

# All in the Family London Calling Making a Career Connection

SPRING 2009 THE MAGAZINE OF THE UNIVERSITY OF LOUISIANA AT MONROE







James and Deborah Cofer

The French writer, François de la Rochefoucauld, once said that the only constant in life is change — an astute observation almost anyone associated with 21st-century higher education experiences everyday.

The growth and development of the University of Louisiana at Monroe may be attributed to the willingness of the campus family and community leaders to embrace change. In this issue of *The ULM Magazine*, we celebrate the endless possibility of change even as we recognize the sacred importance of tradition. Our cover story, *"The Times They Are A-Changin',"* takes a nostalgic peek at the past, comparing campus life today with the year 1979.

You will discover, as we have, the evolving influence and rapid pace of change that technology

exerts on today's student. At the same time, some of our best campus traditions, such as Spring Fever, inextricably link 21st-century learners to the past.

Speaking of links to the past, this edition of the magazine also explores the powerful influence and dedication of multi-generational families on ULM. These families — the Marxes, the Luffeys and the Grahams — demonstrate, from one generation to the next, that it truly is better to give than to receive.

In fact, it is often familial generosity that enables ULM students to embark on adventures in learning that take them far beyond the borders of the campus.

Also featured in this issue, you will join students and faculty who immersed themselves in culturally intensive experiences to learn in environments entirely different from their own — decades before globalization became a part of our everyday jargon.

Appropriately enough, it is also this edition in which we embark on a new technological venture — digital publishing. Magazine survey results (page 5) show that nearly a quarter of those responding requested an interactive, online edition of this magazine, in lieu of a printed copy.

The *E-ULM Magazine* is now available, making content searches, intuitive page scrolling and, in future issues, embedded feature videos, only a click away. This technology isn't just a futuristic gadget; it can significantly reduce ULM's carbon footprint (along with budget dollars) as we see a corresponding decrease in the number of hard copies printed.

Visit ulm.edu/ulmmagazine for a test drive of this exciting new enhancement.

We enjoy hearing from you — no matter which piece of communication technology you use.

Sincerely,

mis & Cofer

James E. Cofer, Sr. *President* 



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#### THE TIMES THEY ARE A-CHANGIN'

As ULM adjusts to emerging technologies, the best parts of campus life will always remain — no matter what the century.

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- Above and Beyond: What Universities Can Teach
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VIS

# ALL IN THE FAMILY

Multi-generational ULM families are living testaments to the fact that generosity, if not contagious, might at least be inherited.

Alumni News

- Class Notes
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- Faculty
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# LONDON CALLING

**20** Several ULM programs immerse students, faculty, and the university in the middle of international culture, business and education.



#### **ON THE COVER:**

ULM students use available technology to learn, study and communicate — whatever the decade. INSIDE BACK COVER: A Warhawk flag graces a light pole near Malone Stadium.

# **NEWSCAMPUS**

#### Making a "Career" Connection

sk Brenda Allen, new director of Career Connections and Experiential Services, what the biggest misconception is about her office and she'll likely say that students and alumni simply don't know how many services it offers for free!

But ask 22-year-old Ashley Millsap of West Monroe — a mass communications major with a focus in public relations — about what the office provides and she'll have heaps of information for you.

Millsap sought an internship where she could put her PR skills to good use, but she also wanted to gain a toehold in the industry within a major metropolitan area. What she didn't realize was how quickly everything would fall into place.

Shortly afterward, Allen and her office coordinated a massive Career Fair at the University of Louisiana at Monroe. One of the vendors was Fiserv, a major financial services company that processes work for credit unions. The firm sent reps over to ULM from Dallas.

Allen hooked Millsap up with the company, one interview led to another and now Millsap will be heading for an "extended interview" working for Fiserv as an intern come June. If all goes well — and Millsap intends to make sure it does she will have secured a great job by this fall.

But Allen's office is more than just planning internships and landing jobs. It's about everything from writing effective resumes to how to prepare for that big interview — and what



Brenda Allen

to do once it's over. It's about great employee benefit questions to ask and what business attire looks most appealing to a potential employer. It's also about on-campus career fairs, as well as off-campus ones, and more.

Mostly, it's about serving the client — be it a current student, alumni of the university or a business looking to recruit from ULM's growing pool of student talent.

The newly renamed Office of Career Connections and Experiential Services is located in Room 314 of the ULM Library.

Allen's team includes Ann Smith, director of academic internships; Alberta Green, career advisor; and Roslynn Pogue, student employment coordinator of on-campus and off-campus part-time positions.

Visit their Web site at **ulm.edu/ careerconnections**, or contact Allen at (318) 342-5338.



ULM President James Cofer and First Lady Deborah Cofer with the new Acemobile, which features sirens, smoke, lights, and a PA system.

#### The Acemobile: Ace's New Ride

ce, the ULM Warhawk, has a new ride: the Acemobile, based on a concept design by Disney Imagineers in Orlando, Fla.

Modelwerks, a major supplier for theme parks, engineered and constructed the motorized Acemobile, which is 11-feet long and 9-feet wide. Daniel Parke, president and owner of Modelwerks, transported the Acemobile from Orlando in fall 2008.

Construction alumnus Jack Blitch ('71), vice president for Attractions Development at Walt Disney Imagineering, played a major role in its

# **CAMPUSNEWS**

#### The Kitty DeGree Learning Resource Center in the College of Pharmacy

any affiliated with the University of Louisiana at Monroe have benefitted from the largesse of philanthropist Kitty DeGree. A learning resource center for students of the ULM College of Pharmacy has expanded her philanthropic scope even further.



Located on the first floor of the College of Pharmacy building, the Kitty DeGree Learning Resource Center serves as the main repository for professional pharmaceutical sciences information. The area provides a respite for individual student and

Kitty DeGree

group study activities, along with information and literature search support for the educational and research component of the college. Support for the Louisiana Drug Information Center is provided, as well.

An area for quiet individual study, comprised of 56 study carrels, is located on the center's north end. Since all students will eventually have uniform laptop

### "THESE **RESOURCES** ARE ESSENTIAL TO THE SUCCESS OF **OUR STUDENTS AND PROGRAM."**

— DR. GREG LEADER, College of Pharmacy Interim Dean

computers designated by the college, they will be able to access class information and other important study materials via a wireless network located throughout the College of Pharmacy building.

For small group study, the middle portion of the center holds a number of tables, where students can work in small groups, or converse and exchange information about lectures and other class matters. Students are also able to work on group projects and have immediate access to any information resources needed to facilitate such interaction. For

instructional purposes and other situations requiring more complete computer resources, a computer lab with 30 computer stations is in a separate room on the opposite end of the center.

College of Pharmacy Interim Dean W. Greg Leader said the center is a vital part of the professional education process within the college.



Dr. Greg Leader

"Not only does the center provide students with access to current medical and pharmacy literature, it provides our students a dedicated area to work on group projects and a quiet area for individual study," he said. "These

> resources are essential to the success of our students and program."

DeGree funded a \$250,000 new endowment to assist the COP in providing the necessary resources for

the center. The funding assists the college in maintaining timely medical literature and research subscriptions to keep students and faculty updated in all areas needed to support their professional learning and research activities, as well as helping to provide essential hardware for the center.

creation. ULM President James Cofer shared a copy of "ACE's Adventures at the University of Louisiana at Monroe. ACE Explores Campus" with Blitch, and an idea was born.

Blitch said, "When President Cofer shared the activity book and requested help to create a vehicle for Ace, it didn't take me long to get excited about the prospect of giving back to my university in such a significant and high profile way. My colleagues and I

at Walt Disney Imagineering immediately began thinking of how to give Ace his very own P-40. The concept design was delivered to President Cofer this past summer and now Ace is flying around campus!"

ULM's Warhawk mascot is tied to the P-40 Warhawk airplane, flown by northeast Louisiana's General Claire Chennault and the Flying Tigers during World War II. The new Acemobile bears a striking resemblance to the P-40.

# NEWSCAMPUS

#### **ABOVE AND BEYOND:** The College of Education and Human Development at ULM

hen an academic program in Louisiana draws favorable mention from a New York Times editorialist, someone must be doing something right.

Actually, a lot of "some ones" are doing things right in ULM's College of Education and Human Development, and the teacher preparation programs mentioned in the NYT's editorial, "What Louisiana can Teach," are just the beginning. The editorial acknowledged a state report giving high marks to ULM's teacherpreparation program which produces teachers more effective at teaching math, reading and language arts than more experienced educators.

In addition, the ULM Elementary Education Program is one of only 10 in the nation to receive full passing marks for its preparation of future mathematics teachers. A 2008 National Council on Teacher Quality report said only 10 of

77 programs reviewed scored adequately on all three criteria when examining the mathematics courses that elementary teacher candidates had to take.

IS ALWAYS DOING SOMETHING FOR US. THEY ARE **PRODUCING** WONDERFUL TEACHERS — THE BEST.'

"IT SEEMS AS THOUGH **ULM** 

- ROBERT WEBBER, Ouachita Parish Schools Superintendent

ULM provost; James E. Cofer Sr., ULM president.

**Ouachita Parish Schools Superintendent** Robert Webber heaped further praise when his district joined Big Brothers Big Sisters of Northeast Louisiana and ULM in a formal agreement to launch a new mentoring program involving the Monroe City and Ouachita Parish School Systems.

"It seems as though ULM is always doing something for us. They are producing wonderful teachers — the best," said Webber.

last year.

• Teach Delta Region, which involves a five-year grant totaling more than \$5.3 million; the project attracts talented individuals into Louisiana-Mississippi Delta region classrooms.

