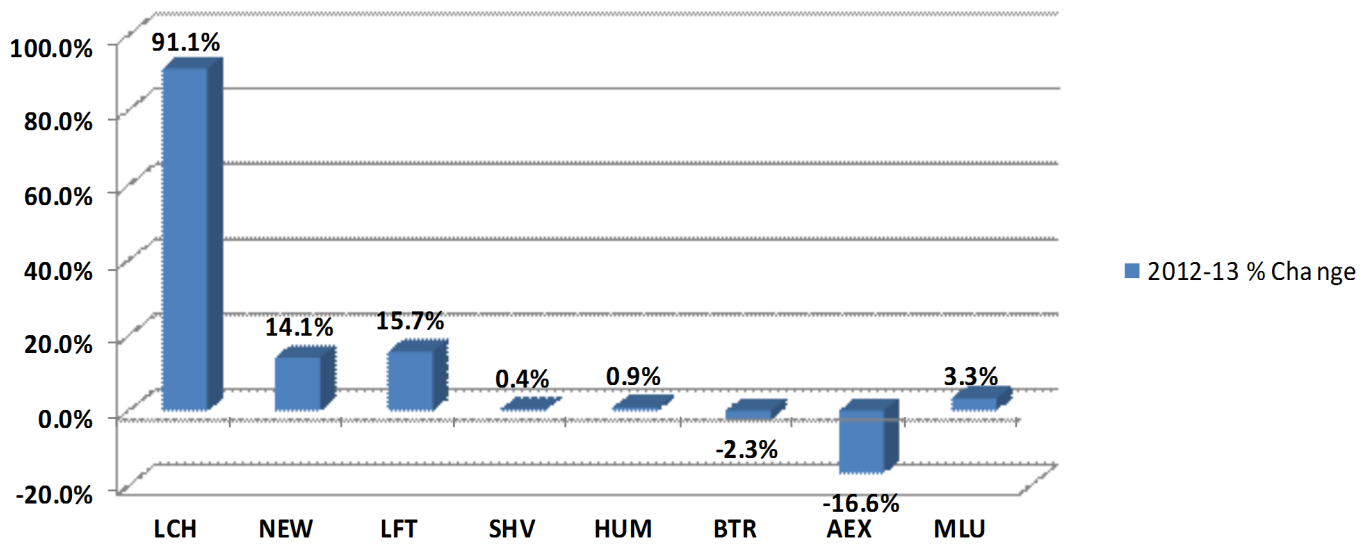
## FDIC Deposits by Louisiana MSA (Thousands of Current \$)

MSA	2012		2013	
	Total Institutions	Deposits	Total Institutions	Deposits
Alexandria	19	\$2,202,161	19	\$2,308,991
Baton Rouge	75	\$16,862,788	82	\$18,025,235
Houma-Bayou Cane-Thibodaux	27	\$3,862,964	27	\$4,283,401
Lafayette	62	\$9,310,061	65	\$9,997,812
Lake Charles	17	\$3,241,952	18	\$3,339,669
Monroe	17	\$2,799,435	18	\$2,902,450
New Orleans-Metairie-Kenner	96	\$29,785,321	95	\$32,049,631
Shreveport-Bossier City	50	\$7,496,621	51	\$7,588,436
Louisiana	n/a	\$88,771,454	n/a	\$93,507,722

## % Change in FDIC Deposits by MSA, State 2012-2013



## Percent Change in Construction Building Permits (2012-2013)



Total Construction Permits	2009	2010	2011	2012	2013 (p)
<b>Monroe (MSA)</b>	276	441	405	613	633

Permit data are available from the US Department of the Census. 2013 figures preliminary.

