



LEGACIES



A MESSAGE FROM OUR PRESIDENT



As you learn about our successful alumni, many of whom may have been your classmates, please keep in mind that their current positions and successes were obtained after attending a ULM that was strongly supported by state funds. The landscape of higher education has changed drastically since that time, and the ULM administration, along with our faculty and staff are working to ensure the stability of our institution.

With dramatic cuts to higher education over the last seven years—and a looming cut that will have dire consequences on the health and sustainability of Louisiana's higher education system—it's stories like these that show the potential of our students, and the intellectual capital they bring to our state.

ULM provides employees for various corporate community partners in northeast Louisiana, including: CenturyLink, Vantage Health Plan, St. Francis Medical Center, ANGUS Chemical, Chase, and many others.

Please take the time to find out more about our alumni, their legacies, and what ULM means to them.

At the end of this publication you will find our 2015 Fiscal Year budget statement. This information is critical in deciding what our university needs to maintain the quality and excellence you have come to expect.

In 2014 alone, ULM received a record-breaking number of national rankings and recognitions, showing how important and impactful the educational experience has become for our students. You will see many of those achievements throughout this publication.

As you continue, think about what ULM means to you and of the impact the institution has on our state and our region. Thank you for being a strong supporter of our beloved university.

A handwritten signature in black ink, reading "Nick J. Bruno". The signature is fluid and cursive, with a long horizontal line extending from the end of the name.

Nick J. Bruno, Ph.D.
President

University of Louisiana at Monroe

LEGACIES



Colonel Thomas Wayne Barnard

Springhill, Louisiana

Louisiana Civil Air Patrol Wing Commander Colonel T. Wayne Barnard has led a rewarding life since earning two degrees from ULM. The humanitarian, volunteer, and award-winning pilot has seen some of the nation's greatest disasters and sweetest triumphs.

Barnard graduated Top Gun in Fighter Upgrade Class in the United States Air Force; earned the Disaster Relief with "V" Award for missions flown during Hurricane Katrina; earned the National Commander's Commendation Award; was named a Crossfield Aerospace Education Master Educator; received the Air Force Commendation Medal; and the Air Force Humanitarian Service Medal.

His experience outside of the classroom was first nurtured by what he learned at ULM.

"Pharmacy school offered one of the greatest challenges and gave me one of the greatest rewards of my life," he said. "My education at ULM whetted an appetite for knowledge and analysis—tools for ultimate success."

For Col. Barnard, his legacy remains in his commitment to country, his alma mater, and the friends and family that have endured over the years. He encourages students to get the most of their college experience.

"Let college be your whole world while you're there," he said. "Volunteer, join and be active."

B.S. Aviation, '71

B.S. Pharmacy '77

Favorite spot on campus:

Sugar Hall

ULM in his words:

A new universe

ULM influences:

Dr. Bill Bourn

Dr. Frank Bruscatto

Dr. Charles Smith



SUGAR HALL

IN 2014, ULM WAS NAMED:

- Louisiana's most underrated university – [BusinessInsider.com](#)
- The number one online university in Louisiana – [TheBestSchools.org](#)
- The ninth ranked nursing program in the Nation: ULM Kitty DeGree School of Nursing – [CollegeAtlas.org](#)



Glen M. Corbin

Winnsboro, Louisiana

A football fan through-and-through, Glen Corbin's memories of his time as a college student are what keep him coming back, and encouraging his son to extend the family legacy and to attend ULM in the future.

Corbin currently serves as the Western Region Vice President for FedEx Express. His 29-year career with the company began right after his graduation from ULM, and he credits his educational experience with helping him become an executive.

"ULM exposed me to the real world outside of my little hometown," he said. "The College of Business prepared me to compete in Corporate America."

Corbin's 11-year run as Regional Vice President has been peppered with success. Corbin is a five-time "5-Star Award" winner with FedEx Express. The award is one of the company's most prestigious, and is given to employees who demonstrate outstanding leadership and contributions in support of "Purple Promise"—an internal mission to excellent customer service, integrity, responsibility, innovation, and loyalty.

Corbin is a believer in expanding expectations. He feels that those looking to mirror his success should not be afraid to dream big and to never underestimate one's self worth. "You can compete with anyone, anywhere," he says.