#### **ON THE WEB:** ulm.edu/eteach

#### ulm.edu/teach

(from left) Thillainataraja Sivakumaran, assistant dean in curriculum and instruction; Sandra Lemoine, dean of College of Education and Human Development; Robert Webber, Ouachita Parish Schools superintendent; Jane Brandon, director of Big Brothers Big Sisters; Leonard Clark, assistant professor of curriculum and instruction; Stephen Richters,

Among the college's other accomplishments:

- eTEACH, a program designed for working educators pursuing certification and professional development.
- The Louisiana Leader Fellows program, which trains and certifies talented

teachers to become highly qualified administrators. ULM was named the state's premier provider for the program during a competitive process



# **CAMPUSNEWS**

#### University Seminar 101 — formerly FRYS — still about service to others

he name may have changed, but University Seminar 101 still imbues ULM freshman with the rewards and challenges of giving back to others. Students enrolled in the seminar – formerly known as the Freshman Year Service (FRYS) – supported Louisiana troops again this spring by preparing dozens of care packages for servicemen and women stationed in the Middle East.

"It is very thoughtful, just to let the soldiers know we appreciate their sacrifice," said freshman Melissa Brown of Monroe, whose sister and aunt serve in the military.

The students also contributed their own money to defray the cost of shipping the packages through Any Soldier Inc. The nation-wide program was launched in July 2003 when the parents of a combat infantry soldier serving in Iraq began sending additional care packages to "any soldier" who wasn't receiving regular correspondence from home.

The seminar student's efforts did not go unnoticed or unappreciated, as one soldier's recent correspondence indicated.

"Your class has made our time here a bit more comfortable by extending your thanks towards us, through your care packages," the letter read. "It means the world to us here that kind citizens, such as you, have us in your thoughts."

Three years ago, Mary Elizabeth Sewell, Coordinator of First-year Experience, suggested all sections collaborate to benefit one service organization. Not only does the collaboration infuse students with school spirit, it teaches them how they can



Mary Elizabeth Sewell

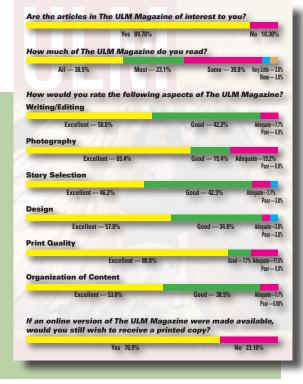
impact the world as individuals even as they work collectively to accomplish the same goal.

Past projects have included the sale of Warhawk wristbands to benefit the Louisiana Baptist Children's Home, as well as a hefty donation to the American Red Cross following the sale of "FRY Boxes" which posted donor's names in the Student Union Building.

Last fall, students opted to support the Ouachita Council on Aging by adopting two shut-ins per section. The classes learned about the Council, wrote letters to their new friends, and collected items for gift baskets.

"We are always impressed with the enthusiasm that our students show in regards to community service," said Sewell. "They really value the opportunity to give back to the community and feel like their efforts allow

them to make a difference."



#### SURVEY SAYS . . .

**You Talked. We Listened.** Thanks to all who participated in *The ULM Magazine* survey (Fall 2008 issue). We appreciate your candid feedback. Overall, you told us we were doing a pretty good job. Well over 83 percent of you found the articles interesting and you read at least half of *The ULM Magazine*. And nearly 25 percent of you want to get *The ULM Magazine* in digital format.

You also told us where we can improve. You want more stories about younger alums, about faculty, about ULM's colleges, about the campus, and student achievements.

You can always let us know what's on your mind at:

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# **NEWSSPORTS**

#### **ULM 2009 ATHLETIC HALL OF FAME INDUCTEES**



#### ANGELA (BLACK) MOON Track, 1988-1991

One of the most versatile and prolific female athletes in ULM's rich track and field history, Angela won 16 Southland Conference championships in a total of six outdoor and four indoor events. She was an NCAA All-American in the long jump in 1991, the conference's Indoor Athlete of the Year in 1991, Outstanding Field Performer in 1990 and High Point Scorer in 1989 and 1990 (outdoor) and 1989 and 1991 (indoor). When she left ULM she shared the school record in the 400-meter relay. She now lives in her hometown of Jacksonville, Texas, and is married to ex-ULM football star Rod Moon.



#### JOHN CLEMENT Football, 1984-87

One of the stars of ULM's 1987 national championship team, John was a consensus All-American at offensive tackle as a senior. He started some games as a freshman, and became an every-game regular in his final three years. He was the offensive line's top grader as a junior and as a senior was a first-team All-America selection on the Associated Press, Walter Camp, Sports Network and Football News squads as well as a all-conference and all-Louisiana choice. From St. Louis High in Lake Charles, he signed a pro contract with the Phoenix (now Arizona) Cardinals after his senior ULM season.



#### MARLENA MOSSBARGER Women's Basketball, 1977-80

Marlena was the first superstar in women's basketball at ULM and more than 25 years later is still ranked as the university's No. 3 all-time scorer. She scored 1,557 points in only three seasons, choosing not to play her senior year to concentrate on earning her nursing degree. Her 23.2-point average in 1977-78 is still tied for the highest for a ULM freshman. A 6-3 center, she had a season high of 11.1 rebounds and a .576 FG percentage. She played half-court basketball during her prep career at Kennedy High School in Cedar Rapids, lowa.



#### RAYMOND PHILYAW Football, 1993-96

At a school that has produced numerous collegiate and professional quarterback stars, Raymond was one of the all-time bests at both levels. After his final ULM game, he held the Warhawk record for career touchdown passes with 52. The first of the great ULM QBs to play most of his career at the 1-A level, he also ranked in the top five among Warhawk passers in career yards, completions, most 50-yard passes (No. 1 with 14) and career 300-yard games more than 10 years after his final college game. A prep star at Southwood of Shreveport, Philyaw continued to play long after his college career ended, playing pro football in the CFL and the Arena League where he held the all-time record for best TD pass-interception ratio.

# **SPORTSNEWS**

#### Athletes Kent and Davis Earn National Track and Field Recognition

**ULIN** has a tradition of producing top teams and top athletes. Sports annals are peppered with the names of ULM athletes and the sport of track and field is no exception. Recently, a pair of ULM track and field athletes earned national recognition.

ULM freshman Kyle Kent was named the 2008 Louisiana Male Freshman of the Year.

Heather Davis was tabbed the 2008 Louisiana Female Field Athlete of the Year by the Louisiana Sports Writers Association.

Kent finished sixth at the NCAA Championships in the javelin to earn All-America honors – the first by a Warhawk in outdoor track and field since Olympian Breaux Greer and Andras Haklits both earned All-America honors in 1999.

Kent also earned ESPN The Magazine/CoSIDA Academic All-America honors. He began his march to the NCAA Championships by winning the NCAA Mideast Regional Championship.

Davis, who joined Kent at the NCAA Championships, qualified for the national meet for the second time in her career. She finished third at the NCAA Mideast Regional in the high jump to advance to the NCAA Championships, where she finished 17th overall.



Kyle Kent



Heather Davis

#### In the (Pink) Zone

Sporting pink uniforms, ULM women's basketball team got into the "zone" to raise money for the Susan G. Komen Foundation Breast Cancer Center as part of the Woman's Basketball Coaches Association (WBCA) Pink Zone game.

Throughout the 65-41 victory against Sun Belt Conference foe Louisiana-Lafayette, the Susan G. Komen Foundation presented educational information to fans on the ways to check for breast cancer and the ways the disease affects friends and family alike.

"There is a whole new community of women that are touched by breast cancer, but don't have the information that they need," Susan G. Komen Foundation representative Dianne Guillot said. "This money will be used for research, education and medical treatments in the northeast Louisiana area."

On the court, the Warhawks honored those past and present fighting the disease with a



Members of the Warhawk women's basketball team presents a check to Susan G. Komen Foundation representative Dianne Guillot (left).

record-setting performance. ULM was on fire from all-around the 3-point line as it set a team record with 14 made "treys" in front of its largest home crowd of the season.

"What an honor it is to be part of a special event like this," ULM head coach Mona Martin said. "Breast cancer has affected players on this team and it affects thousands of women throughout the country."

# THE TIMES THEY



# ARE A-CHANGIN'

STUDENTS TODAY ARE VERY MUCH A PRODUCT OF TECHNOLOGY, BUT SOME "OLD SCHOOL" WAYS WILL ALWAYS EXIST WHEN IT COMES TO TEACHING, LEARNING AND JUST PLAIN OLD HAVING FUN.

#### By Keli Jacobi, ULM Staff Writer

ver heard of Murphy's Law — the adage that "if something can go wrong,
it probably will?" Now what about Moore's Law? Perhaps that one has
escaped your attention.

Nonetheless, we've been living with the net results of Moore's Law for some time. It pertains to former Intel engineer Gordon Moore's 1965 prediction that computers would begin processing data and storing memory exponentially into the first part of the 21st century — essentially doubling every two years — and the prediction bore out.

The ULM Magazine thought it might be interesting to review the university's own leap forward into the future by taking a look back, comparing campus life today to how things were 30 years ago, right about the time the first personal computer became available for consumers.

While technology and higher education have evolved, the most successful among today's students still show a desire for improvement, a willingness to give back and a capacity for self-discipline, just as they did in 1979.

ULM's progressive march forward is always about enhancing campus life. This willingness to embrace change is one reason

### **BACK IN THE DAY (1979)...**

Noted speakers on the NLU campus ... Israeli Prime Minister Yitzhak Rabin Poet Richard Bach of "Jonathan Livingston Seagull" fame Three-time World Heavyweight Boxing Champion Muhammad Ali ABC News Commentator Howard K. Smith

And the NLU campus rocked with performances by . . . Rick Derringer Head East The Charlie Daniels Band Chic

#### Elsewhere . . .

- The Sahara Desert experiences snow for 30 minutes.
- A nuclear power plant accident at Three Mile Island causes a partial meltdown.
- Cost of a first-class stamp: 15 cents
- President Jimmy Carter is attacked by a swamp rabbit while fishing in his hometown of Plains, Ga.

Pope John Paul II, visits his native Poland, becoming the first Pope to visit a Communist country.

The Chrysler Corp. asks the United States government for \$1 billion to avoid bankruptcy.

Margaret Thatcher becomes the United Kingdom's prime minister.

