



The Spring meeting of the ULM SOCM Industry Advisory Council (IAC) took place on Thursday, March 30, 2023 - Friday, March 31, 2023 at the ULM SOCM in Auditorium Room 100.

**IAC Members Attending:**

- |                    |                      |                     |
|--------------------|----------------------|---------------------|
| 1. Andrew Barber   | 13. Don Greenland    | 25. Tom Rabb        |
| 2. Trae Banks      | 14. Henry Heier      | 26. Mitch Reppond   |
| 3. Josh Kidd       | 15. Ken Irvin        | 27. Nick Spillers   |
| 4. Jack Blitch     | 16. George Kragle    | 28. Donovan Stewart |
| 5. Jerry Brasher   | 17. Connelly Luke    | 29. Josh Tellifero  |
| 6. Chandler Conrad | 18. Addison McDougle | 30. Steve Traxler   |
| 7. Jeff Davis      | 19. Wes Mouk         | 31. Jacob Stockton  |
| 8. David Dorsch    | 20. Matt Nabholz     | 32. Reldon Owens    |
| 9. Larry Favalora  | 21. Ken Naquin       |                     |
| 10. Jerry Fields   | 22. Chandler Neal    |                     |
| 11. John Franklin  | 23. Chris Newton     |                     |
| 12. John Gentry    | 24. Charles Poole    |                     |

**ULM SOCM:** Dr. Ed Brayton, Dr. Don Colgrove, Greg Smith, Marshall Hill, Deb Denardin

Andrew Barber, Chairman, called the meeting to order at 12:00 noon 32 members present.

- Welcome
- Honorary Attendees: Michael Echols, Stewart Cathey
- New Members: Chandler Conrad, Jacob Stockton

**Director’s Report**

- Dr. Ed Brayton, SOCM Director, gave an updated of the SOCM progress via PowerPoint presentation (see his presentation attached).
- Enrollment
  - Internal marketing update
  - 3/4/23 Open House hosted 14 students
  - 50 prospective students for Fall 23, 160 applications
  - Spring enrollment gained +2 – rare – attributed to transfer students
  - More diverse enrollment
- Program revisions approved – acceptance of cc w/o exam
- Transfer students with scholarships per Dr Berry
- Conceptual estimate for Auditorium renovation - \$300k
- Practices lab budget of \$6M to be presented to legislature in April 23 – Sen Stewart Cathey recognized



- Milwaukee may be willing to donate tools
- Dedications
- Need names of endowed scholarships recipients
- Vision for near future
- VocEd course acceptance difficulties / delays – state law from 70s
  - What does LSU accept from BRCC?
- Dean rejected request to hire instructor to fulfill ACCE requirement
- Dean asked Ed to setp down Jan 12, with guarantee of new plan by Jun 30
- Marshall Hill – need to eliminate uncertainty to retain faculty
- Don Colgrove – need communication from administration
- Greg Smith – need assurance from University leadership

#### **ULM Admin Reports:**

##### **President Berry**

- Included practices lab in capital outlay and one time money request
- Enrollment
  - Browse on Bayou – 1600, 74% outside region, 10% from Texas
  - Applications / acceptances over 800
  - Dorm reserve increase +30%
  - Underrepresented enrollment is up
- Funding going good
  - Fed funding – addl 3 mil 2mil weather mezzonet, \$600k mobile pharmacy
  - Const Mgmt think about grants / proposals
  - Disaster Mgmt Program – SOCM involved
- Goal to raise addl \$150 mil outside private money
- New AD, womens bball coach
- Faculty pay raises last year and expected this year
- International students up – Industry sponsor intl student?
- Current enrollment 8500, peak 1985/86 11,000 – current goal !0k
- National search for new director of SOCM – continue to grow and get better – new lab new faculty
  - IAC to be integral in selection
  - If not returning, would've been notified by March 1<sup>st</sup>

##### **Dean McEacharn**

- Faculty member going thru P&T
- Ads not placed
- No damage to program
- Looking for 12 mo contract



- Qualities for director
  - Leadership
  - Vision
  - Fundraising
  - More involved across college
  - Work with IAC
  - Collaboration / outreach
  - Paper qualities – degree, experience
  - Positive, team, energy, enthusiasm
  - Industry experience
- Plan to address ACCE violations
  - Need additional faculty and director teach too many classes
- VocEd credits – a solution has been offered by University
  - Test outs
  - Offering two degrees – Bachelor Science & add Bachelor Applied Science
- Commitment to personally speak with Faculty and student to guarantee the program will continue to be provided
- Provided

#### Provost Arant

- Prior learning assessment
- Properly credentialed CC – no problem
  - Connecting with Delta – statewide, So Ark, & W Miss
  - Issues with Votec schools without prior learning assessment
- Recruitment from HS
- IAC engagement
  - Continue with advisory board
  - Engage with current students
  - Help recruit HS
- University
  - Evaluate / increase faculty