B.B.A Marketing '85

Favorite spot on campus:
Malone Stadium

ULM in his words:
Great learning experience

ULM influence:
Dr. Bernard Kaylor



MALONE STADIUM

IN 2014, ULM WAS NAMED:

- The number 39 public university in the South- U.S. News and World Report
- The number 81 Tier One regional university in the South- U.S. News and World Report
- The number 87 online MBA program in the nation- U.S. News and World Report



Mary Maxine Laird Moreau

Monroe, Louisiana

Maxine Moreau is what many may call a “lifer” at ULM. From her father William E. Laird, to her husband Brian, Maxine and her family have called ULM home for over five decades. She has stayed in her hometown of Monroe, and for over 25 years, she has been a pivotal piece of the ever-expanding, Fortune 150 telecommunications company, CenturyLink.

Serving as the company’s Executive Vice President of Global Operations & Shared Services, Moreau’s education in the business and technology fields helped her gain a strong foothold in a field lacking major female executive representation.

Moreau’s executive leadership has earned her recognitions and profiles in various publications, including “Woman Engineer Magazine;” “Diversity Journal;” “Women Worth Watching;” and “OSP Magazine, Engineering Week.”

Moreau understands the challenges current students face. With budget uncertainties and the overall cost of higher education becoming less attainable for many, Moreau’s advice for students is to continue to seek the tools and means to gain an education.

“Be curious,” she said. “Knowledge is power, so always be in learning mode. Be passionate, find your cause, and then live it with conviction. That’s how you convince others to believe in what you are trying to achieve.”

“Never be satisfied and never get comfortable in the way things are. They can always be better, even if they are good now. Focus on continuous improvement and surround yourself with positive influences that help push you to do better and be better.”

**B.S. Computer
Information Systems ‘83**

Favorite spot on campus:
The ULM Library

ULM Achievements:
Warbonnets Dance Team;
Speaker at 2014 ULM Women in
Leadership Conference

ULM in her words:
Pride, Endurance, Hope

ULM Influence:
Dr. Maynard Dolecheck



UNIVERSITY LIBRARY

IN 2014, ULM WAS NAMED:

- The number 21 online Educational Leadership program in the nation-OnlineU.org
- The number 25 most affordable online MBA program-GetEducated.com
- The number 103 best online Master's Degree in Education in the nation-TheBestSchools.org



Larry D. Bowling

West Monroe, Louisiana

Many may not know the name Larry Bowling, but it is almost certain that most have heard of his life-saving invention. The ULM graduate and co-founder of Lifecor created the Wearable Cardioverter Defibrillator (WCD) with partner M. Stephen Heilman in 1986. The device was approved for commercial use in 2001 and has been prescribed to over 100,000 patients.

"That invention saves a person's life almost every day and has created jobs for over 1,000 people," Bowling said.

Bowling also introduced diagnostic ultrasound to portions of Europe and China.

Now retired, the former President and Chief Operating Officer of Lifecor credits supportive professors and the familial aura at ULM for helping him obtain the skills needed to do well in his coursework, and in life beyond the classroom.

"During my career I was exposed to about every situation you could imagine," he said. "From product development, government approval, marketing, fund-raising, to international travel...ULM prepared me for all of this. The undergraduate program was a foundation and the MBA program was the icing on the cake."

To Bowling, his legacy can be found in his groundbreaking invention, and he hopes his success can be passed on to ULM students looking to become innovators.

"Aim high, and whatever you want to achieve, you can if you are willing to put in the work."

B.S. Marketing '69
MBA '73

Favorite spot on campus:
Brown Hall

ULM in his words:
Great education value

ULM influences:
Lev Dawson
Dr. Robert Harrison
Van McGraw
Rosemary Pledger



BROWN HALL

IN 2014, ULM WAS NAMED:

- The ninth ranked best buy online Master's in Teaching in the nation- GetEducated.com
- The number 13 best buy online Master's in Curriculum and Instruction in the nation- GetEducated.com
- The number 22 best buy online Master's in Educational Leadership in the nation- GetEducated.com



Felicia M. Livingston

Lake Jackson, Texas

From a small town in southeast Texas, to her career as an editor at Warner Brothers Television studio in Hollywood, there was a stop along the way that helped Felicia Livingston become the successful person she is today.

Her time as a member of the ULM women's basketball team in the early '90s, and her time in radio, television, and film courses at ULM, were both pivotal to her current career as an editor for numerous popular and award-winning films and television shows.

"Through my education at ULM, I was prepared with the confidence to pursue film editing, and I knew I was equipped with everything I needed to handle what life threw at me."

Her credits include "Law and Order;" "Lizzie McGuire;" the popular Fox drama "Sleepy Hollow;" and her newest endeavor, "American Crime"—the ABC drama created by John Ridley, executive producer and screenwriter of the Academy Award winning film, "Twelve Years a Slave."