#### Album of the Year:

"Saturday Night Fever," Bee Gees

#### Song of the Year:

"Just the Way You Are," Billy Joel



Abiyah Morris accesses class material online through Moodle - ULM's Course Management System - in the Clarke M. Williams Student Success Center, while storing her notes on her USB key, connecting with her friends on her cell phone and listening to music on her iPod.

for ULM's respectable growth and development into a premier institution of higher learning in the nascent century.

#### Class of '79, meet Class of '09

Students and faculty of then-Northeast Louisiana University might have heard the word "blackberry" and thought about a type of fruit cobbler, not a wireless handheld device. And a cell was something studied in biology, not an instrument for phone calls. If you were a 1979 graduate, you probably inserted a dime into a campus pay phone, and much of your correspondence was handwritten. You may have composed essays on a typewriter, perhaps a sleek IBM

Selectric, an item most students under the age of 30 have never seen, except in a museum.

Although the Apple II Plus was introduced in 1979, with its whopping 48KB of memory, the \$1,298 price tag made its implementation across campus impossibly expensive.

The bulk of ULM's computing power in 1979 came instead from a massive IBM mainframe, housed in the administration building, according to Thomas Whatley, current director of the university's computing center.

"The computer itself was about as big as a full-sized van, and that didn't include the peripheral components that were needed to run programs," he said. "Now we have much more computing power on a machine one-third the size of my desk."

The advent of personal computers, and subsequent drops in price for the new technology, heralded a slow but steady trend toward implementing those technological advances into higher education, said Whatley. Touring the new Clarke M. Williams Student Success Center — where row after row of students peck away at keyboards and gaze into computer screens that display instant information with the click of a mouse — any 1979 alum might have the distinct experience of being a character from the movie, "Back to the Future." Students flock to the new center in droves each day, logging onto computers to check everything from course assignments to the online election of the next student body president. The new center surpasses national best practices, providing easy access to technology, along with advising and academic support services, in an all-inclusive central hub.

Nineteen-year-old freshman Abiyah Morris provides a glimpse into the generational and technological shift incurred over the last three decades. On a recent afternoon, Morris occupied a spot in the middle of the Student Success Center surrounded by many 21st-century accouterments — a cell phone for phone calls, a Blackberry for texting, and an iPod for hundreds of music downloads.

Coincidentally, the iPod also carries podcasts of her history professor's lectures.

The lecture podcasts are made possible by a cutting-edge trend that is changing the way universities communicate with students, iTunesU. The free membership enables ULM faculty and administration to distribute rich audio and video content through the Web site, adding just one more



innovative tool to create an academic impact for ULM students. Morris had assignments to print, but she was also skimming a few of her other favorite

Facebook is a registered trademark of Facebook, Inc.

sites, especially Facebook. She was making plans to attend ULM's sixth annual Mardi Gras Ball later that evening and had first heard of the event through the social networking Web site now used by millions, including many students and faculty at ULM.

Morris explained that Moodle — a free and opensource electronic learning platform used at ULM and other universities — delivered essential details about the Mardi Gras Ball, though she and other students also frequently check Moodle for

the latest faculty assigned coursework, as well as grades, assignments and lecture material.

Not every faculty member is quick to embrace technological innovation without a healthy degree of



Professor Girish Shah lectures via a "SmartPodium" while transmitting the same information to student laptops connected wirelessly in the classroom.

skepticism, including history professor H.P. Jones, who came to the ULM campus in 1965. "I acknowledge technology's worth, and I wish I was better at it, but I'm too 'old school'," he admitted from his Stubbs Hall office.

Jones, a reluctant soldier in the trenches of technological academia, might be forgiven. After all, he would never have to Google a Hindu temple in India to experience it; temples are just one of the many places he had the pleasure of seeing up close and personal during a 1960s hike that took him around the world. Jones is convinced that access to technology should not be the only tool that equips students with vital curiosity about the world around them.

Professor Carlos Fandal, another long-time faculty member and the first head of the Department of Foreign Languages at ULM, shares with Jones that "wait and see" attitude regarding technology's advantages and disadvantages.

"Students today are very much a product of technology. They live an electronic life, if you will," he said.

When effective communicating boils down to body movement, facial expression and tone of voice — not just symbols on a screen — Fandal said wariness about technology's downside is warranted. Foreign language

## "STUDENTS TODAY ARE VERY MUCH A **PRODUCT OF TECHNOLOGY**. THEY LIVE AN **ELECTRONIC LIFE**,

IF YOU WILL."

— CARLOS FANDAL, professor

students have access to their own computer lab on the third floor of Brown Hall, much as they do at other departments, but faculty members congregate with students in the lab to form the face-toface community absent in online communication, said Fandal.

"Students may enjoy access

to a greater variety and quantity of information online," he said. "We also want to build in our department that sense of community which is such an important part of the university experience." Keith Joiner, 1979

Keith Joiner, 2009

Harry Hale, Jr.

**Richard Hayes** 

Juanita Hyatt

**Bessie Jackson** 

Beverly Jarrell

Arthur Jenkins

June Johnston

R. Keith Joiner

Mamie Lawrence

Samuel Logwood

John McKinney, Sr.

**Donell Leonard** 

James Lewis

David Martin

Louis Nabors

**Ruthve Nichols** 

Sandra Nolan

Shirlee Owens

Garv Ratcliff

Alma Sewell

Ruth Smith

Claude Sisson

**James Robinson** 

Pamela Saulsberry

H.P. Jones

## STILL ON THE JOB AFTER ALL THESE YEARS ....

Bernadine Adams Virginia Allen Martha (Upshaw) Anderson

Carolyn Breedlove Peggy Brooks Carlette Browder Sarah Byargeon

Wilson Campbell Nadine Carver Richard Chardkoff Camile Currier

Heloise Dearmon Michael Degennaro Frankie Doby John Dunn

Johnny Ellis

Carlos Fandal Brian Fassett

Dennis Garland David Gibson John Grayson Frances Gregory Janis Guyton

Camile Currier, 1979

Margaret Till

Thomas Whatley Coralie White Dinah Williams



Camile Currier, 2009

Fandal, like many 20th-century academics building bridges to the new millennium, is learning to navigate his environment using the best of what the 21st-century offers without losing sight of traditional learning experiences that deliver the best results.

One statistical indication that technology can improve academic standing is seen in the jump in students who now pass college algebra on the first try. "We've raised the passing rate close to 70 percent," said Professor Dale Magoun, department head of mathematics and physics.

The recently redesigned algebra course sends 120 students at a time to a large Mathematics Resource Center in the middle of the Hemphill Airway and Computer Science Building, where an interactive software system is used to complete homework, take quizzes and examinations, and certify required levels of achievement. The software is backed by the physical presence of professors and graduate students available for one-on-one assistance.

In 1979, Magoun said the concept of every faculty member having a personal computer on his or her desk wasn't even a glimmer on the horizon. He and other instructors would lead the way teaching a required computer literacy class first offered in the 1980s. "We've got enough computer power ... people just could only dream about it a few years ago," said Magoun. "We've come a long, long way."

One thing's for certain. The advent of technology has expanded ULM's capacity to reach beyond its own geographic area and impact an entire region. Through ULM's Gateway to Online Degrees Program (GOLD), non-traditional students are given unparalleled access to higher education in a way not technologically possible 30 years ago.

"We do have a lot of students who are employed full-time in the business world, or even folks in the military, who travel because of their job. These people are now able to complete their class work whether they are in Alaska or Zimbabwe," said Robyn Jordan, coordinator of accelerated learning.

GOLD, launched in 2008, began with two online bachelor's degree programs and is experiencing accelerated growth as it meets the demand of professionals who want an advanced education.

"About half of our courses are electronically delivered," said Bob Cage, Professor of Educational Leadership and Counseling, who teaches a distance learning class to Bossier Parish teachers accepted into the Doctor of Education program.

Cage, like the other long-term professors, has seen a lot of changes in the last 30 years, but he is proudest of the work of the current administration. "We have a president now with his sleeves rolled up and who has great ideas about rejuvenating this campus," he said.

Sometimes technology can simply supplement experiential education, such as that of Ashley Hester, a College of Business Administration student who earned credit interning at Lloyd's in London, the world's leading insurance market provider. Hester "blogged," sharing her experiences across cyberspace from another continent, to fulfill course requirements.

Back at the Student Success Center, Nikki Bolton, 20, of Natchitoches, and Meagan Watson, 20, of Vidalia, agree that technology has only served to enhance the ULM educational experience.

"It's helpful, like when you're studying your notes, trying to recall what the teacher said," explained Bolton. "You can get on Moodle and look at what you did that week. It's an easier way to keep up with your notes."

"It's basically how we keep up with class," added Watson. She uses the time at the Student Success Center to be productive in between classes, rather than driving back and forth to home. Unlike their 1979 peers, ULM students today learn from professors who rarely use the tools of chalk and chalkboard. They are expected to come to college proficient in software basics, and are prepped from the moment of applying for admission to the university to go the electronic route.

"That's how the world is now," said Morris. "It's what you need to get to where you are trying to go."

# Technology beyond the classroom — and what about just having FUN?

Students using the streamlined registration process at ULM today will never know the thrill of victory or the agony of defeat following a day standing in long lines inside Fant-Ewing Coliseum, as their 1979 counterparts did. Today, the registration process flows almost entirely from start to finish in digital format — from securing housing to finalizing classes to obtaining the student

Warhawk Express card, which acts much like a debit card, to pay for meals and other campus necessities.

No wonder the ULM student of yesteryear, exhausted from the tedious and time-intensive registration practice, sought escape through such late 1970s movies as "Animal House" and "Grease."

Regardless of the decade, one thing is certain: ULM students, then and now, understand how to relax and have a good time.

Spring Fever is just one good-time tradition that carries forward year after year. Even though word today about Spring Fever, now a weeklong event, reaches students via e-mail and the Internet, its formula for fun is much the same as it was in 1979.