## Commercial/Industrial Utility Rates for Louisiana and the U.S., Annual Averages: 2009-2013

	2009	2010	2011	2012	2013
<i>Electricity price/kwh:</i>					
U.S. Commercial	\$0.1017	\$0.1019	\$0.1023	\$0.1022	\$0.1026
LA Commercial	\$0.0769	\$0.0850	\$0.0844	\$0.0784	\$0.0902
U.S. Industrial	\$0.0681	\$0.0677	\$0.0682	\$0.0679	\$0.0670
LA Industrial	\$0.0525	\$0.0584	\$0.0569	\$0.0476	\$0.0577
<i>Natural Gas price/mcf:</i>					
U.S. Commercial	\$10.06	\$9.47	\$8.91	\$8.10	\$8.13
LA Commercial	\$10.46	\$9.88	\$9.36	\$8.44	\$8.50
U.S. Industrial	\$5.33	\$5.49	\$5.13	\$3.89	\$4.66
LA Industrial	\$4.31	\$4.68	\$4.25	\$2.96	\$3.91

# Quality of Life

## Local/ Regional Comparison of Monroe/Ouachita Cost of Living: 2013

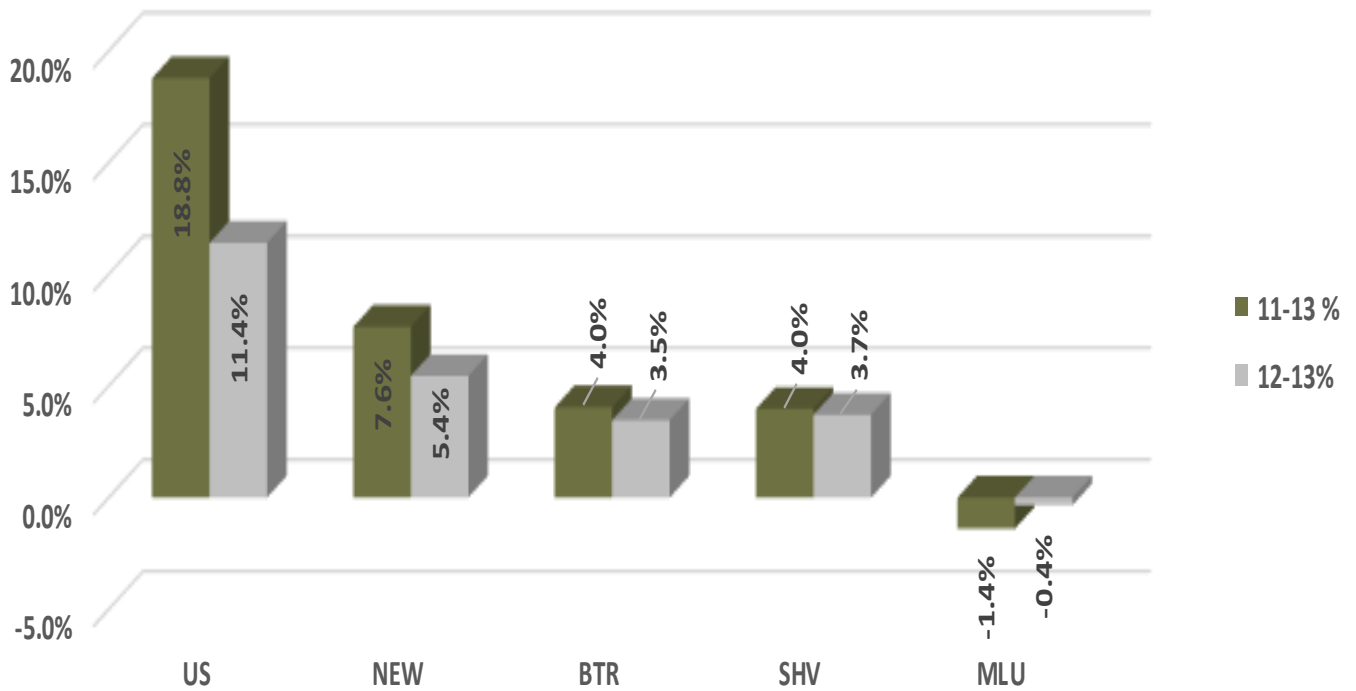
Each entry equals the % of the US average (ex. Monroe cost of living is 95.8% of U.S. average)