"I have been fortunate and have had many moments professionally that I am proud of," she said. "However, the most recent moment for me has been the opportunity to work with John Ridley... I had been a huge fan of his since the first time I saw his film 'Three Kings,' and when the opportunity arose, I jumped at the chance to work with him. It was truly an honor to see a master storyteller craft a story visually."

Livingston's work ethic and drive were groomed during her time as a Lady Indians basketball player, and the memories of that time still make her smile, today.

"The people who influenced me the most would have to be Coach Janie Roland and Coach Roger Stockton," she said. "These two coaches helped shaped me into the person I have become."

She continued, "One of my best memories was the time we beat the Louisiana Tech Lady Techsters. Being on that squad, and to beat a top-10 team was amazing. It was an experience I am really proud of and it will always stay with me."

**B.A. Radio, Television,
and Film '94**

Favorite spot on campus:
The Bayou DeSiard Footbridge

ULM Achievements:
Women's Basketball '90-'94

ULM in her words:
Enriching, Enlightening,
and Challenging

ULM influences:
Janie Roland
Roger Stockton



CAMPUS FOOT BRIDGE

IN 2014, ULM WAS NAMED:

- The number one most affordable online Master's Degree in school counseling in the nation-BestCounselingDegrees.net
- The number 10 best value online bachelor's degree in education in the nation-OnlineU.org
- The number 84 best buy in online Master's Education in the nation-GetEducated.com

ULM will face significant cuts in academic programs, staff, and community contributions if the Fiscal Year (FY) 2016 budget includes cuts to higher education.

**State Funding down
54.8% since FY09**
FY09 - \$57.1 million
FY14 - \$27.6 million
FY15 - \$25.8 million

**Operating Budget down
15.4% since FY09**
FY09 - \$88.1 million
FY14 - \$72.9 million
FY15 - \$74.5 million

Source of Funding

State:	Self-funding:
FY09: 65%	FY09: 35%
FY15: 35%	FY15: 65%

ULM’s employee retirement and healthcare costs have increased by \$8.2 million. Prior to FY09, the state funded these costs.

Since July 1, 2008, ULM has lost 301 full time equivalent positions, or 32% of its workforce.

Funding Formula:

The Board of Regents calculates the amount by which each university should operate to maintain a healthy and viable institution. ULM has consistently operated at only 71-75 percent of those calculations due to budget cuts to higher education. The funding formula calculates how much it costs to educate our students, and factors in the revenue each institution receives from the state.

At the FY15 funding levels, ULM will have the lowest implementation rate—71 percent—in the UL System. Implementation rate is the actual revenue ULM receives compared to what the funding formula indicates the university should receive. The number of students enrolled in high-cost programs greatly influences this rate. The current allocation process ensures that high cost and mission-critical programs, such as ULM’s pharmacy, nursing, and biology programs, are underfunded to a greater degree than lower cost programs.

