

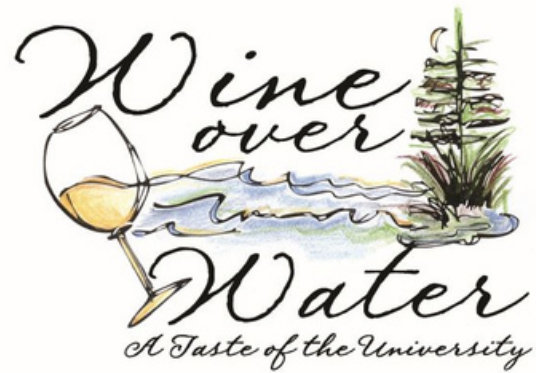


2025 SPONSORSHIP PACKET

# WHAT IS *Wine Over Water*

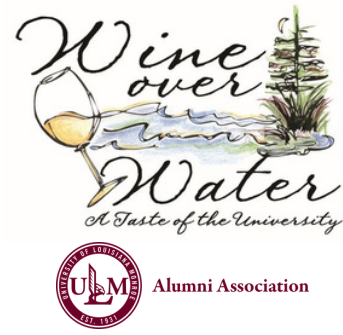
Hosted by the ULM Alumni Association, 18 years of fundraising for the "Spirit of the Warhawk" Endowed Scholarship. Given to local NELA Students attending ULM

**2024:** Over 681 attendees, 25+ vendors, 73K+ raised. 15 scholarships given.



Alumni Association

THURSDAY, APRIL 24, 2025  
7:00pm - 10:00pm  
ULM CAMPUS BRIDGE  
*(Inclement weather location Bayou Point)*



# BENEFITS

## VIP PATRON PARTY

VIP Party on 7th floor of the ULM Library, expedited check-in, & early access to the bridge

## BUSINESS PROMOTION

**ULM Alumni Social Media** - 27K monthly

**Email** - 40K

**Print** - Mailed invitations (2K alumni in Ouachita Parish)

BayouLife (2 editions), Day-of advertising

**Radio** - KEDM, The Radio People, KWCL-FM

**TV** - KNOE, KTVE - Louisiana Living





# Sponsorship Benefits

Sponsorship Benefits	One Sponsorship Available	Bridge Sponsor \$10,000	Patron Party Sponsor \$7,000	Band Sponsor \$5,000	Fireworks Sponsor \$5,000	Cabernet Sauvignon Sponsor \$5,000	Multiple Available	Merlot Sponsor \$2,500	Pinot Noir Sponsor \$1,500	Zinfandel Sponsor \$500	Friends of ULM Sponsor \$250
# of Patron Tickets		20	15	10	10	10		8	6	4	2

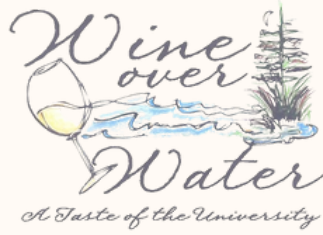
## Pre-Event Recognition

Name on Website											
Name on Wine Glasses											
Social Media Promotion <i>Over 6,000 followers with an average reach of 9,000</i>											
Good News E-Newsletter <i>26,000 average reach</i>											
Name Listed in Event Advertisements*											
Email Blasts <i>Name listed on all WOW promotion emails</i>											

\*BayouLife, KNOE, KTVE/KARD, KEDM, The Radio People, KWCL, The Ouachita Citizen, Ruston Daily Leader, Shreveport Times

## On-Site Recognition

Exclusive Signage <i>Prominent signage with company logo displayed at event</i>											
Premium Signage <i>Company logo displayed throughout event</i>											
Mid-Level Signage <i>Company name listed as part of table décor</i>											
Basic Signage <i>Name listed at check in tables</i>											
Emcee Announcement											



# SPONSORSHIP FORM



COMPANY NAME	
ADDRESS	
CONTACT NAME	
PHONE	
E-MAIL	

SPONSORSHIP LEVEL	✓
<p><b>Bridge Sponsor - \$10,000</b> (1 available)</p> <ul style="list-style-type: none"> <li>• 20 Patron Tickets and event glasses</li> <li>• Premium Parking</li> <li>• Name on event glasses</li> <li>• Exclusive signage for your company at event</li> <li>• Recognition in event advertising</li> <li>• Emcee Announcement during the event</li> </ul>	✓
<p><b>Patron Sponsor - \$7,000</b> (1 available)</p> <ul style="list-style-type: none"> <li>• 15 Patron Tickets and event glasses</li> <li>• Exclusive signage for your company at event</li> <li>• Recognition in event advertising</li> <li>• Emcee Announcement during the event</li> </ul>	
<p><b>Band Sponsor - \$5,000</b> (1 available)</p> <ul style="list-style-type: none"> <li>• 10 Patron Tickets and event glasses</li> <li>• Exclusive signage for your company with: <i>This Band Brought to you on "The ___ Stage"</i></li> <li>• Emcee Announcement during the event</li> </ul>	
<p><b>Fireworks Sponsor - \$5,000</b> (1 available)</p> <ul style="list-style-type: none"> <li>• 10 Patron Tickets and event glasses</li> <li>• Exclusive signage for your company with: <i>Fireworks brought to you by "___"</i></li> <li>• Emcee Announcement during the event</li> </ul>	

