

Minutes from Strategic Planning Session
April 17 and 18, 2013

Day 1 – Morning:

- Intro to Day
 - Introductions to the day/housekeeping – Dr. Eric Pani
 - President’s opening comments –President Nick Bruno
 - Overview of strategic planning process – Ms. Lolly Martin

- Factbook Highlights
 - Overview/key facts ULM – Dr. Eric Pani, Dr. Steve Richters, Dr. Bill Graves
 - Environmental Drivers – President Bruno
 - Stakeholder input – Dr. Eric Pani
 - SWOT Survey Results – Ms. Sami Owens

Lunch Break – Mr. Joe Farr presentation

Day 1 – Afternoon:

- Continued presentation of Factbook Highlights
- Strategic Assessment/Implications
 - Discussion of Factbook/Survey Highlights
 - Refine/prioritize SWOT
 - Capture input to Critical Uncertainties/Strategic Challenges
 - Implications of ALL of the above to ULM Strategic Plan

- Mission, Vision, Guiding Principles, Core Values
 - Redefine

- Wrap Day 1
 - Closing Comments

Day 2 – Morning:

- Review Day 1 Progress
 - Check in exercise: Each participant describe most significant learning from Day 1
 - Propose final wording of Mission/Vision/Guiding Principles/Core Values
 - Discuss, modify, finalize

- Initial Strategy Discussion – Focus on Future of ULM
 - (Brainstorming/Divergent thinking then narrowed through prioritization)
 - Identify and discuss key strategic factors for ULM to be successful in this new environment

- Prioritize and reduce strategic factors to top 10 – 12
- Strategy Discussion – Continued...
- Draft statement of strategy
- Define strategic factors required to execute strategy

Wrap Day 2

- Next steps:
 - Next meeting dates/objectives/homework
 - Stakeholder meetings