



The fall meeting of the ULM SOCM Industry Advisory Council (IAC) took place on Friday, October 19, 2018, in room 123 of the SOCM at ULM.

**IAC Members Attending:**

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|----------------------|----------------------|--------------------|
| 1. Andrew Barber     | 11. Trae Banks       | 21. Mitch Reppond  |
| 2. Dr. Ed Brayton    | 12. Tyler Bayless    | 22. Steve Traxler  |
| 3. Mike Colvin       | 13. Joshua Kidd      | 23. Blake Cooper   |
| 4. Vincent Straub    | 14. Jeff Davis       | 24. Jason Favalora |
| 5. David Dorsch      | 15. Trent Livingston | 25. Jared Gallien  |
| 6. David Dumas       | 16. Addison McDougle | 26. John Gentry    |
| 7. Laurence Favalora | 17. Ryan Dees        | 27. Cody Rials     |
| 8. John Franklin     | 18. Matt Nabholz     | 28. Joe Hutchinson |
| 9. Jerry Fields      | 19. David Ajlani     |                    |
| 10. Don Greenland    | 20. Charles Poole    |                    |

**Honorary Members:** Michael Echols, Wes Mouk, Donovan Stewart,

**ULM:** Debbi DeNardin, Dr. Ron Berry, Greg Smith, Jerry Madden, Don Colgrove, Dr. Nick Bruno, Dr. Eric Pani

Trent Livingston, Chairman, called the meeting to order at 8:00 a.m. 29 members present to establish quorum. This was followed by roundtable introductions of new members, honorary members, faculty, and guests. Addison McDougle filling in for Secretary McLemore. Check presentation to Deborah DeNardin for her efforts. 5 minutes for members to mingle and greet each other. Motion to move for approval of minutes from Dr. Brayton on spring meeting, move by Mouk and second by Dorsch. Approved.

- Dr. Ed Brayton, SOCM Director, gave a comprehensive Director's Report (see his presentation attached).
- Endowment monies have issue with BOR and State of Louisiana
  - Reimbursement of recruiting \$30,000.00 for 3 years covering the 18-19, 19-20, 20-21. 3 years at \$20,000.00 passed 6/13/18.
  - Capital Campaign program including rebranding of SOCM and logo. To be led by Don Greenland.
  - Enrollment up to 167. 37 spring graduates is new record for recent years.
  - Prospective students of Alumni's living out of state can receive in state tuition
  - Need to help reach guidance counselors of prospective student high schools
  - Continue to receive list of career fairs from ULM to continue recruitment. Ann Smith compiling database of potential students. Ann is consultant working on recruitment, Groundbreaker and capital campaign.
  - 15 endowed scholarships but power point slide showed 18??? Ed has only seen 8 total. Need to investigate. Wes Mouk has offered to help IAC in maintaining scholarship database and potentially increasing scholarships while tracking recipients annually.



- Since 2004, Louisiana Licensing Board & Contractor's Education Trust Fund have contributed +750,000.00 to the ULM SOCM. Without their efforts, the ULM SOCM would not have been able to upgrade the SOCM complex. These funds are managed by the Industry Advisory Council.
- High bay needed for students. Increase trade and skill knowledge of students prior to arrival in workforce.
- Greg Smith recruiting efforts included attending North Lake College to partner with 2-year associate degree to 4-year completer at ULM SOCM.
- Proposal for CM Program to adult learners in larger cities.
- Endowments to be capped at 125% max. Ed submitted proposal to Administration 3/22/18 proposing 300K go to Don Beach Entry Hall and other monies to high bay structure.
- Confusion on how monies can be spent and approval process. Confusion was solved in afternoon when Dr. Pani briefed IAC on course for action. AGC is donor and must approve prior to submission to BOR for approval.

Chairman Livingston covered:

- E-voting should occur between meetings to increase movement and productivity of IAC. Vice Chairman Barber stated all voting be done by VC thru committee chairmen to increase efficiency of voting process. Note made that in all since about 2013-14, the IAC has supported the ULM SOCM to the tune of 750K. The funding of the \$750K has come from AGC-CETF-Licensing. Going forward all motions must include budget constraints when brought to floor to vote on. Must occur in order to not overextend and align with operating budget forecast.
- Long Range Financial Plan passed on 6/13/18. Will be used at the end of the 18-19 IAC budget year. Capital Saving Account being created at Progressive Bank. Monies leftover at year end will be placed 60/40% ratio of Potts/Capital. Discuss further in breakout meetings for any questions to be answered. Reviewed matrix/membership of IAC. Covered attendance, roll-offs, new members, nominations, clarification of lifetime members voting status. All members must attend meetings and pay dues by 10/1 to remain current. Will be reviewed annually and asked intentions for those not in compliance. Student/Industry dinner was a success. Highly attended and praised. Compliments to the Enhancement Committee-Josh Kidd Chairman for a wonderful event. Location was superb. Thanks to Charles Poole for hosting at BDCC. Takeaways will be provided to appropriate individuals.
- **Motion** to include sitting ULM SOCM Guild President as honorary member of IAC. Donovan Stewart current President. Seconded by L. Favalora. Unanimously approved.
- **Motion** to move remaining School of Construction Mgmt Industry Adv. Council Bldg. Fund for seed money to open ULM SOCM IAC Capital Savings account at Progressive. Moved Greenland, second McDougle. Unanimously approved.
- Covered importance of mission statement: "Create value for the ULM School of Construction Management including students, faculty, infrastructure, resources, alumni, employers, industry associates, and the university." Action statement: "Participate now and do work."



Meeting moved into breakout sessions with brief committee chair meeting prior.

IAC reconvened at 11:30am with Dr. Bruno/Pani/Berry speaking on issues from administration. Dr. Berry offered support of online programs to Dr. Brayton for junior/senior level courses. Have online SOCM program per Bruno. Soar Capital Campaign reached 90% to \$50 million, most money goes to scholarships, not ULM SOCM. Sugar Hall and Caldwell Hall are priorities at moment with total of \$20 million to be spent on those projects, per Dr. Bruno.

Lunch blessed and served.

Committees reported from their breakout work sessions and items working on.

## **Standing Committee Reports**

### **Strategic Planning (Larry Favalora):**

- Continue efforts on the 2020 Vision.
- By-Law update on the horizon. Entry level membership. Election of a board of elected officers serving on Executive Committee. Board will be smaller than membership. Potential increase of financial approval to \$10,000 from \$2,500. Work on proposal for future meeting in 2019-20.
- Need a committee/person to take over the Potts Fishing Tourney.

### **Curriculum & Accreditation (John Franklin):**

- Student surveys, intern surveys, employer surveys are needed immediately.
- Review current status of the survey program in the SOCM. Address and facilitate any shortcomings. Wes Mouk, AGC has relationships within industry to increase/offer for surveying.
- **Motion:** Raise the grade requirement to C for core construction classes: Algebra, Statistics, Trigonometry, to be implemented in Fall 2019. Unanimous

### **Enhancement (Chair Josh Kidd):**

- The group met with a group of students for feedback. Use information accordingly.
- Create a funding mechanism for the Guild. Support all of Guild fundraising.
- Information from Student/Industry dinner to be shared with appropriate personnel. Begin finding sponsorship/donors for event next fall. Coordinate event for next fall.

### **Alumni & Industry Relations (Richard Nelson):**

- Awards Ceremony Luncheon execution for the next meeting in March 2019.



**Facilities & Equipment (Blake Cooper):**

- Blake to get with Don on capital campaign and create alignment goals with marketing mission.
- Get with Michael Davis with ULM Facilities. Ensure students are being offered internships as part of bid process for projects built on campus. Prime opportunity is Osteopathic Medicine Building being built by Lincoln Builders.
- Work on getting access to real time building of projects.

**Membership & Funding (Jason Favalora):**

- Develop a plan for contacting alumni based on contact list provided by ULMAA.
- Develop approach to membership for IAC.
- Create functioning IAC funding plan proposal immediately. Generate ideas for funding the plan.

**Executive Committee (Trent Livingston):**

- Attendance of Executive Committee for ACCE priority.
- Updated Operation Budget Forecast concerning monetary issues at end of 17-18 year.
- Look toward restructuring the IAC membership and by-laws.
- Endowment monies potentially taken by BOR/University System over the 125% funded based on 5-year plan.
- Creation of Capital Savings Account and means for donation to account created and marketed.

Following committee reports, the floor was open for new business.

**Upcoming Events:**

- ACCE IAB Event February 20, 2019. 6 IAC attendees committed thus far, need more since event held in Houston, TX this coming year. See attached flyer.
- IAC Thurman Potts Fishing Tournament, Barataria, LA, May 31st -June 2nd, 2019, proceeds go to the Thurman Potts Endowment. Please support this event and sign up as many teams as possible ASAP.
- Spring IAC meeting and Award Ceremony Luncheon is set for Friday, March 29th, 2019. Mark your calendars.
- Potts Golf Tourney at Calvert's Crossing scheduled for 9/16/19

Meeting adjourned at 2:40 p.m.

Respectfully submitted:

Trent Livingston, IAC Chairman

Signed,

Dr. Ed Brayton, Director