



6

ULM FACILITIES MASTER PLAN
**INTERVENTION
ZONES**

6.0 INTERVENTION ZONES

Northeast Dr. Gateway & Garrett Plaza / Campus Mall & Lawn / University Ave. Gateway / Bayou Park / Athletic Campus Gateway / Stadium Park / Alumni Park

6.1 Northeast Dr. Gateway & Garrett Plaza

This zone includes one of four established Campus Gateways, at Northeast Drive and University Avenue. The proposal is to enhance and signify the intersection to demarcate the campus entrance. The University has identified Garrett Hall as a candidate for demolition. The proposal creates a new “front door” corner plaza on the Garrett site, supporting the ongoing reconfiguration of Sandel Hall as a central orientation point and student services facility. This zone includes tree plantings along Northeast Drive extending out to the campus edge at Hwy 165. It also includes improvements to the parking area serving the University Commons residential halls.

6.2 Campus Mall and Lawn

The open space between the University Library building and the Student Union addition currently functions as a central gathering area for student life. Pedestrian traffic between classes occurs in the narrow passage to the west of the core campus occupied by Mitchell Street. The proposal is to build on those established patterns by creating a pedestrian Mall along that axis terminating in large open Lawn. This is accomplished by reconfiguring the Bayou Drive cul-de-sac to be accessed from Northeast Drive rather than Desiard Street.

Parking is consolidated and organized to the east of Stubbs and Strauss Halls. In future phases, Strauss Hall could be considered for demolition to give access to Bayou Desiard from the Lawn, reconnecting the core campus with the Bayou. This zone includes enhancements to the second of the four Campus Gateways at the intersection of Bayou Road and Desiard Street. It also includes closure of the poorly functioning dead-end parking area between Sandel Hall and the Success Center.

6.3 University Avenue Gateway

Over time the University has expanded outward from the historic core campus, most notably into the area west of University Avenue where Hemphill Hall and the Intermodal Transit Facility have been constructed and the University owns several properties used for surface parking. Should there be further growth and expansion it will likely occur in this direction. To help unite this area with the core campus, the Design Team recommends improvements along University Avenue. The

existing mature trees on the east side of the avenue should be maintained and added to on both sides. Recognizing existing pedestrian circulation from the parking across the avenue, crosswalks, small plazas, and vehicular traffic calming measures have been proposed. The University is in the process of relocating the Museum of Natural Science to Hanna Hall, and the proposal includes enhancements to the building entrance and immediate landscaping. Additional paving and landscaping are proposed to accommodate existing walking paths around Walker Hall into the core campus. This zone also includes improvements at a third Campus Gateway, the intersection of University Avenue and Desiard Street.

6.4 Bayou Park

This existing open space along Bayou Desiard, roughly five acres, has great potential as a natural amenity to reinforce the University’s goal to reconnect with the waterfront. The Design Team recommends strongly that this area should be preserved as green space. The proposal includes design suggestions for low-impact improvements and landscaping upgrades. The University has expressed a long term potential need for additional housing.

The Design Team recommends the site to the west of Bayou Park occupied by the single story Coenen Hall for consideration as a multistory residential building location to share resources and parking with the University Commons apartment buildings. The existing footbridge should be improved and widened to allow bicycle traffic or possibly replaced by another pedestrian bridge connecting Bayou Park to the Athletic District. This zone also includes significant expansion of the existing Bayou Walk northward from Strauss Hall and along the opposite bank to provide a jogging/bike trail and give opportunities for outdoor learning along the edge of Bayou Desiard.

6.5 Athletic Campus Gateway

Wayfinding for visitors and new students has been identified as a campus-wide deficiency, particularly evident during athletic events. Establishment of a fourth Campus Gateway at the significant intersection of Northeast Drive and Bon Aire Drive will provide orientation and connectivity for the Athletic District relative to the core campus. The proposal recognizes the importance of the Activities Center to student life and recommends reconfiguring the entrance and creating a plaza to signify this. The University has made plans to repurpose

the Natatorium, and this zone identifies a piece of land to be preserved for adding a pool to the Activity Center. This zone includes rerouting vehicular traffic from Stadium Drive and improving the centrally located parking area to the southeast of Fant-Ewing Coliseum.