MSA	Composite Index (weight=>)	Grocery Items (13.56%)	Housing (27.02%)	Utilities (10.30%)	Transp. (12.35%)	Health Care (4.60%)	Misc. Goods and Services (32.17%)
U.S.	100	100	100	100	100	100	100
Baton Rouge LA	91.7	95.1	89	80.9	95.4	105.6	92.7
Hammond LA	90	96.1	77.5	93.4	94.9	96.3	94
Lafayette LA	95.9	90.5	101.2	87.6	103.9	89.5	94.3
Lake Charles LA	94.1	92.8	92.6	92.9	98.9	101.2	93.5
<b>Monroe LA</b>	<b>95.8</b>	<b>96.8</b>	<b>87.8</b>	<b>90.6</b>	<b>102.3</b>	<b>90.5</b>	<b>102.2</b>
New Orleans LA	98.2	99.9	97.2	85.2	101	105.8	100.3
Shreveport LA	92.7	90.6	90.4	98.9	90.7	88.9	94.9
Jackson MS	89	82.9	77.8	80.2	102	92.5	98.4
Tupelo MS	85.8	83.3	70.1	89.6	90.2	97.8	95.4
Conway AR	90.9	93.3	79.6	89.3	96.3	89.4	98.1
Little Rock AR	97.6	91.1	96.9	111.9	93.2	78.5	100.9
Tyler TX	96.4	89	98.6	90.6	100.5	94.4	98.3

## Residential Utility Rates for Louisiana and the United States, 5 Year Annual Average

Electricity Rates	2009	2010	2011	2012	2013
US Avg price/kwh	\$0.12	\$0.12	\$0.12	\$0.12	\$0.12
LA Avg price/kwh	\$0.08	\$0.09	\$0.09	\$0.08	\$0.10
Natural Gas Prices	2009	2010	2011	2012	2013
US Avg price/mcf	\$12.14	\$11.39	\$11.03	\$10.71	\$10.33
LA Avg price/mcf	\$13.15	\$11.73	\$11.37	\$11.54	\$10.54