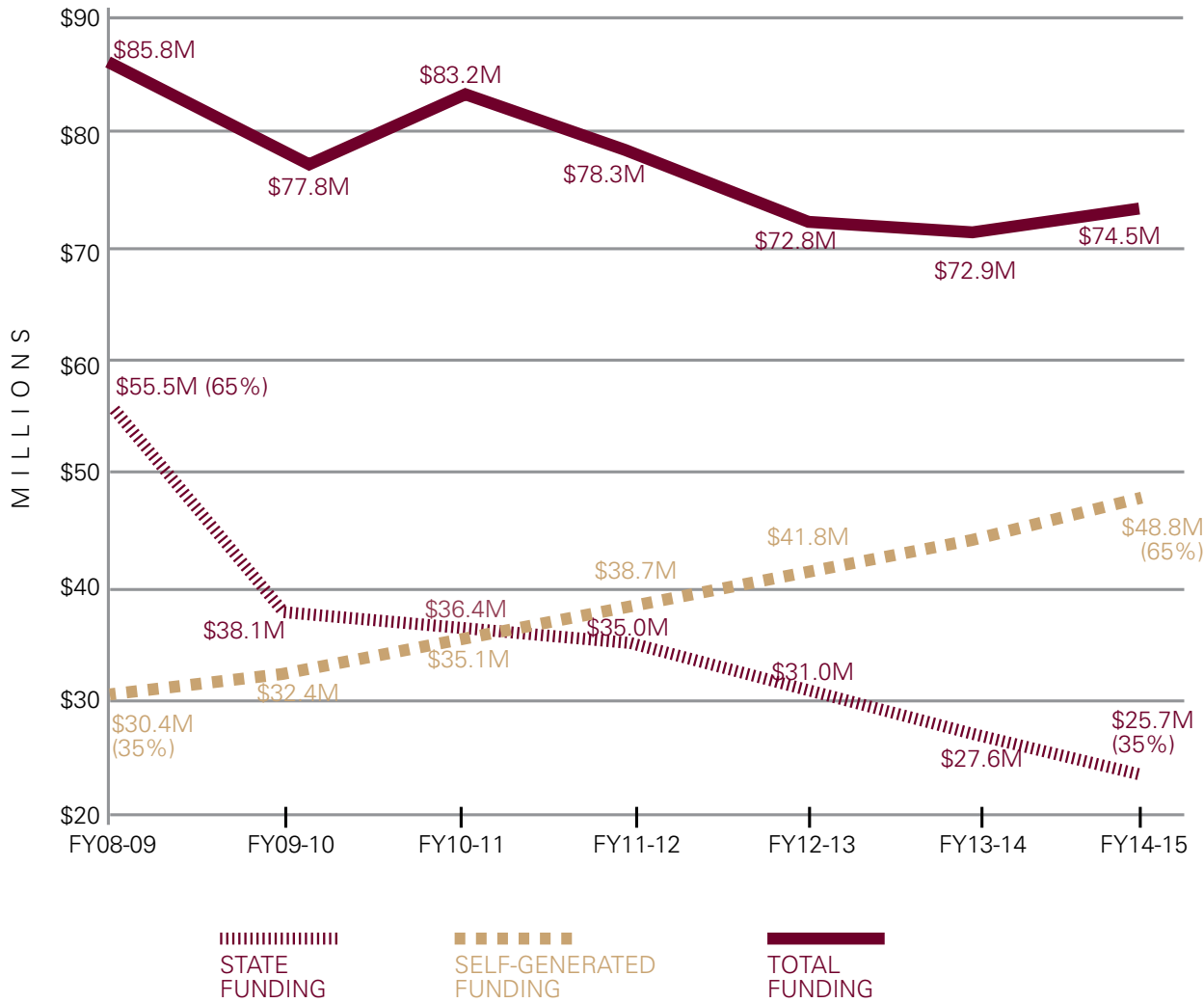
The inequity in the distribution of available state funds has negatively impacted ULM for several years and has yet to be addressed.

ULM Budget (in millions)	FY12-13	FY13-14	FY14-15
Board of Regents Calculation	\$95.4	\$103.2	\$104.2
Actual Operating Budget	\$71.8	\$73.0	\$75.0
Difference	↓\$23.6	↓\$30.2	↓\$29.2

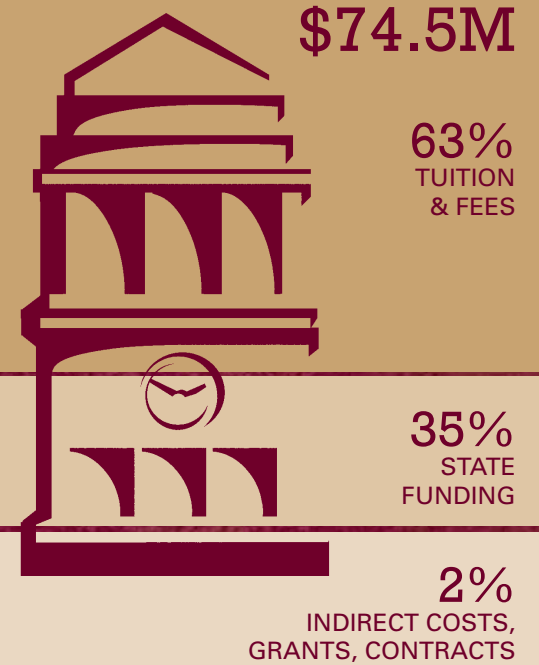
**IN 2014, ULM
WAS NAMED:**

- The number 10 online bachelor’s degree in health studies in the nation-OnlineU.org
- The number 11 best value online master’s degree in counseling in the nation-OnlineU.org
- The number 17 online bachelor’s degree in psychology in the nation-OnlineU.org
- The number 24 online RN to BSN degree in the nation-OnlineU.org

ULM FUNDING



ULM OPERATING BUDGET



Total funding includes American Recovery and Reinvestment ACT (ARRA or Stimulus Funding)

University of
LOUISIANA
at Monroe
LEGACIES

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Any letters or comments may be published and edited for length.

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