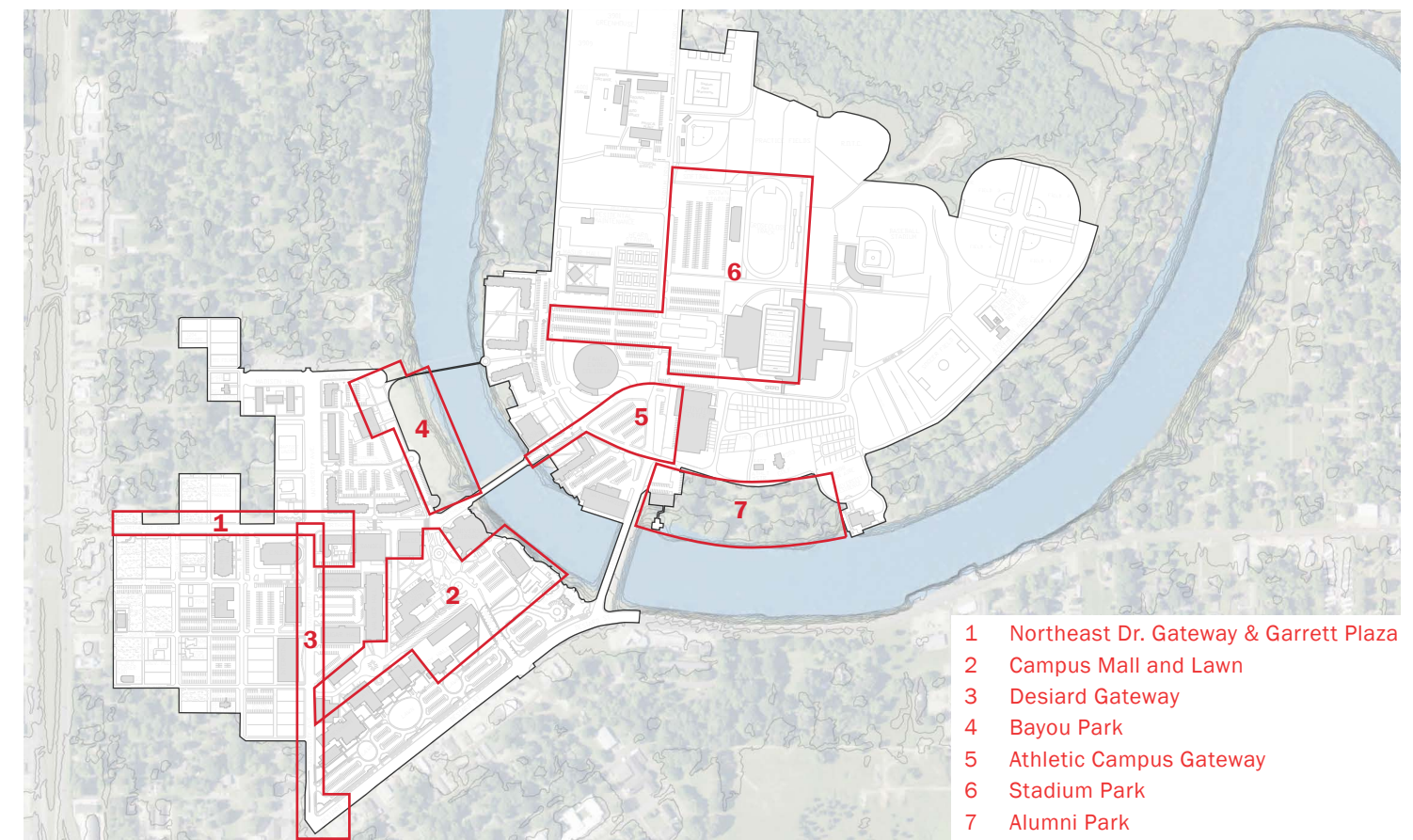
6.6 Stadium Park

The ULM athletic department has made tremendous advances in recent years, but athletic facilities improvements have not kept pace. This zone incorporates several proposals that have been put forth by the University for facility upgrades. The track and field facility has been previously slated for replacement, and the Design Team proposes reorientation to give better access to the baseball and softball fields and the area north of Malone Stadium. This also allows for development of a pre-game gathering space outside the main entrance to the Stadium. The proposal includes landscaping and parking improvements based on requests voiced by representatives of the Athletic Director’s

office and tree plantings along main roads.