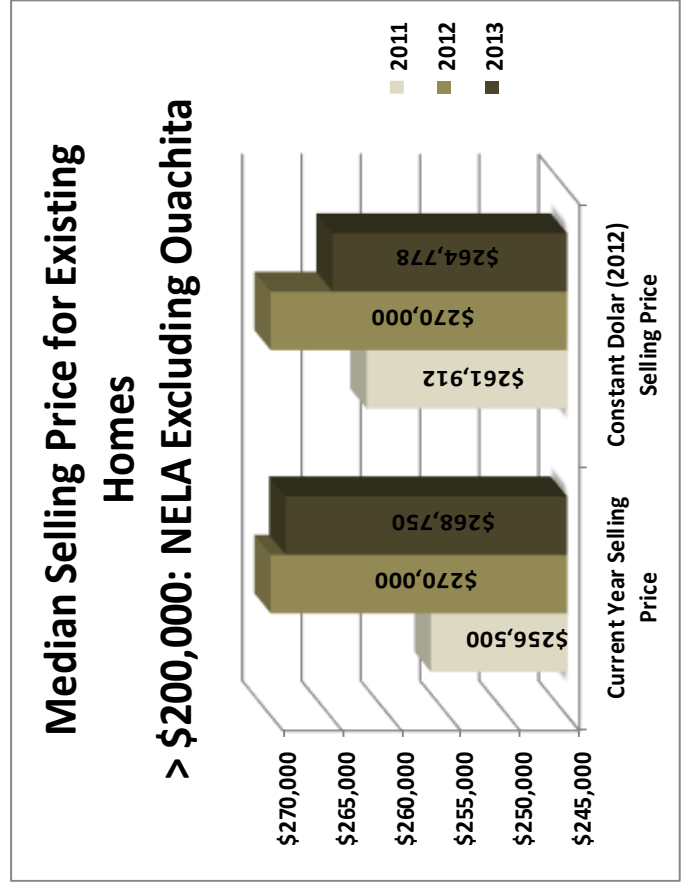
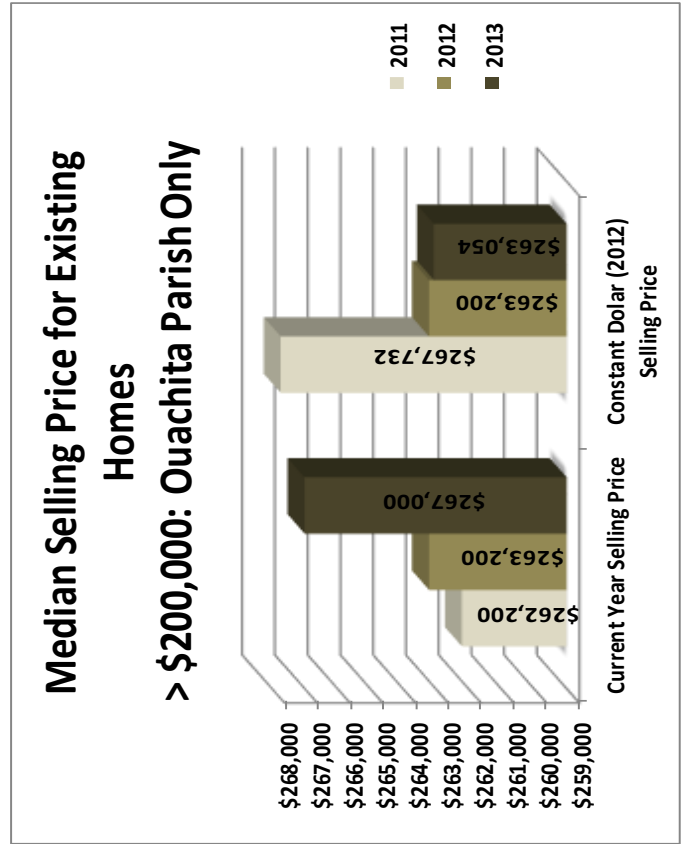
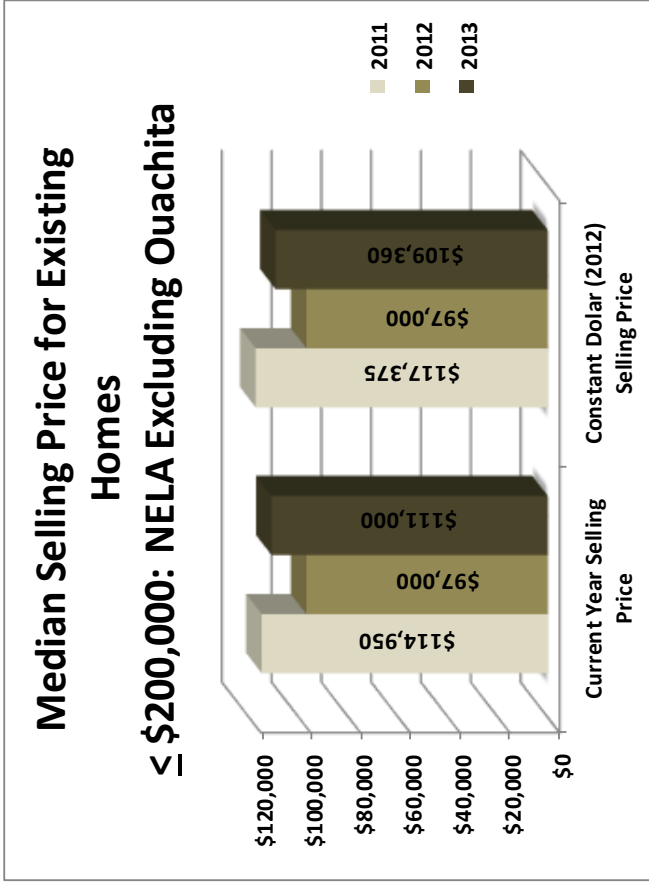
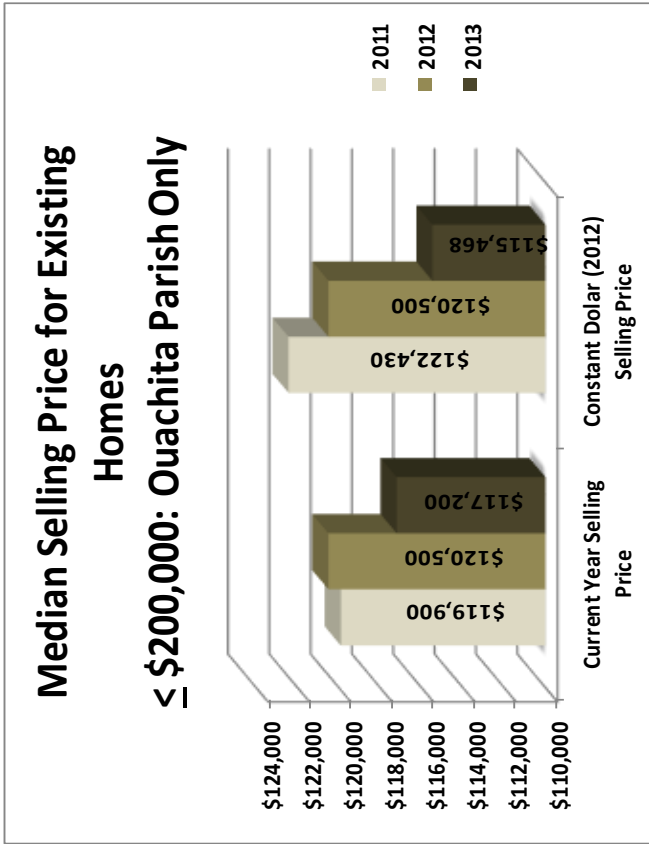
Percent Change in Median Selling Price of Existing Homes by LA MSA