Tommy Walpole, ULM's associate director of alumni relations, remembers Spring Fever and other great reasons for gathering at ULM that were totally void of technology: volleyball by the bayou, football games in then-brand new Malone Stadium and crawfish boils behind Sherrouse and Hudson Halls.

Walpole and others lived life large in Olin Hall where more than 800 young men spilled out of 40 rooms on every floor of the nine-story high rise — long before students had the option of studio apartments equipped with wireless Internet access or cable television. But a person can't miss what they never had, said Walpole.

"I loved it," he said. "It was just a warehouse for

students. I lived in a tiny, cinder block room, with no Internet obviously, and a rotary telephone. It took three days to change between the air conditioner and the heater ... 40 degrees one day and 80 degrees the next, but I absolutely loved it."

Walpole laughed as he recalled the wind whipping through the breezeways on the upper floors of Olin Hall, where waiting on the elevator became, like the long registration lines, another exercise in patience. Like 2009 students, Walpole and others ate in Schulze Cafeteria though he doubted the food in his day was as tasty or offered as much variety.

"Students today don't know how good they have it," Walpole chuckled, perhaps realizing how old that statement made him sound.

Walpole is thankful for one change, the university's retention rate. Whether because of technology, the bump in student selection practices or the reality of living in the 21st-century, students are coming and staying. More appreciate what it means to have an education, said Walpole, adding, "Of course, today they have TOPS (Louisiana's Tuition Opportunity Program for Students) if they just make their grades."

#### **"STUDENTS** TODAY DON'T KNOW HOW **GOOD** THEY HAVE IT."

— TOMMY WALPOLE, ULM Associate Director of Alumni Relations





Tommy Walpole, 2009

Tommy Walpole, 1979

Students today also

don't have the distraction of disco music, which Walpole sheepishly admitted he enjoyed. Walpole had a turntable in 1979, but others may have been seen on campus sporting the Walkman, a portable audio cassette player marketed for the first time that year. The Walkman introduced a novel concept — allowing people to carry their choice of music with them at all times.

One thing is certain, technology has transformed the higher education landscape, improving the speed of delivering knowledge to the masses, requiring universities to reach students wherever they are — the classroom, their residences or even their workplace.

But the basics remain. ULM students must realize the difference between having knowledge and having information; they need to understand the difference between effective communication and the mere exchange of data.

When this connection is made, today's student might embrace the commonality he or she shares — not just with other students across the decades — but also across the globe.

# ALL IN THE

FOUR GENERATIONS OF THE DR. FRED MARX FAMILY GATHER. (front row, from left): Great grandsons Nicholas and Matthew Marx, sons of Dr. Daryl and Faith Marx.

(middle row): Dr. Fred Marx and his wife, Lillian.

(back row, from left): Faith Marx, grandson Dr. Daryl Marx; Judy and son Dr. Don Marx (Daryl's parents); daughter Peggy and Bill Lockhart; son Dr. Robert Marx and Carolyn Marx.

# FANILY



MULTI-GENERATIONAL FAMILIES — MANY WHOSE MEMBERS ARE AVID SUPPORTERS OF ULM — ARE LIVING TESTAMENTS TO THE FACT THAT GENEROSITY, IF NOT CONTAGIOUS, MIGHT AT LEAST BE INHERITED.

> By Keli Jacobi, ULM Staff Writer Photography by Richard Lupo

cientific research may one day prove that the same infectious qualities found in spreading happiness are also found in the simple act of giving.

Take, for example, the members of the Marx, Luffey and Graham families, who for generations have demonstrated that while some people make a living by what they get, others make a life by what they give.

These three families are by no means a comprehensive list of ULM's benefactors over its nearly 80-year presence in Monroe, nor are these families the only ones whose support covers more than one generation.

What they all have in common is that they never assume the economic health and intellectual vitality of northeast Louisiana is in someone else's hands. Their finely tuned, and family-bound, art of giving has made the region better and enriched countless lives, leaving the university, and the region it serves, a better place.

#### **THE MARX FAMILY**

If a holistic approach to people, and the community those people occupy, is an inherited trait, then the family tree of Dr. Fred Marx and his wife, Lillian, might be considered Exhibit A.

Fred Marx seemed destined to be a Warhawk supporter, even as a young man serving his country during World War II. Marx, stationed in North Africa, served alongside other young soldiers who flew and worked on the P-40 "Warhawk" in the U.S. Army Air Corps. In that strange mix of chance colliding with preparation, he spent long hours delivering hands-on patient care as a flight surgeon, which would serve him well as a general practitioner making house calls in Monroe. More than 60 years later, Marx ruminated on his great fortune at landing safely back in the states following the war — and the misfortune that befell some of his fellow Gls. "There were a lot of hometown boys who never made it back," Marx said.

Marx married a "beautiful redhead" nurse from New Orleans, Lillian, and the newlyweds eventually settled in Marx's hometown at a time when ULM

was about to develop into a four-year institution of higher learning. As the first buds of what would become Northeast Louisiana University were being carefully tended, so were the patients who fell under the care of Dr. Marx.

"AN **ENDOWMENT** IS ONE OF THE **BEST INVESTMENTS** YOU CAN MAKE, NOT ONLY TO **YOUNG PEOPLE** IN PURSUIT OF AN EDUCATION, BUT FOR THE **VALUE** ULM PROVIDES."

FOR state," said Marx. Marx's other driving

Grandson, Brian, is another graduate, though his

more than just adding alumni. A decade ago,

they established the Lillian L. and Fred A. Marx

But Fred and Lillian Marx's support has been

endowment fund with a goal to eventually convert

the fund, with a match by the state, to an endowed

"It's one of the best investments you can make,

focus was in business administration.

passion is golf, as former ULM Golf Coach Chris Wilson will tell you. Wilson was a senior

not only to young

people in pursuit of an

education, but for the

this entire portion of the

value ULM provides

The physician later specialized in proctology — a practice unheard of at the time in Monroe — and he became the first in town to perform a colonoscopy. He was also among the first to perform a highly specialized procedure known as sphincterplasty.

"Actually, what I did was develop my own method, which was very successful," said Marx. "I stayed in practice so long, because there wasn't anyone else available to do the procedure."

Centralized blood banks were also unheard of at the time. Marx, a true visionary, helped fill the void by coordinating efforts with Tony Veasy, director of the Red Cross, to establish a blood bank in the area.

"The Red Cross put up the money — I put up the know-how," said Marx.

His service to the whole person, long before it was trendy to do so, was so contagious he influenced three of his four children to enter the medical field. Oldest son, Don, and second son, Robert, are both Monroe urologists, while daughter, Meryl, is a registered nurse. All three happen to be ULM grads, as well. Interestingly, Robert Marx's wife, Carolyn, is another ULM alumna.

Though daughter Peggy's college degree is not from ULM, her husband Billy Lockhart Jr., is a graduate, as are two of their four children.

As the Marx family tree sprouted new branches, they established the next generation of Warhawk supporters. Grandson, Daryl, a respected general surgeon in Monroe, is a graduate whose wife, Faith, received a degree in nursing from the school. — FRED MARX, M.D.

professorship in biology.

when the Fred Marx Invitational at Bayou DeSiard Country Club was born. Marx agreed to cover any funding shortages, no matter the amount owed. Marx took the financial responsibility in stride, always joking, "We've got a balance due, man!"

Wilson said hosting the two-day tournament gained ULM national exposure as players competed with great golf teams from across the nation. "Otherwise, you are just a line item in someone else's event," Wilson explained.

Wilson said the retired physician not only provided financial backing for the golf team, he spent time getting to know each member, providing sound fiduciary advice for their future. The young men loved Marx in return.

"He really just became our biggest fan," Wilson said. "He's spent his life trying to make the world a better place ... He's just one of those guys who was not afraid to reach out, and he never expected anything in return."

#### THE LUFFEY FAMILY

George Luffey has a substantial desk at his office covered with mounds of paperwork, but it's dwarfed by images of family that surround him in the once struggling business he bought with older brothers John and Mike Luffey.

Luffey Medical Supply survived through the long workdays the brothers poured into it, to eventually become one of the best in northeast Louisiana.



Daughters Miranda Breard, Lisa Marks and Laurie Luffey, flank their parents, George and Jane Luffey.



John and Rosemary Luffey

The Luffey brothers embodied the American dream, coming from a family of 10 siblings born of immigrant parents who willingly sacrificed so that the next generation might improve their lot in life.

"My family was close. We had to be," said Luffey, from behind the large desk. Luffey proudly embraces his Lebanese heritage and is unashamed to show emotion at the family losses that have cut most

deeply. It is obvious he considers ULM to be a part of that extended family.

The university recently returned the favor by honoring him with the George

T. Walker Lifetime Achievement Award during homecoming festivities last fall.

Bob Cage, Ph.D., a former ULM College of Education Dean now serving as professor of Educational Leadership and Counseling, said there could not have been a more worthy recipient. Cage met with Luffey often, encouraging Luffey to use his long tenure and influence on the Louisiana Board of Regents to reinstitute a Doctor of Education degree program for the northeast part of the state.

Luffey listened, and the Louisiana Education Consortium was created. The Doctor of Education degree is offered through the cooperative efforts of ULM, Grambling State University and Louisiana Tech University, in no small part because of Luffey's willingness to reverse his original vote dismantling ULM's program.

"I have a lot of admiration for George," said Cage. "He's been a longtime supporter of the university. His vote got us back the doctoral education program and his support was absolutely instrumental in getting the great program we have today."

#### "HIS **SUPPORT** WAS ABSOLUTELY **INSTRUMENTAL** IN GETTING THE GREAT PROGRAM WE HAVE TODAY."

The seeds of Luffey's strong support of ULM may stem from his coaching stint at the university, which lasted 11 years and produced the school's first baseball conference

— BOB CAGE, Ph.D.

championship team in 1964. Luffey himself carried a perfect 22-0 pitching record playing baseball for the University of Louisiana at Lafayette, which secured his place in the Athletic Hall of Fame at both ULL and ULM.

But, like Marx, his concern for others may have also come from his years of military service, when Luffey gave physical exercises to rehabilitate the wounded.