6.7 Alumni Park

Acquisition of a contiguous land parcel in 2012 provided an opportunity to develop a signature greenspace in the zone between the President’s residence and the existing Alumni Center. This serves several needs expressed by the Athletic Department and also provides opportunities for student and community engagement with the Bayou. The University has proposed repurposing or replacing the Alumni Center and adding a boat launch and boathouse for the water ski club team. The Athletic Department has requested a controlled area for parking recreational vehicles on game days. The proposal organizes these facilities around a quarter-mile nature trail with interpretive signage and events pavilion. This zone includes a naturalistic gabion wall at the edge of the Bayou as an extension of the previous installation at the President’s house.

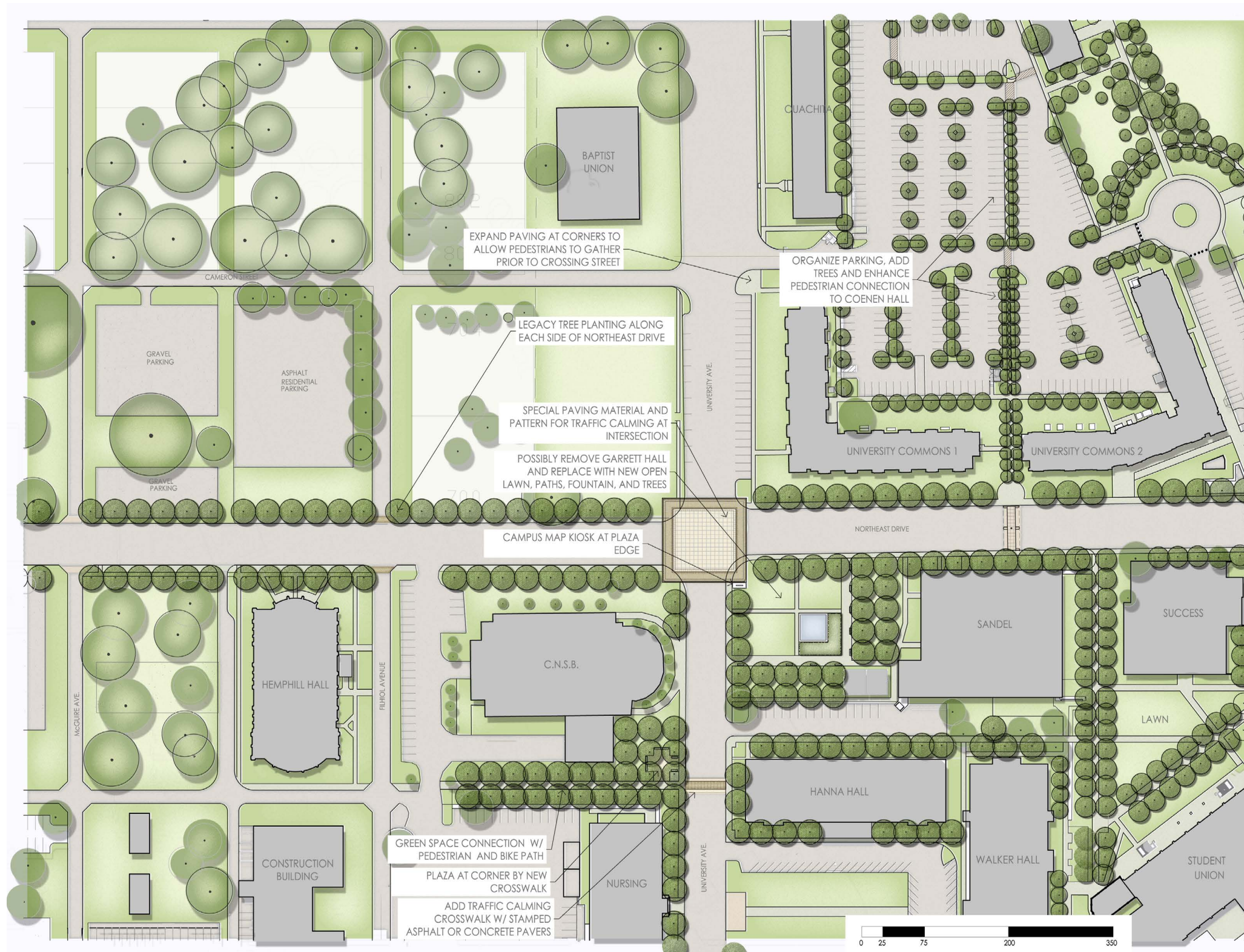


Intervention Zone Legend

- 1 Northeast Dr. Gateway & Garrett Plaza
- 2 Campus Mall and Lawn
- 3 Desiard Gateway
- 4 Bayou Park
- 5 Athletic Campus Gateway
- 6 Stadium Park
- 7 Alumni Park