#### Andrew Barber

- Approve Mtg Minutes
  - Motion by Andrew, 2<sup>nd</sup> by Don – All Approved

#### AGC - Ken Naquin

- Notice of retirement
- Intro Reldon Owens, replacement by next year
- Expect approx another \$300k for this year



**Members dismissed for Committee Work Sessions at 2:45 3/30/23**

**Members and Students attended Student / Industry Dinner at AGC Crawfish Boil at Cheniere Lake Park at 5pm 3/30/23. Everyone dismissed for the day after the crawfish boil at about 7:30pm**

**Members reconvened for committee work sessions and reports beginning at 8am 3/31/23**

## **COMMITTEE REPORTS**

### **Strategic Planning (Chair Don Greenland):**

- IAC Mission / Vision still good – brainstorm -
  - support SOCM
    - Facilities
      - Temp practices lab now?
      - Alt practices lab if cap outlay unapproved – back to plan funded by CETF money
      - Do not commit CETF / IAC resources to CONS 100 remodel
    - Online program
    - PPP Faculty Pay
      - Long term faculty pay plan- PPP - Re-engage PPP negotiations after summer break
    - Enhance students via-
      - Recruitment
      - Field trip / off site opportunities
      - More student / industry trade / business associations
      - Modernize equipment exposure
      - Promote / produce guest speaker program
    - Possible niche for SOCM in ULM Disaster Mgmt Degree
  - Support IAC
    - Grow / develop content for IAC meetings
    - Added support to CMSA
    - Social Media / Live Feeds
    - Begin plan 2026 60<sup>th</sup> Anniversary
    - Annual Reunions by decade
- No further report



### **Curriculum & Accreditation (Chair John Franklin):**

- Report on minor course #'s / naming, content unchanged – mostly related to acceptance of transfer credits.
- No further report

### **Enhancement (Chair Mitch Reppond / report by Jeff Davis) –**

- Student / industry dinner approx. 32 student and 25 IAC members
- Large turnout for student / industry dinner at AGC crawfish boil. However, little interaction between students and industry due to no formal program.
- No further report

### **Alumni & Industry Relations (Chair Donovan Stewart):**

- Any alumni not receiving Groundbreaker should update email address with SOCM
- Work with SOCM to develop process to get all new graduates first year free membership to IAC via graduate exit interview – forms from Andrew to Ed
- Discussing ideas to have IAC more engaged on campus and recruiting SOCM students

### **Executive Committee (Chair Andrew Barber):**

- No discussion on PPP
- Appt letters given to all faculty members
- Faculty Meetings scheduled with Dean for Monday
- Financial Summary provided for Accts Requiring IAC Action / Oversight
- \$200k foundation loan extended another 12 mos if needed for alternate plan of practices lab

## **MOTIONS BY COMMITTEE**

### **Strategic Planning (Interim Chair Don Greenland):**

- No Motions Requested

### **Curriculum & Accreditation (Chair John Franklin):**

- No Motions Requested



**Enhancement (Chair Mitch Reppond):**

- No Motions Requested

**Alumni & Industry Relations (Chair Donovan Stewart):**

- Motion to fund from IAC checking 5 area SOCM Alumni Meet & Greet events – max \$800 / event for total \$4000 max – in Arkansas, Atlanta, North La, DFW, & NOLA/BR
  - Move to Approve: Barber
  - 2<sup>nd</sup>: Banks
  - All in favor / None Opposed

**Executive Committee (Chair Andrew Barber):**

- Motion to move \$10,000 from IAC checking to Acct 98220
  - Move to Approve: Barber
  - 2<sup>nd</sup>: Greenland
  - All in favor / None Opposed
- Motion by Dorsch, to present Financial Summary for Accts Requiring IAC Action / Oversight at each IAC meeting
  - Move to Approve: Poole
  - 2<sup>nd</sup>: Favalora
  - All in favor / None Opposed

**End of Committee Reports**

**IAC Members, Faculty, & Guests attended informative continuing ed session presented by Cole Vanderlick - LA 811 at 10am in CONS 100**

**IAC Members, Faculty, and Guests attended SOCM Alumni Luncheon and Awards Presentation at ULM Library 7<sup>th</sup> Floor at 11:30 and celebrated:**

- **Constructor of Year – Henry Heier**
- **Distinguished Alumnus – John Franklin**
- **Special Recognition: Ken Irvin**



**Upcoming Events & Other Business:**

- Student Presentations- need IAC volunteers for panel / judges - contact Don Colgrove
- CMSA Clay Shoot – 4/21/23 – see flyer
- IAC Thurman Potts Fishing Tournament, Barataria, LA, set for June 2-4, 2023, proceeds go to the Thurman Potts Endowment. Please support this event and sign up as many teams as possible ASAP. Sponsorships available as well. Contact Larry Favalora 504-444-3403 or [lfavalora@favcondesignbuild.com](mailto:lfavalora@favcondesignbuild.com)

Meeting adjourned at 1:00 p.m.

Respectfully submitted:

Signed,

Andrew Barber, IAC Chairman

Dr. Ed Brayton, Director