"I saw kids, just crippled up ... I knew I could never feel sorry for myself again, no matter what, and I haven't," said Luffey.

That ability to rise above difficult circumstances and place them in perspective would be a needed virtue with the loss of his only son, former ULM student, George "Chip" Luffey Jr., who suddenly died in 1979 at the age of 19. Luffey and his wife, Jane, have funded an endowed scholarship in memory of their son, and recently established an endowed professorship in kinesiology in Chip's honor.

The Luffey's three daughters, Laurie and ULM alums Lisa and Miranda, also carry on the family tradition of generously supporting ULM.

He most recently avoided contentious debate serving as the cool-headed chairman of a committee charged with guiding the school's decision on a new mascot. The matter, as most now know, was amicably settled when the ULM Warhawk was chosen.

Not too far from the Luffey business, Rosemary Luffey — a ULM graduate who was married for over 50 years to John Luffey before his death in 2002 settled in for a long chat after returning from a walk at the ULM Activity Center.

"I was so glad when they built that place," she said. "Growth doesn't bother me at all. It means we stay in business."

Rosemary Luffey received a bachelor's degree in elementary education from Northeast Louisiana State College, and has continued to be one of the school's strongest advocates. She encouraged all of her children and grandchildren to attend college, many of whom are either current or former students of ULM.

John Luffey Sr., an accounting professor at ULM for nearly 28 years, graduated from Northeast Junior College in 1947 and returned to teach business at what was NLSC in 1950. Before his death, John and Rosemary established the John L. Luffey Professorship in Accounting at the university, and later, the John and Rosemary Luffey Professional-in-Residence Program. The first recipient was John and Rosemary's oldest son, John Jr.

It wasn't John Jr.'s first time on the ULM campus, since he, too, earned an accounting degree from the university.

"When visiting with our alumni, I often hear that Mr. John Luffey Sr. was the professor who had the most impact on someone's life," said College of Business Administration Dean Ron Berry.

"He was well known for bringing the practical side of accounting to the classroom. And you would be hard pressed to find stronger ULM supporters than Mrs. Rosemary and her children," Berry concluded.

#### **THE GRAHAM FAMILY**

Members of the Hollis Graham family have, quite literally, spurred the dramatic growth of ULM from the ground up.

Time and again, the Graham's family firm, Lincoln Builders Inc., has offered the winning bid for state contracts on nearly every project related to ULM's long-range plans to boost its outward appearance and improve the function of campus facilities.

Headquartered in Ruston, Lincoln Builders played an instrumental role in constructing the breathtaking \$26-million ULM Library and Conference Center. The campus centerpiece overlooking Bayou DeSiard is but one shining example of the Graham's concern for superior craftsmanship and devotion to providing facilities in which to pursue a higher education.

Recent renovations to Ouachita and Madison Halls, along with the new Intermodal Transit Facility, and new parking lots in front of campus buildings parallel to DeSiard Street, are just a few of the projects affiliated with the family firm. The improvements have transformed the university into its pedestrian-oriented campus, and helped it live up to its claim of being the "Jewel on the Bayou."

But outward appearances are not everything, and no one knows this better than the Grahams.

Ronny Graham, chief executive officer of Lincoln Builders Inc., and his brother, Danny Graham, president, both believe in the correlation of intellectual growth and a region's economic growth.

"Having a university raises the quality of life standards for the area," said Danny Graham.

"Think about the university for a minute. They're not going to layoff 50 percent of their workforce. That's a big impact," said Ronny Graham. "And as long as the university continues to grow, we'll continue to help build."

Ronny and Danny Graham emphasized that university students and faculty bring business to a region and train future employees. Their company has hired hundreds of ULM graduates over the years, particularly those trained in the School of Construction Management. Lincoln's three regional operations — from Ruston to Baton Rouge to Texas — are all headed by ULM graduates.

Ronny Graham graduated with a degree in business from ULM, after accepting the university's offer of a football scholarship, while sons Clint and Mark graduated from the ULM School of Construction Management following its establishment in 1966. They said that



(from left): Clint, Ronny, Mark and Danny Graham of Lincoln Builders, Inc., at their Ruston office.

impeccable standards brought the school national notoriety, especially after the American Council for Construction Education (ACCE) first awarded accreditation in 1976, which it continues to maintain to this day.

Both Clint and Mark Graham have assumed the family mantle as vice presidents of the parent company, alongside the positions held by their father, Ronny, and their uncle Danny.

"The connections made through different organizations at ULM allows us to keep those connections in the work world," said Mark Graham.

"We've been blessed," admitted Ronny Graham. "The thing we've had is a high commitment to

preserving the family (component) ... when we take care of that, the business will take care of itself."

Clint Graham served as the senior vice president of Louisiana Associated General Contractors in 2008, and is positioned to become its next president. The LAGC is the only statewide, full-service construction trade association representing more than 700 general contractors, subcontractors, suppliers and service firms throughout Louisiana.

As with the Marx and Luffey families, the Grahams have inherited and honed the family's

"HAVING **A UNIVERSITY** RAISES THE **QUALITY OF LIFE** STANDARDS FOR THE AREA."

— DANNY GRAHAM

best qualities, especially emphasizing community involvement.

"The Graham family has been a supporter of the School of Construction Management from the time the program was conceived," said Keith Parker, program chair. "Their support began with founder Hollis Graham (Ronny and Danny Graham's father)

and continues into a third generation of Grahams."

The Grahams have provided not only financial support, but also internship opportunities and field trips for scores of students, according to Parker, who said the firm also makes all of their ULM-related construction projects available for student learning

opportunities.

"The Graham family can be counted on to continue to help maintain and improve the quality of education here at ULM," Parker said.

"The students themselves bring business," said Ronny Graham. "It's prudent that we support those things."

"I wouldn't throw my support behind the university just for sentimental reasons," he continued. "When you support your local university, it has an impact on the whole economic world."





# ... AND OTHER FAR-AWAY PLACES

### ULM'S REACH EXTENDS WELL PAST NORTHEAST LOUISIANA'S DELTA FLATLANDS AND ROLLING PINEY WOODS. GLOBAL IN SCOPE, SEVERAL ULM PROGRAMS IMMERSE STUDENTS, FACULTY, AND THE UNIVERSITY IN THE MIDDLE OF INTERNATIONAL CULTURE, BUSINESS AND EDUCATION.

#### By Keli Jacobi, ULM Staff Writer

ong before the term "globalization" infiltrated our everyday conversation, the University of Louisiana at Monroe blazed a path across the continents to provide students an education beyond the borders of northeast Louisiana.

The rich tradition of ULM's Study Abroad Program continues to immerse students and faculty in culturally intensive experiences, giving them the opportunity to live, work, learn, and yes, even play, in environments entirely different from their own. From China to Canada, from London to Paris, University of Louisiana at Monroe students jet to far-flung places and acquire much more than textbook knowledge in the process.

While in these countries, life among the locals provides once-in-a-lifetime educational experiences the students say they will never forget.

Such was the case with Aleecia Hibbets, assistant professor of accounting at ULM, whose involvement in the competitive Ernst & Young International Accounting Internship began through a chance encounter more than a decade ago, when she was a ULM student. An Ernst & Young manager visiting with family in Monroe mentioned needing an intern for the office in Paris.

"It really kind of fell in our lap," said Hibbets.

The 19-year-old accounting major agreed to act as a sort of guinea pig for the budding program in the spring of 1997. "It was definitely eye opening," said Hibbets. "I could see, even at that time, how great an experience it was."

"To some students, it's an epiphany," acknowledged ULM President James Cofer. "That's what we want them to have. It's important for all students, but especially our students, to see and experience something entirely different."

Daily exposure to another culture has the power to fundamentally challenge an individual's

London transport issued subject to condition

rave

#### "IT'S **IMPORTANT** FOR ALL STUDENTS, BUT ESPECIALLY **OUR STUDENTS,** TO **SEE** AND **EXPERIENCE** SOMETHING ENTIRELY DIFFERENT."

— JAMES COFER, SR., ULM President

assumption about the world around him, forcing him or her to tackle problems in a completely different way, said Cofer. Students might notice the variety of ways key global issues are approached and even tap inner resources they didn't realize they possessed, he said. Cofer's own experience living in Hungary provides one such example, where differences in communication styles there forced him "to translate a Western culture solution into an Eastern culture solution."

Not only do students who study abroad have the opportunity to draw on daily experiences to deepen what is learned in formal studies, they also have the chance to daily practice a foreign language in ways not often available stateside.

#### FOREIGN LANGUAGE ABROAD — "PARLEZ-VOUS FRANÇAIS? MAIS OUI!"

Christina Sherman, a 22-year-old honors student from Columbia, is a vocal music education major with a minor in French who jumped at the opportunity to



Christina Sherman



Dr. Chris Michaelides

join a group of students traveling to Avignon, France, last year.

"At first it was culture shock, but within the first week, it got better," she said.

The students only spoke French in the classroom and with their host families. Now enrolled in a phonetics class, Sherman said she understands course material much better because of the French language immersion experience in Avignon.

The student's two-week stay included 40 hours of course work at a French language institute, lodging with local host families, and excursions to important historic and cultural sites. Professor Chris Michaelides said the department chose to go in July in order to take advantage of a world-famous theatre festival that happens during that time of year, turning Avignon into a bustling carnival, complete with street performers, musicians, artists and theatre troupes.



ULM student Julie Scalfano tries on a classic French beret at a vendor's booth during the carnival in Avignon, France.

"What a terrific place for a language student!" he said. "In that atmosphere there is no avoiding conversation."

Excursions, such as trips to St-Rémy and Fontvieille that followed the life and work of Vincent Van Gogh, were integrated into course work, along with vocabulary exercises and discussion questions based on what students saw and experienced in their travels, making the classroom "a living laboratory."

Michaelides expressed gratitude that four of the students were awarded substantial travel support through Sparks Family Trust Scholarships, via the ULM Foundation. "Without their generosity, travel like this wouldn't be feasible for many of our students," he said.