INTERVENTION ZONE 1

Northeast Dr. Gateway & Garrett Plaza

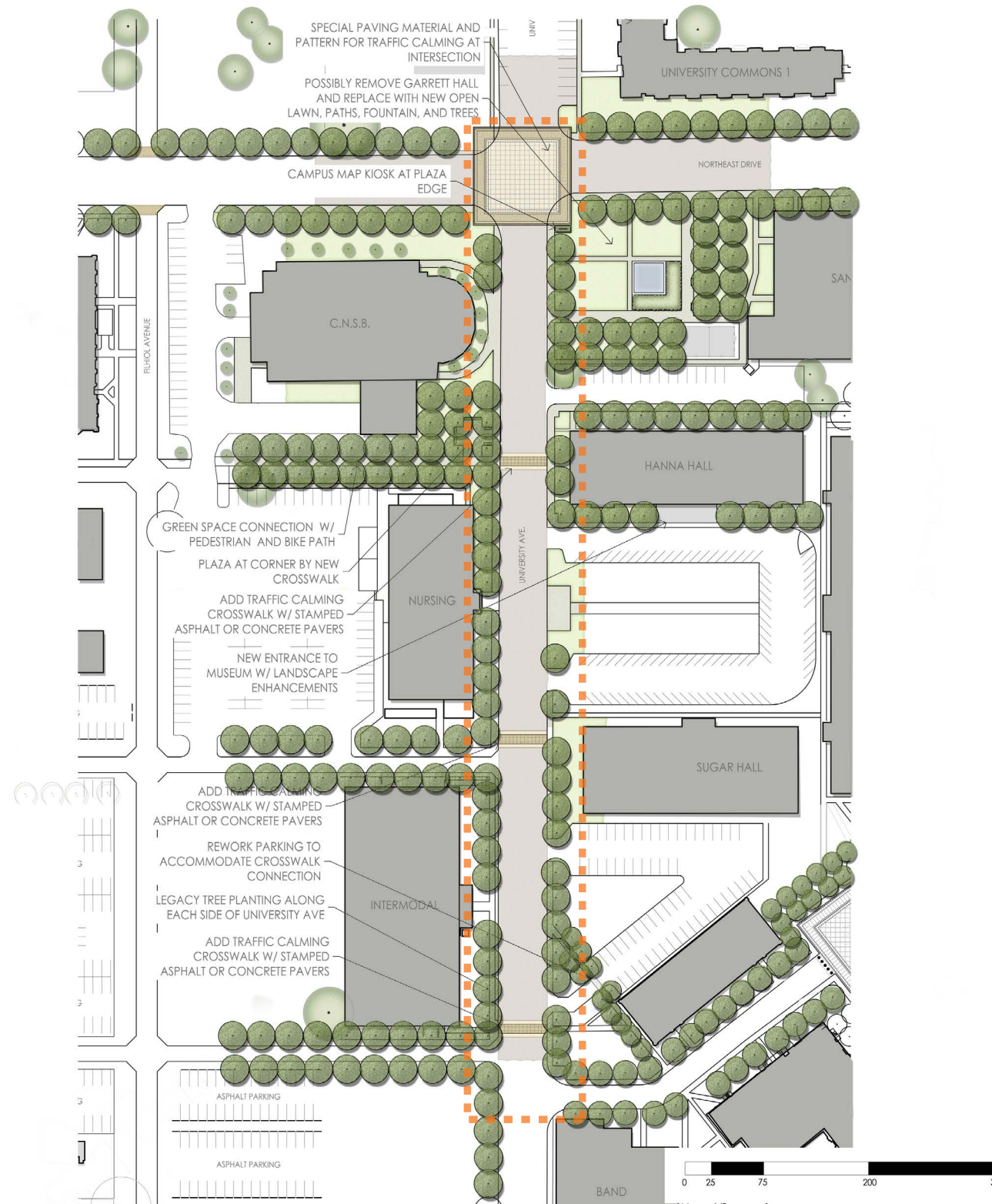


NORTHEAST DR. GATEWAY & GARRETT PLAZA

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INTERVENTION ZONE 3

University Avenue Gateway



UNIVERSITY AVENUE GATEWAY