SPONSORSHIP LEVEL	✓
<p><b>Cabernet Sauvignon - \$5,000</b> (1 available)</p> <ul style="list-style-type: none"> <li>• 10 Patron Tickets and event glasses</li> <li>• Premium signage at event</li> <li>• Recognition in event advertising</li> <li>• Emcee Announcement during the event</li> </ul>	✓
<p><b>Merlot Sponsor - \$2,500</b></p> <ul style="list-style-type: none"> <li>• 8 Patron Tickets and event glasses</li> <li>• Premium signage at event</li> <li>• Recognition in event advertising</li> <li>• Emcee Announcement during the event</li> </ul>	
<p><b>Pinot Noir Sponsor - \$1,500</b></p> <ul style="list-style-type: none"> <li>• 6 Patron Tickets and event glasses</li> <li>• Mid-level signage at event</li> <li>• Recognition in event advertising</li> <li>• Emcee Announcement during the event</li> </ul>	
<p><b>Zinfandel - \$500</b></p> <ul style="list-style-type: none"> <li>• 4 Patron Tickets and event glasses</li> <li>• Basic Signage at event</li> <li>• Emcee Announcement during the event</li> </ul>	
<p><b>Friend of ULM - \$250</b></p> <ul style="list-style-type: none"> <li>• 2 Patron Tickets and event glasses</li> <li>• Basic Signage at event</li> </ul>	

**DEADLINE TO BE INCLUDED IN ALL PRINTED ADVERTISING IS MARCH 1, 2025**

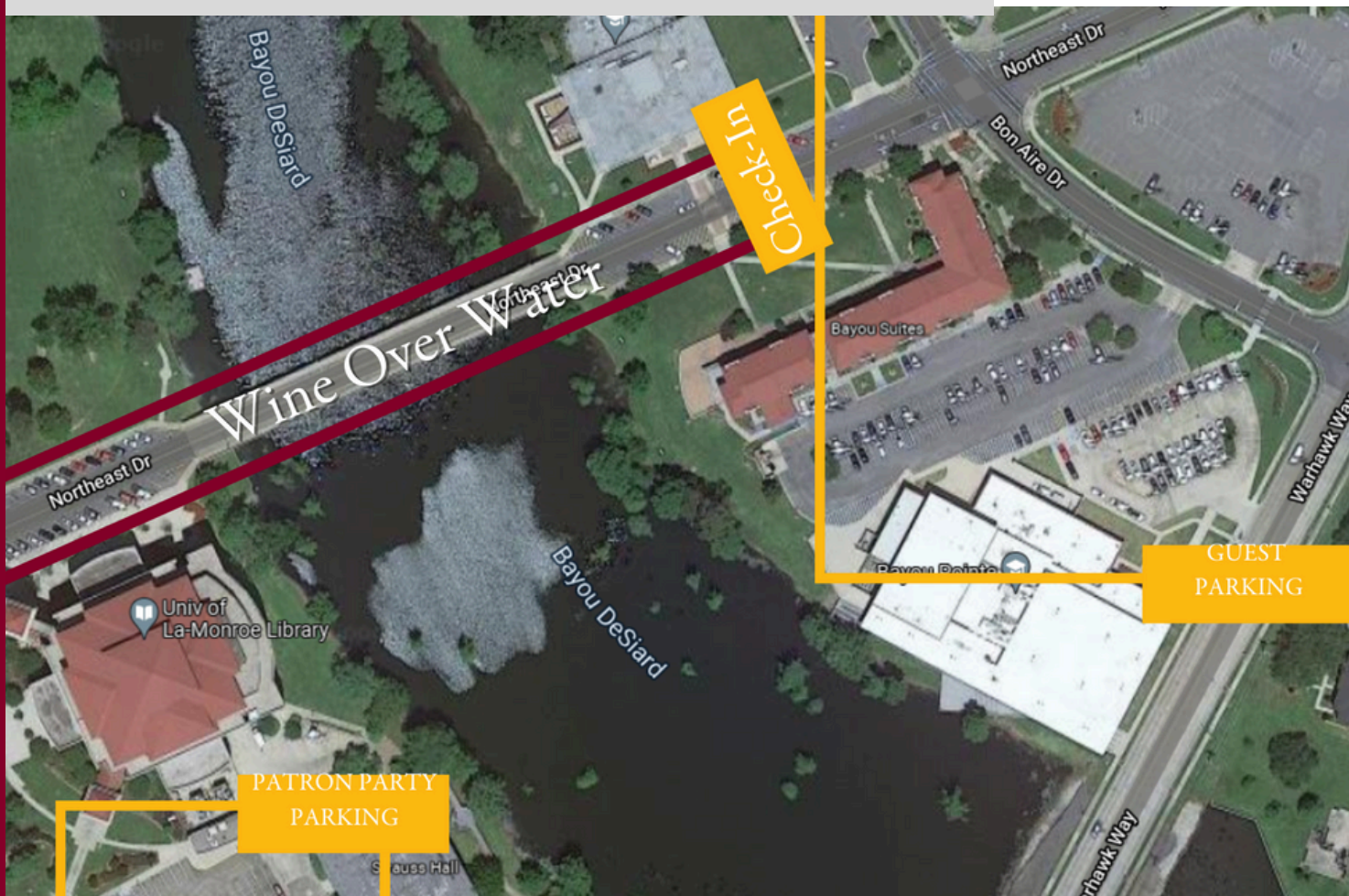
MAKE CHECKS PAYABLE TO: ULM ALUMNI ASSOCIATION

RE: WINE OVER WATER

4400 BON AIRE DRIVE, MONROE, LA 71203

FOR ADDITIONAL INFORMATION, PLEASE CONTACT THE ALUMNI ASSOCIATION STAFF AT (318) 342-5420

# PREMIUM PARKING



Sponsors enjoy VIP Parking in the Library & Strauss Parking lot. Shuttles will be available throughout the event.

## GET INVOLVED WITH THE ALUMNI ASSOCIATION

- Business of the Month
- Alumni Business Directory
- Membership Perks
- Hire a Warhawk

*Let us connect you with Career Development!*