Sherman and the others were encouraged to watch French television in an effort to pick up the language and were surprised to find spin-offs of popular American programming readily available.

She said overall the experience enlarged her worldview and made her realize that "everything doesn't revolve around you."

The next French summer study abroad program will be in Angers, the "garden spot of France," known for its magnificent Renaissance châteaux. Angers, the capital of the historic province of Anjou, is considered one of the most beautiful cities in France, but Frenchspeaking countries aren't the only ones in which students can immerse themselves.

This summer, Foreign Languages Department Head Ruth Smith will again guide about 20 students of Spanish on a two-week stay in Costa Rica — the oldest democracy in Latin America. The department selects one of four Spanish-speaking cultures for students to study in each year — Costa Rica, Yucatán, Mexico, Peru or Spain.

The Spanish study abroad program has been in place for almost 30 years, and consists of Spanish study in the mornings at a language institute, life with a host family, and a variety of field trips to explore the land and culture. Known for its forward approach to ecotourism, Costa Rican trips include a visit to a rainforest, an active volcano, and one of the most biodiverse areas in the world, Manuel Antonio National Park.

But the overriding reason for the study abroad program is just that — study.

"The main purpose, of course, is for students to work on their Spanish and improve their conversational abilities," said Smith.

She said the immersion not only helps students learn to adjust to a new culture, it helps them put into practice what they've already learned in class.

"The common statement I hear after these trips is that 'I learned more in three days than I have in two years,'" said Smith. "Studies show the more they have taken in the classroom, the faster they progress when they get into another country. Taking what they know and applying it ... they do gain a certain amount of confidence."

The Spanish program, like many study abroad programs, doesn't require a student to major in Spanish. This year's Costa Rican participants will include students majoring in mass communication, biology and English; many are just interested in improving their Spanish, while some are pursuing it as a minor course of study, said Smith.

The students attend a "fairly extensive" orientation, where one of the topics is dealing with culture shock. The orientation serves another purpose — to bond the students before leaving so they don't feel as isolated in the new country as they might otherwise feel. In the end, students revel in the people, the environment and the overall experience, said Smith, who added, "Generally speaking, they love it and don't want to leave at the end of two weeks."

Closer to home, French and Spanish majors may opt to enroll in a unique interdisciplinary concentration known as the Global Studies Program. The program's courses are selected for their international content and drawn from a variety of fields, including business, economics, government, mass communications and economics. Smith said the foreign language department's next big step is contemplating a study abroad in Morocco for students studying Arabic.

# TAKING CARE OF BUSINESS — COLLEGE OF BUSINESS AND THE GLOBAL ECONOMY

The "experience" begun by Hibbets in 1997 turned into an established and unique partnership between the university and one of the largest accounting firms in the world. The program eventually expanded, resulting in a fruitful partnership between ULM and the Ernst & Young offices in both Calgary and Toronto. It produced almost 50 accounting graduates who could proudly place the firm's name and location on their resume by the time they left ULM. One of those proud graduates is Brian W. Bundy, now an accountant and tax manager in Shreveport.

"My internship at Ernst & Young in Canada was an awesome experience in all aspects," he said.

"Growing up in Monroe, I didn't have a lot of exposure to other cultures, so the time in Toronto was an adventure and a great way to start my career," Bundy said. "It is something that really stands out on my resume, setting it apart from others ... ULM's unique relationship with Ernst & Young has been an important part of my success."

"Because I did that internship (in France), other doors have opened for me," said Hibbets.

One international door that opened for Hibbets came after her return to ULM, this time as a faculty member, teaching in Shue Yan University's MBA program in Hong Kong. The students get an MBA degree from ULM, because faculty teaches the same



ULM President James E. Cofer, Sr., awaits to address graduates at Hong Kong's Shue Yan University's commencement in November 2008.



#### "WE ARE VERY **FORTUNATE** TO HAVE A SUPPORTIVE INTERNATIONAL **NETWORK** OF INSURANCE EXECUTIVES WHO HAVE TAKEN AN **INTEREST** IN THE DEVELOPMENT OF **OUR STUDENTS."**

Dr. Christine Berry

courses in China that are taught in Monroe. The partnership has graduated over 100 ULM students who have never been to the Louisiana campus.

In November 2008, ULM President Cofer and First Lady Deborah Cofer traveled to Shue Yan University for the first time to participate in commencement ceremonies and meet with graduates.

"They were very pleased we were there," said Cofer. "I think it is extremely good for our faculty members because it gives them a broader view of their discipline."

In addition to the accounting and MBA programs, the College of Business has established a strong network of professional contacts through the risk management and insurance program, headed by Associate Professor Christine Berry. The insurance program at ULM is one of only about 42 in the United States.

"Our risk management and insurance program niche is surplus lines and reinsurance," said Berry. "We are very fortunate to have a supportive international network of insurance executives who have taken an interest in the development of our students."

Berry said these niche areas of the industry are global in scope, and thus, the national and international experiences students gain through our internship programs abroad are critical to their complete understanding of the business world they will eventually enter full time. Lloyds of London, a worldwide leader in insurance market services, is only one company that has employed ULM interns studying abroad.

#### **BRITISH STUDIES** — LONDON CALLING!

The British Studies Program, one of ULM's longest running study abroad programs, offers students the opportunity to study in London, the United Kingdom and the European continent. The — CHRISTINE BERRY, Head of Risk Management & Insurance Program

University of Southern Mississippi through an academic consortium, which includes ULM, organizes the program. The purpose of the consortium is to promote a more profound understanding of British culture and society among students and faculty through scholarly and educational activities in both

the United Kingdom and the United States.

Assistant Dean of Students, Dr. Martha Anderson, has guided participants through the unique study abroad experience for years. She said the 40-year-old program makes it among the strongest summer study abroad programs "because



Dr. Martha Anderson

it has that history of academic success behind it."

One of the unique features of this program is that non-traditional students as well as interested community members are welcome to participate.

Roughly 250 students from across the South go during the second summer term each year, said Anderson, which includes ULM and about 14 other participating universities.

"It's just a fabulous program and also has federal funding for students who qualify," said Anderson. "One former ULM Student Government Association President even flew to Germany and got a piece of the wall when it came down (in Berlin) ... what a great opportunity."

Anderson said that many companies in today's global economy refuse to hire at the management level without study abroad credentials.

This year, a ULM faculty member, Joni Nobles, is teaching an art course (photography) for the program, noted Anderson, who said, "Four of her students have committed to go to London. It's real important from a Quality Enhancement Plan perspective to let visiting scholars know that we offer this signal kind of opportunity for our students."

Courses are offered in numerous areas of

interest, including, art, English, history, journalism, political science, sociology, speech communication, library science, psychology, theatre, and business.

ULM Special Projects Coordinator Julia Barnhill was a junior communications major at the university several years ago when she decided to participate in the British Studies program. Barnhill took a course outside her comfort zone — a World War II class from the British perspective — and it became one of

the highlights of her life.

"It wasn't school, it was unbelievable," she said. "It was a perspective I would have never had in the States. But that was the professor's intent. He really wanted us to get something different out of the experience."

Barnhill explained that each class participated in at least one major field trip, and her group was escorted to the beaches of Normandy, with their professor filling the role of tour guide. Said Barnhill, "Each one of us had to read a personal account of a soldier's experience. The artillery is still on the beaches so we could see how awful it was."

But the day didn't end on the beaches of Normandy for Barnhill's group. From there, they traveled to Omaha beach, then to an American cemetery,

"THE **INTENT** WAS FOR US TO GET SOMETHING **DIFFERENT** OUT OF THE **EXPERIENCE."** 

— JULIA BARNHILL, ULM Special Projects Coordinator

memorial of two women crying occupied a spot in the center. The students were told to reflect on the fact that each grave represented a once-living human being, who was also a father, a son, a

brother and a husband,

and to pay him his respects.

The daylong tour ended at a British cemetery, where the shadows of hundreds of roses fell on the fallen soldier's headstones, as required by British law.

The group then went to a German cemetery,

where all the tombstones were black, and the

soldiers were buried two by two. A simple

"What made it so moving is that the British

THE QUEENS ROYAL REGIMENT ISTIN JUNE 1944 AGE 25

A British soldier's tombstone in a Normandy cemetery.

families put one caption on the headstone, and when you saw the soldier's ages and read the captions, it made it 10 times more real," said Barnhill.

The caption she sat beside that day read, "To the world he was only a part, but to us he was all the world, love mum and dad."

"I was transformed by it and I have a newfound respect for what our soldiers did," said Barnhill. "It's something you just don't 'get' until you're immersed in it."

"To me it's the chance of a lifetime," said Anderson, about the overall importance of taking advantage of any opportunity to study outside the U.S. "You never again see the world as you did before. And I think it makes

where flora and fauna native to the U.S gave the look and feel of being in America. Barnhill said the students were told to reflect next to a fallen soldier's grave. "We were reminded that buried there was someone's father or son or husband or brother," she

you even prouder to be an American."

ON THE WEB: ulm.edu/studyabroad ulm.edu/mba

said.



**Reshema Kemps-Polanco** 

(**'95**), a senior brand manager with Novartis Pharmaceuticals, began her career at then-NLU as a finance/business major hoping to follow in her mother's accounting

footsteps. But after only one semester she realized her choice of major had failed to ignite a passion to make a real and lasting difference in people's lives.

But in the social work department she soared.

"Good mentors and role models challenge you to be better, encourage you, and also tell you the hard things you might not want to hear," said Kemps-Polanco, of Social Work Department Head Dr. Pamela Saulsberry.

Her first opportunities following graduation included social work for a Shreveport nursing home, and later, a rehabilitation hospital with psychiatric patients. During this time, Kemps-Polanco also earned a masters degree in organizational behavior. Her passion to help others was omnipresent, but she wanted to amplify that passion while remaining in the healthcare arena.

