

BASIC DESIGN
ART 1001-40033, 11-145 TThu
FALL 2013

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Office hours: M-TR 9:45-11am
MW 1215-12:30pm; T-TR 1:45-2:00pm

COURSE DESCRIPTION: Basic Design will introduce future art and design majors to the elements and principles of design.

COURSE OBJECTIVES: This course prepares BFA majors with the basic design tools in order to enable them to move forward with the subsequent BFA curriculum. There are no prerequisites for this course, however, it is not recommended for non-art majors.

REQUIRED TEXTBOOK:

Lauer, D.A. & Pentak, S.A. (2005) Design Basics (6th ed.). Belmont, CA:
Wadsworth/Thomson Learning.

COURSE REQUIREMENTS:

2 unit exams: One mid-term and one final exam covering all notes, readings and lecture materials. Each written exam is worth 200 points.

Portfolio of artworks: Approximately 10 in-class assignments each valued at 100 points.

Outside exploration: Approximately 10 outside assignments each valued at 100 points.

Daily participation grade: Students will receive 3 points for each class attended provided the student is ON TIME for class, participates with a positive attitude, and stays for the entire class. Participation points apply to attendance only and cannot be made up. Maximum total participation points for the semester is 100.

Final project: One all-encompassing final project which will be valued at 200 points.
Extra time will be given for work on this project.

A more complete calendar of class events will follow.

ALL OF THE ABOVE REQUIREMENTS MUST BE COMPLETED IN ORDER TO PASS THIS COURSE. A STUDENT MUST COMPLETE AT LEAST 80% OF THE COURSEWORK IN ORDER TO BE CONSIDERED FOR AN INCOMPLETE GRADE.

ATTENDANCE AND MAKE-UP WORK:

Please see the University Attendance Policy (only 3 unexcused absences allowed). Class attendance is mandatory for successful performance in this class. For any missed sessions, it is the student's responsibility to find out what was missed and make up the assigned work immediately. All assignments turned in late, except those excused by the university, will be dropped a letter grade.

Each project turned in late will be marked down one letter grade for every class period that the project is late.

Make up work must be done during the professor's office hours if the student needs access to the studio.

Tardies and leaving class early will not be allowed.

Students are responsible for clean-up and studio maintenance. If a student's workspace is consistently unkempt, their semester grade will be affected.

At a minimum, all policies stated in the current ULM student policy manual and organizational handbook should be followed including the section on academic integrity (<http://www.ulm.edu/studentpolicy/>)

EVALUATION:

Students are evaluated on their participation in class, contributing to classroom discussions, following directions, well-executed and well-organized visual assignments.

Creative projects and activities must show application of stated art concepts and content, effective use of materials and techniques, originality of ideas and quality workmanship.

It is expected that the student show significant improvement as the semester progresses. Grading scale is the 10 point university grading scale.

Extra credit will be given to any student who exhibits exceptional creativity or effort on any project.

Both mid-term and final exam grades will be posted on the ULM Banner website. Midterm grades indicate a student's status at mid-semester only and do not indicate the final performance outcome of a student.

Students are expected to complete the online course evaluation.

The following are specific links on the ULM website for student services that may be helpful to you during the course of the semester:

Student Success Center <http://www.ulm.edu/cass/>

Special Needs and/or Counseling Center <http://www.ulm.edu/counselingcenter/>

Student Health Center <http://www.ulm.edu/studentaffairs/>

Please contact Dr. Noble directly with any emergencies.

Emergency exit procedures for this building are posted in the classroom.

MATERIALS:

Speedball #5 pen set

white poster board (11x14), approximately 20

rubber cement

India ink-black (waterproof)

Acrylic paint (red, yellow, blue, green, black and white)

Small sable brushes, #3, #1, #0

Metal edge ruler or t square

Kneadable eraser

Drawing pencils 2B, 4B, 6B

Small plastic palette

Drawing paper or sketch pad 11x14 to 14x17

Tracing paper in pad

Small pack of construction paper

Scissors

Old magazines and newspapers

TENTATIVE COURSE SCHEDULE

Tuesday	August 20	Review syllabus, Review supply list
Thursday	August 22	Lecture, Design assignment
Tuesday	August 27	Lecture, Design assignment
Thursday	August 29	Lecture, Design assignment
Tuesday	September 3	Lecture, Design assignment
Thursday	September 5	Lecture, Design assignment
Tuesday	September 10	Lecture, Design assignment
Thursday	September 12	Lecture, Design assignment
Tuesday	September 17	Lecture, Design assignment
Thursday	September 19	Lecture, Design assignment
Tuesday	September 24	Lecture, Design assignment
Thursday	September 26	Lecture, Design assignment
Tuesday	October 1	Lecture, Design assignment
Thursday	October 3	Lecture, Design assignment
Tuesday	October 8	Lecture, Design assignment (Mid term grades due)
Thursday	October 10	Fall Break
Tuesday	October 15	Lecture, Design assignment
Thursday	October 17	Exam
Tuesday	October 22	Lecture, Design assignment
Thursday	October 24	Lecture, Design assignment
Tuesday	October 29	Lecture, Design assignment
Thursday	October 31	Lecture, Design assignment
Tuesday	November 5	Lecture, Design assignment
Thursday	November 7	Lecture, Design assignment
Tuesday	November 12	Lecture, Final Project
Thursday	November 14	Final Project
Tuesday	November 19	Final Project
Thursday	November 21	Final Project
Tuesday	November 26	Final Project, Final class day
Thursday	November 28	Thanksgiving holiday
M-F	Dec. 2-6	Final Exams