Home price data are from the National Association of Realtors and the NE Louisiana Board of Realtors Multi-listing

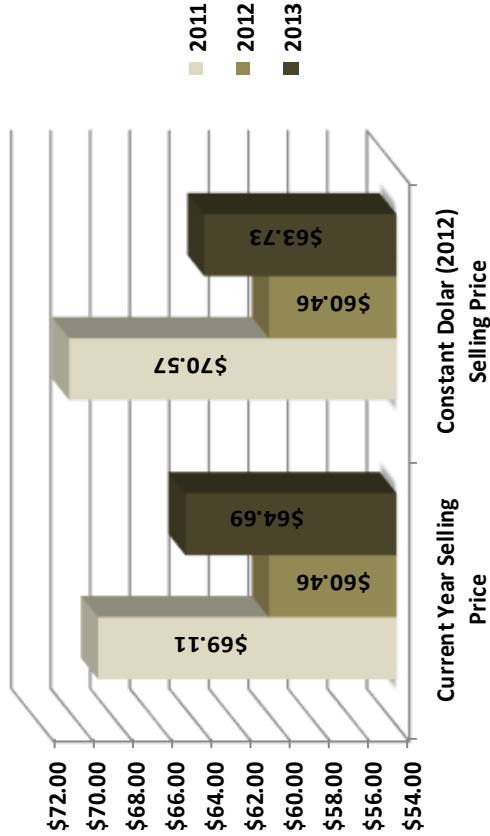
Northeast Louisiana Housing Market Overview : 4 Parish Area

	2012				2013			
	Number of Homes Sold	Median Sold Price	Median Price Per Sq. Ft.	Median Days on Market	Number of Homes Sold	Median Sold Price	Median Price Per Sq. Ft.	Median Days on Market
Lincoln Parish	228	\$147,000	\$94.69	76.5	252	\$155,000	\$95.77	74
Morehouse Parish	140	\$66,000	\$43.16	138.5	123	\$85,000	\$46.51	113
Ouachita Parish	1,104	\$141,950	\$85.69	99	1,161	\$142,000	\$83.07	91
Union Parish	20	\$156,000	\$84.98	111	66	\$132,000	\$70.20	86
4-Parish Aggregate	1,492	\$135,000	\$82.39	99.0	1,602	\$139,500	\$81.62	89