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INTERVENTION ZONE 4

Bayou Park



BAYOU PARK

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INTERVENTION ZONE 5

Athletic Campus Gateway

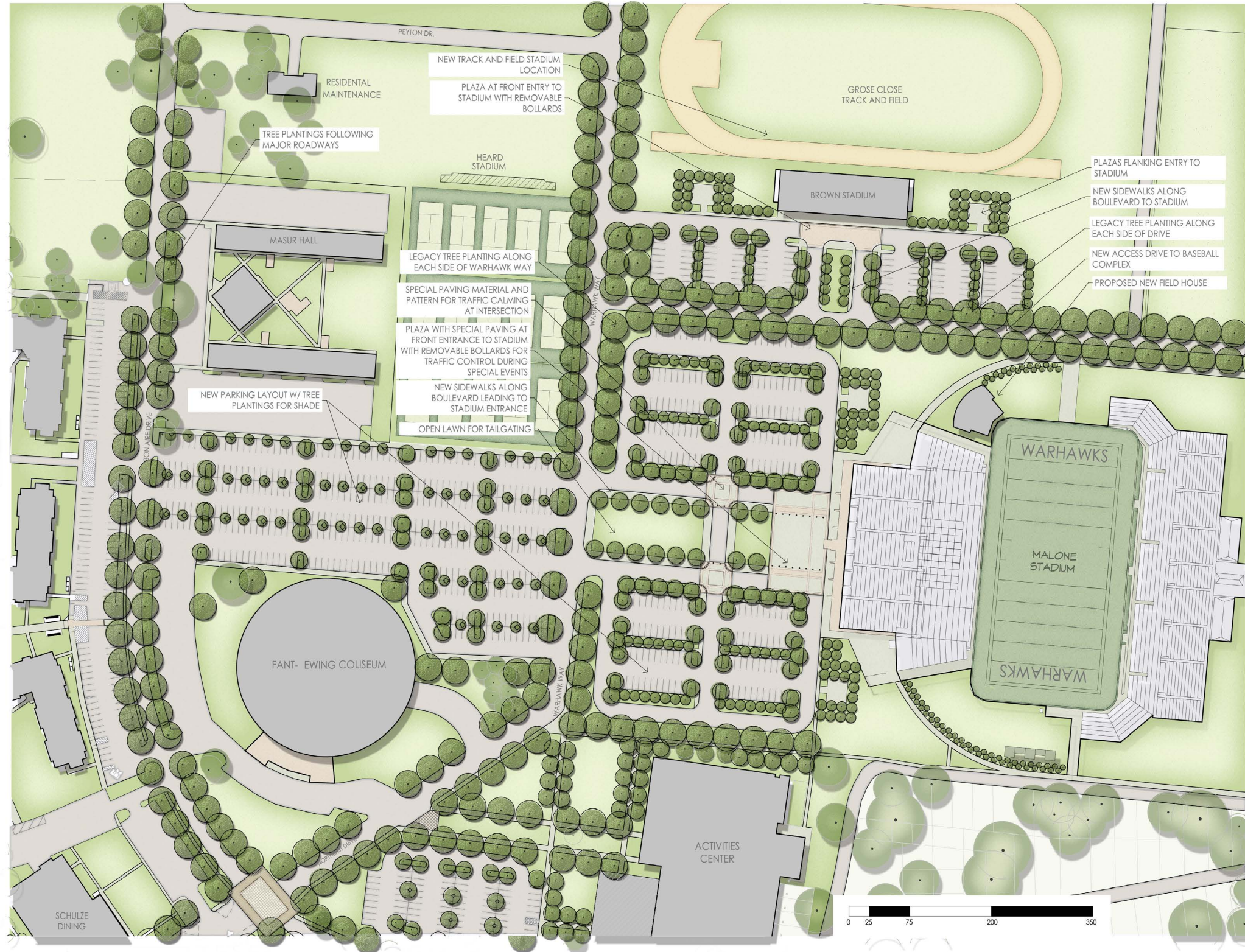


ATHLETIC CAMPUS GATEWAY