A drive to "do good" and "do well" propelled her to accept a position as a sales representative for Novartis in 1999, and Kemps-Polanco was quickly promoted to sales training manager at the U.S. corporate headquarters in New Jersey. Since then, she has held various positions within Novartis and was hand selected for an assignment working directly for former Chief Executive Officer Alex Gorsky.

With the sponsorship of Novartis and support of Gorsky, she returned to school and earned a Masters of Business Administration from Rutgers University in 2008, while pregnant and working full-time. She continues her successful streak with the company as a senior brand manager, marketing a blood pressure medicine called Tekturna, and said her work enables her goal to remain in healthcare while helping others on a larger scale.

Now married and with a new son, Kemps-Polanco thinks back on her life and credits her mother for instilling in her strength of character and determination, along with the expectation of getting a solid education and becoming self-sufficient.

And while she fondly reminisces of undergraduate days spent hanging out in the Wigwam, tailgating at football games, and attending homecoming, she encourages students to have fun without compromising the end result.

"Keep the grades up to be competitive when getting the first job out of college," she advised. "It sets the trajectory for your future."

#### 1959

John Freedman '59 retired from Missouri public schools in 1990 after 31 years and is now a professor of education and dean of extension with Missouri Baptist University, a small liberal arts university in St. Louis County.

Jon Barker '59 retired from teaching music in 2006 after 37

years at Louisiana Tech University where he was awarded Professor Emeritus status. He achieved full professorship status in 1982 and was coordinator of music for 12 years.

## 1962

*Gay Demmary Boeneke '62* and husband Burton have four grandsons and a granddaughter.

They spend most of their leisure time watching their grandsons participate in various sports.

## 1970

*Lance Anderson '70* has been named human resources director for the Girl Scouts of Texas-Oklahoma Plains Inc. in Fort Worth.



#### Thomas Sasek,

associate professor of biology, helped ULM obtain a grant of nearly \$500,000 from the National Science Foundation for "CyberFlora Louisiana," a project to digitize images of over 1 million plant specimens in 15 Louisiana herbaria.

# 1971

James Livingston '71 and wife Becky are retired and serve as biblical counselors at their church in Memphis, Tenn.

# 1972

**Bobby Lee Bryant '72** and wife Mary Lou have two daughters, Michel'e Letson and Cheryl'e Magouirk, who are ULM graduates and a granddaughter, Magen Letson, who is a senior in education at ULM. Grandson Preston Magouirk is a pre-law student at Tulane.

## 1973

**Booker Hall '73** is currently marketing his first novel *Firestorm*.

### 1975

*Gregg Mandell '75* is the 2008 National Singles Racquetball Champion and he and wife Renay have three sons in college.

# 1976

*Charmaine Jenkins '76,'78* is a guidance counselor for Arlington Public Schools and husband *Plez Jenkins '78* retired as an officer in the Army in 1999. They have a daughter who is a physician and just completed her final year of residency at George Washington University Hospital in Washington, DC; and a son who played defensive tackle for Syracuse University and is now an accountant with USG Corp. in Baltimore, Md.

# 1977

*Danny Kyle '77, '79* and wife Lanie have a son, AJ, who is a sophomore at Loyola High School and a member of the sailing team.

# 1978

*Dana Martin '78* and wife Chequita have two sons, Shay Anthony, 19, and Jace Jon, 16. He is a pharmacist for Walmart in Bayou Vista.

# 1979

**Donna Garrett Hill '79, '82** is owner of the Caravan Camel Shop in Farmerville and also writes a monthly article "Living with Pets" for *The Farmerville Gazette*.

#### Jenny H. Rainwater '79, William (Bill) Rainwater '80 were both founding members of the NLU Water Ski Team, and participated from 1977 through 1980, including the 1st National Intercollegiate Water Ski Championships. Jenny was a member of the Louisiana National Guard while pursuing her undergraduate degree in Communicative Disorders. Bill was a member of the 1970 Indian football team. They moved to Little Rock in 2007 after Jenny retired from the USAF.

*James Laumann '79* retired after almost 25 years from the Social Security Administration.

# 1980

*Libby Ellis Burwell '80* is certified by Titleist Performance Institute (TPI) in their highest level designations as Golf BioMechanist and Golf Fitness Instructor, joining only 35 others certified worldwide.

# 1981

**Paula Doody Ryburn '81** and her husband Eric moved to Alvin, Texas, where Eric is senior pastor at First United Methodist Church.

#### 1982

*Julie Jones Watts '82* and *Donny Watts '82* have 10-yearold twin boys, Trent and Reid.

# 1983

**David Blitch '83** has been promoted to resident manager of the Hilton New Orleans Riverside, the largest hotel in the South, after 11 years as the director of food and beverage.

*W.H. Thomas '83* received his Ph.D. in Computational and Applied Mathematics from Old Dominion University 2007. He is a mathematician with NSWC Dahlgren and lives in King George, Va. with wife Katy.

# 1985

*William H. Bishop III '85* has accepted the position as director of Pharmacy Standards-Applied Clinical Informatics with Tenet Healthcare Corporation based in Dallas.

#### 1986

*Matt Dornier '86* and wife Kara have lived in Lutcher for 19 years and have 3 daughters. He is a biology teacher with Lutcher High School and was a member of the NLU baseball team from 1981-86.

# 1988

*Michael Manzullo '88* has been married to Fran Messina for 11 years and have two children, Dominick, 9, and Isabella, 6, who attend St. Thomas More Catholic School. Mike is owner/ agent of A-Ace Insurance Agency, Inc., and Fran is a speech pathologist for the East Baton Rouge School District.



#### Paul Sylvester,

Director of Research and Graduate Studies in the College of Pharmacy, was awarded \$399,000 to ULM's Cancer Research and Health Project, now funded at over \$1 million.





ULM alumnus **Tim Holcomb** ('**84**, '**86**) understands just how important every stage of the journey is, whether a student makes plans, accomplishes goals, or reflects on lessons learned along the way.

During his journey at

ULM, he achieved his bachelor degree in business administration in accounting and computer information systems and a master's degree in business administration, management concentration.

"Determining where you want to go and the steps you should follow are among the most important prerequisites to success. My professional journey began with my studies at ULM. Without question, what I have accomplished is due in large part to the education that I received and the relationships that I formed."

Holcomb has enjoyed professional success as a strategy consultant for the largest management consulting firm in the world, as a senior executive for a Fortune 100 company, as an entrepreneur who has started eight different businesses, and most recently as a successful academic scholar.

Currently, he is an assistant professor of management and entrepreneurship in the College of Business at Florida State University and a faculty member in the Jim Moran Institute for Global Entrepreneurship.

While remaining profoundly involved in his alma mater's own ongoing journey, Holcomb served in a leadership capacity for both the ULM Alumni Association and Athletic Foundation and remains active in both.

He continues to serve as a member of the College of Business Advisory Board. In 2005, ULM honored him with the Golden Arrow Award for being an outstanding alumnus. He and his wife Marla were added to the ULM Wall of Honor in 2006.

"There are so many things I could say about ULM and the life-long relationships that I formed over the years, the experiences that I will always cherish. ULM gave me a first-class education and the chance for career success. For that, I am grateful to the university and to a number of people who helped me along the way, especially to Dr. James T. Hood, Dr. Paul Dunn, and Coach Bob Groseclose."

"I am very excited with the university's direction. It is great to see the enthusiastic commitment to academic excellence and to each phase of campus life, along with a new and refreshing air of excitement, confidence, and pride...a pride in who we are, a pride in where we've come from, and a pride in where we're going."

# 1989

*Kenneth (Ken) Fryer '89* is the pastor of the First Baptist Church of Greenwood and was recently elected as President of the Louisiana Baptist Convention Pastors Conference. He and his wife *Ramona Fryer '83* live in Bossier City.

*Vonda Martin Cline '89* teaches school at Pollock Elementary, has a 12-year-old daughter and recently purchased a new home.

# 1990

*Michael Bryan '90* and wife Michelle have been married for 12 years and have two girls, Michaela, 10, and Grace, 6. Michael teaches tennis at the New Orleans Lawn Tennis Club, the oldest tennis club in the United States.

*Shane Desselle '90, '95* is associate dean for Tulsa Programs and professor and chair, Department of Pharmacy-Clinical and Administrative Sciences at the University of Oklahoma College of Pharmacy.

#### Glen Ramsey Williams '90

and wife Christine are opening House of Speed, a sports performance training business in Gaithersburg, Md., that uses speed, agility and quickness training to enhance performance and boost confidence with an emphasis on character development.

#### Judy Fellows,

Director of Research and **External Funding** in the College of Health Sciences, was recently awarded a Communities Acting to Benefit Louisiana's Elderly grant to provide hearing evaluations for senior citizens and to purchase portable cholesterol and glucose monitoring equipment.



# 1991

*Stacey Mayeaux '91* and wife Jackie have two children, Sydney, 8, and Connor, 3.

Jennifer Hillman Smith '91 was selected to serve on the federally-funded Domestic Violence Task Force of Ouachita Parish and is employed by the West Monroe Police Department. She and husband Todd reside in West Monroe.

*Keri Glasgow Blanchard '91* is marketing representative of Thrift-Town HealthMart Pharmacy, a family business. She and husband Donald have four children, Baylor, 16, Carter, 9, Anna, 6, and Sam, 3.

# 1992

Arlene Andrepont Duos '92 is a 2008 doctoral graduate from the LEC Program in Curriculum and Instruction. She is the programs coordinator and a faculty member in the Department of Education at Louisiana State University at Alexandria. She and husband *Mitchel Duos '91* live in Woodworth.

Julia Endsley Tipton '92 and husband Barry have a daughter, Morgan, who is married to Landon Stultz, a graduate of the nuclear engineering program of the United States Navy in Charleston, S. C., with a 3.98 GPA. They have two children, Ariannah and Elijah.

# 1993

**Brian Swenson '93** started Cooley Law School in Grand Rapids, Mich., in the fall of 2008.

**Tonya Jones Ratcliff '93** and husband Jeff have been married for 14 years and have two children, Bethany, 12, and Jarrett, 6. She started as a receptionist and is now the accounts receivable manager with Terral River Service Inc., where she has been employed for 12 years.