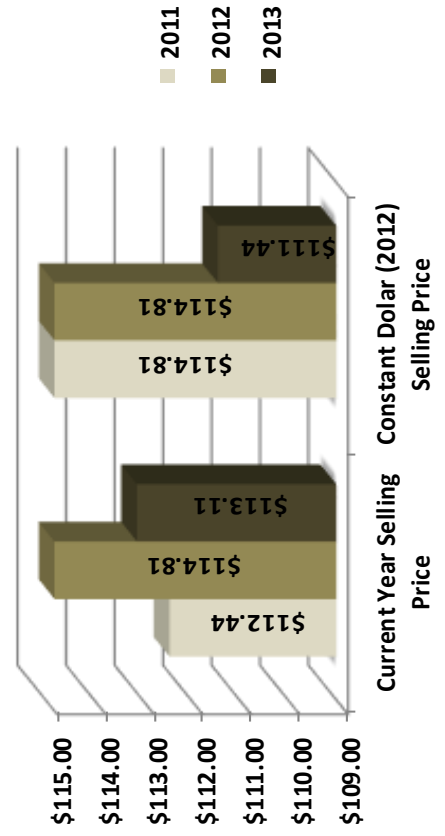




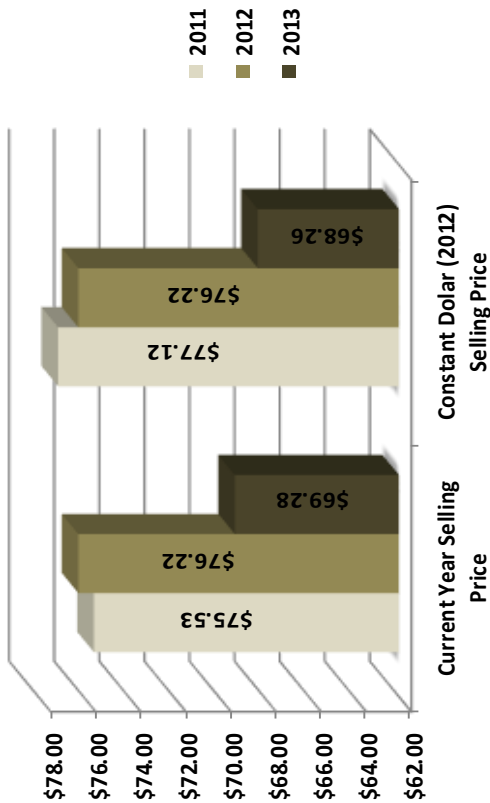
**Price Per Sq. Ft. for Existing Homes  
≤ \$200,000: NELA Excluding Ouachita**



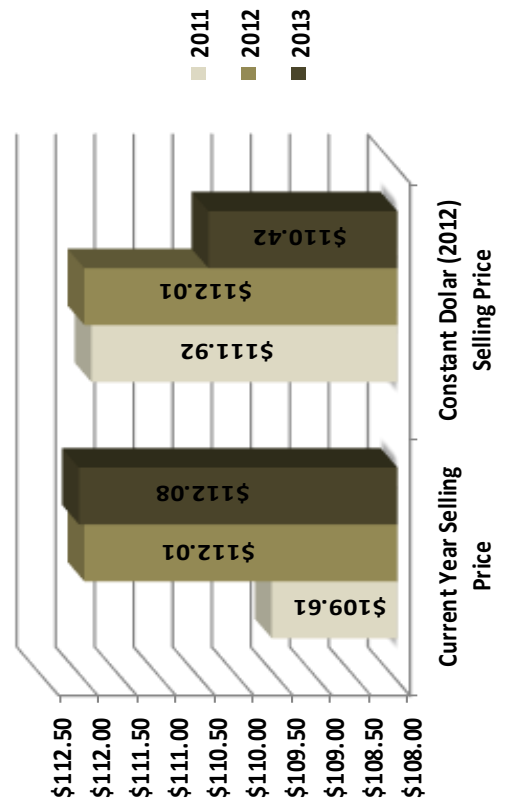
**Price Per Sq. Ft. for Existing Homes  
> \$200,000: NELA Excluding  
Ouachita**



**Price Per Sq. Ft. for Existing Homes  
≤ \$200,000: Ouachita Parish Only**



**Price Per Sq. Ft. for Existing Homes  
> \$200,000: Ouachita Parish Only**



# Quality of Life

## School Performance Scores/Grades (SPS) by School District

School District	SPS 2011-12	SPS 2012-13	2012-13 Letter Grade	Rank Out of 70 Districts
Caldwell	100	103.4	C	33
City of Monroe	88.7	96.3	C	45
East Carroll	88.5	94.1	C	51
Franklin	83.7	86.4	D	61
Jackson	95.4	101.9	C	36
Lincoln	99.5	110.4	B	20
Madison	72.8	78.9	D	66
Morehouse	83.6	89	D	57
Ouachita	105.3	113.9	B	15
Richland	83.2	89.6	D	56
Tensas	77.3	76.3	D	69
Union	82.1	86.9	D	60
West Carroll	100.1	108.2	B	22
State of Louisiana	94.2	101.2	C	N/A

Letter Grade	Approx. % of Students Below Basic	Avg. % on Free/Reduced Lunch by SPS
A	0-12%	n/a
B	13-24%	57.70%
C	25-36%	66.90%
D	37-61%	85.90%
F	62-100%	n/a







“Skyline” by Charlie Heck

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