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INTERVENTION ZONE 6

Stadium Park

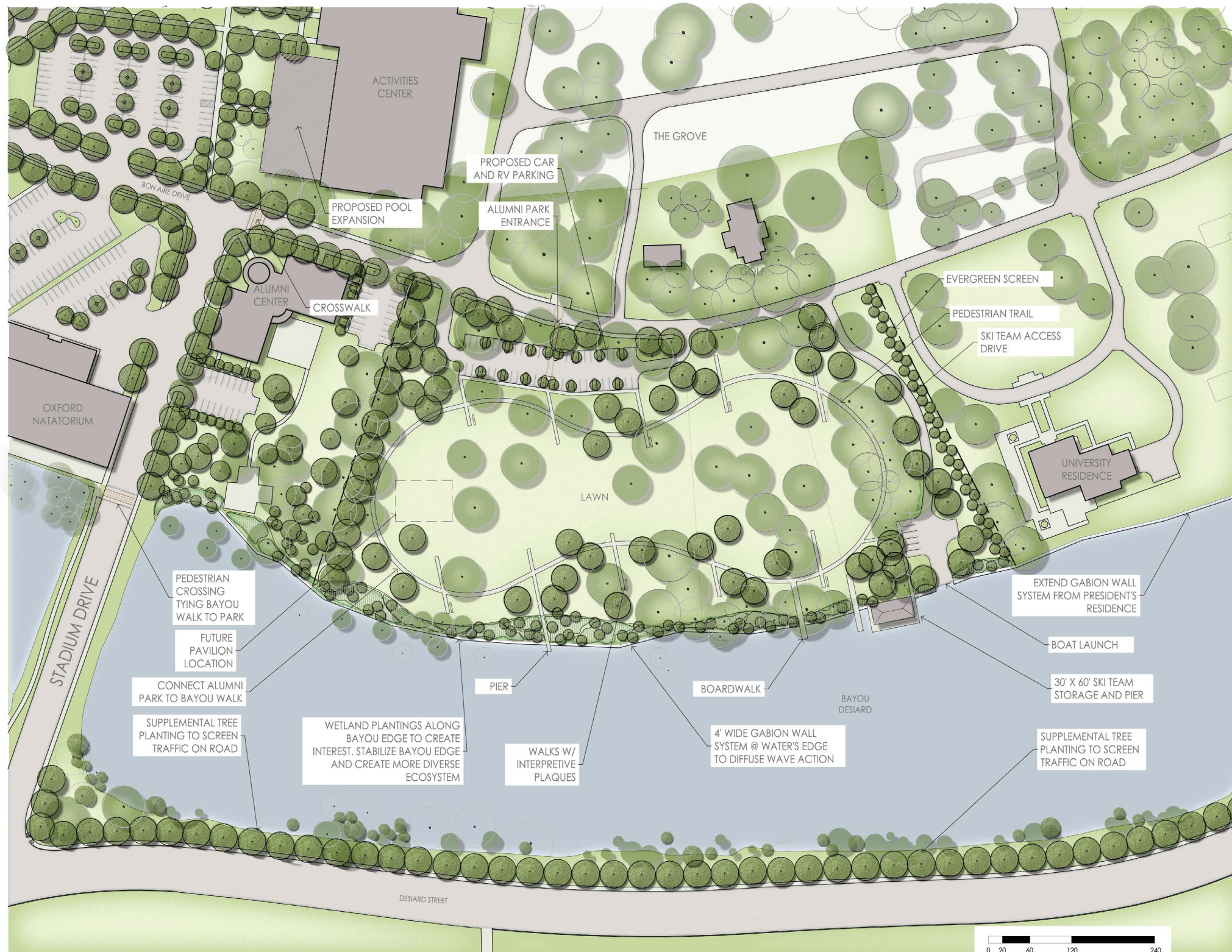


STADIUM PARK

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INTERVENTION ZONE 7

Alumni Park



ALUMNI PARK

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