# 1994

*D'* Anne Blackmon Bennett '94, '97 was named 2009 Teacher of the Year for Ouachita Parish and also 2009 Region VIII Teacher of the Year.

**Roger Ballard '94** and wife Phyllis have three children, Samantha, 26, an admissions clerk; Ryan, 24, head of construction for a boat company; and Carrie, 18, who will enroll at ULM in the fall of 2009. He is a nurse for the U.S. Public Health Service.

# 1996

*Christopher Scott Rouse '96, '00* is the coordinator of recruitment and marketing for the ULM Graduate School.

# 1997

**Tafta Perry Miller '97** is owner of Angel's In Training Child Development Center which has served Richland Parish for 11 years. Her business received a four-star rating with the Louisiana Quality Start Environmental Rating Scale with the State, which makes Angel's in Training the third early childhood center in the state to be awarded this accomplishment. She and husband **Matt Miller '96, '98** live in Monroe.

*Kenneth Oliver '97* has relocated with wife Elizabeth and family to Massachusetts to accept a new position as Associate Director of Toxicology with Merrimack Pharmaceuticals.

## 1999

**Rahshib Thomas '99** is a human resources consultant for staff in New York City and Boston for Archstone Apartments which is headquartered in Denver, Colo.

## 2000

#### Phillip Luke LeBas '00 has

started a residency training program in emergency medicine at the University of Mississippi Medical Center in Jackson, Miss.

#### Shane Howell Rolen '00

received a Ph.D. in Philosophy from Louisiana State University. He is currently employed as a research scientist at the University of Colorado Medical and Science Center in Aurora.

## 2001

*Karee Cox Dunn '01* received a Ph.D. in educational psychology and research from the University of Memphis in August 2008. She is an assistant professor in the College of Education and Health Professions, Department of Educational Statistics and Research Methods at the University of Arkansas.

## 2005

*Kim Anderson '05* has a daughter, Kishunda, who is a pre-pharmacy major at ULM.

## 2006

*Ayan Martin '06* is a community relations and marketing coordinator at Christus Foundation for HealthCare in Houston, where he manages the Foundation's Web site, newsletter, works on special events and creates marketing collateral materials.

### 2007

**Brent Tippen '07** has relocated to the San Francisco Bay Area to take a new position as communication specialist with Chevron Corporation in Richmond, Calif. He previously worked for U.S. Senator David Vitter.



#### Gary Stringer,

geosciences department head, who has spent his career studying fossil fishes, was honored by colleagues in California by having a 20-million year-old fossil fish — Pogonias stringeri named in his honor.

#### Marriages

Amy Marie Baker '06 to Benjamin Justin Higdon '06, Nov. 1, 2008.

*Nina Christiansen '95* to Richard Miller, July 5, 2008.

Ashley Layne Daniels '00 to Howard Clyde Kirk, April 26, 2008.

*Daniel Landon Emory '02* to Julie Burdette Ruddick, June 21, 2008.

Kim Fong '92 to Vince Alan Hass, May 10, 2008.

Jay Michael Jones '96 to Wendy Dawn Roark, July 19, 2008.

*Kristi McLawchlin '07, '08* to *Michael Davis '08,* Dec. 6, 2008.

*Matthew Carter Moore '08* to Kathrny Elaine Allbritton, July 19, 2008.

Lisa Rhodes '07 to Seth Lackie, Nov. 8, 2008.

*Rebecca Michelle Rogers '04* to Matthew Paul Rittenhouse, April 4, 2008.

*Michael Dale Sims '92* to Lisa Elaine Green, June 21, 2008.

Susan Thompson Sparks '08 to Andrew Scott Chase '08, Jan. 31, 2009.

*Marya Stuart Smelser '96* to Dr. Michael Robert Hand, Dec. 20, 2008.

Eric Vice '06 to Kaya Leach, Nov. 22, 2008.

*Michael David Weaver '06* to Amy Elizabeth Herlevic, Sept. 13, 2008.

*Sharon "Sharie" Nicole West '06* to Richard Chad Sanders, Nov. 15, 2008.

*Melanie Evon Williams '08* to *Christiaan Cambridge '07,* July 11, 2008.

# **Births**

<sup>1</sup> Twin boys, Brock Asher and Brody Reese, March 31, 2008, to *Amanda Williamson Ables '03, '05* and husband *Jason Ables '97.* 

Bethany Mackenzie Bradley, July 25,
 2008, to *Sheterica Hayward Bradley '01* and husband Tyree.

William Shaw Crader, July 30, 2008, to *Marsha Fanin Crader '03* and husband Travis.

Turner James Estes, Sept. 27, 2008, to *Dave Estes '00* and wife Emily.

3 Katie Evangeline High, Sept. 12, 2008, to *Katherine Rogers High '00* and husband Brian. She is welcomed by big brother Henry.

 Isabella Marie Lamperez, Nov. 10,
 2008, to *Lauren Paige Lamperez '98* and husband Michael Lamperez '97.

Kelsey Claire Woods, Oct. 1, 2008, to **Nita Dillingham Woods '94** and **Kevin R. Woods '97**.

<sup>5</sup> Aubrey Kate Zander, Feb. 13, 2008, to *Dana Fitts Zander '99* and *Aaron Zander '97.* 





#### Kevin A. Unter,

assistant professor of political science, published "Melding Police and Policy to Dramatically Reduce Crime in the City of New Orleans: A Study of the New Orleans Police Department."

#### In Memoriam

Edward F. Dalton '33 Billye L. Adams '37 Lloyd E. Lenard '41 William "Billy" R. Boles Sr. '45 Ira Cagle Jr. '45 Dorothy Shipp Ramsey '46 Jimmy Lee Terry '47 Sophie Sutton Frasier BA '57 Jefferson Carroll "J.C." Wallace BA '58 Charles Ester "Charlie" Blackwell Jr. BS '59 Evelyn Duke Chatham BA '60 Bobby Caldwell BA '62 Bobby Ray Thompson BS '62, '66 Virginia A. "Ginger" Donald Tuttle BA '63 Billy Daniel BS '64, MEd '67 Barbara Dean Brantley BS '65 Sarah Ann Ross MEd '68 Joyce Elaine Stewart Forwood MEd '70 Raymond L. Dawson MS '70 Mildred "Millie" Roberts Crawford BA '70. MEd '75 Brenda Lou Hale BBA '71 Donald Deloes Lancaster BS '71 Judy Marie Knight BA '71, MEd '74 Herbert Joel "Joe" Banks Jr. BA '73 Charles Bernard Maxwell BA '73, MA '77, **MBA '81** Christine "Chris" Conlin Wright BBA '74

Carolyn Dunlap Poskey BA '74, MA '90 Charlotte Jo Chisholm Adams MEd '75 Curlee Melvin "Mel" French BS '75 Elvin Dan Sivils BA '75 William "Billy" Brooks BS '76 Jesse L. Carter, Sr. MS '76 Larry Wayne Coon BS '77 Jon G. Camp MEd '79, EDS '90 William "Bill" Pipes Heck BA '80, MA '83 Gary Leroy Tarver BM '82, MM '84, MM '96 Joe Franklin Hampton Jr. BBA '86 Tony S. Harwell BS '86 Gregory Lee Lewellyan BA '88 Penny Virginia Powell BBA '88 Angela Denise Alford Robinson BBA '89, AS '02 Jeffrey Kinnaird Wooden BS '96

#### FACULTY/STAFF/FRIENDS

Angylyn "Angie" Putnam Bagley Cecelia Ann Bradley Clayton Bobby Lee England Colonel Joseph S. Morison Lora Mae Thompson Peters Harold Williamson Mildred Mills Younse





#### Michael Beutner,

associate professor of instructional technology, was named Louisiana's Post Secondary Teacher of the Year for his efforts to guide, broaden and enhance educational technology practice in schools.



**DR. CARLOS FANDAL** August 2009 marks the start of Carlos Fandal's 44th year as a ULM faculty member.

y family and I moved here from the newly established University of South Alabama in Mobile. What did I find upon arrival? I found a smallish college with big plans for the future and much more.

I found eager and cooperative students, most of whom were natives of small Louisiana towns. Many were the first generation of their families to attend college and had limited technological experience.

I found committed, hard-working faculty members, joined by administrators, paving the path to an excellent future for their constituents. We focused on, as was said back then,

"good teaching," using available technology. In the College of Liberal Arts, that meant chalk, a black board, an

**"TODAY'S ADMINISTRATION** IS AS COMMITTED TO THE **PURSUIT OF EXCELLENCE**, AS IT WAS MANY YEARS AGO."

university among other state institutions of higher learning, despite severe underfunding, presented the great challenge of the '60s and '70s.

Today's administration is as committed to the pursuit of excellence as it was many years ago. We are no longer a smallish college, but an important medium-sized, internationally known university. Despite the current economic difficulties, faculty members have resources not even dreamed of when I first arrived. As before, they are meeting the current budgetary challenge by teaching extra courses, making out-of-

pocket purchases and pursuing professional growth at their own expense.

Meanwhile, the learning modes of students have changed

eraser, and a primitive copy machine. The foreign language department was fortunate then to have a new, federally funded laboratory — in effect, a sophisticated tape recorder with access via private booths.

The faculty worked wonders with what they had; sometimes purchasing items from rather meager salaries, and all were expected to teach six days a week. Yes, the faculty worked 1/2-days on Saturdays! I taught a full load of 15 hours over six days a week, which included one night class and supervision of the language laboratory. Securing a respectable position for our

drastically. The new generation is the product of a highly computerized and global society, awash in a tsunami of never-ending instant communication. Change seems to be the only stable reality.

How can we assure that the personal relationship between teacher and student, held sacred since the time of the Academy in Athens, Greece, continues? Is it possible to use technology to enhance this relationship?

These are two important questions that must be answered as we confront the challenges affecting education today.



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