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A Picture of Northeast Louisiana

Population data, labor force information, transportation availability, housing, education, quality-of-life issues, major employers: all these and more combine to paint a picture of Northeast Louisiana. More specifically for existing and prospective businesses, these facts paint a picture of the business and economic climate, as well as demography, of Monroe and its surrounding area.

Northeast Louisiana is an 11-parish area bordered to the north by Arkansas and to the east by Mississippi. The eleven parishes of Northeast Louisiana are listed in the table below. The Monroe metropolitan statistical area (Ouachita and Union Parishes: MSA rank by population=209/280) is the population and business center for the greater area.

The data contained herein is compiled from many sources and is as current as availability permits.

Persons in	Persons in Labor Force (by year, 2000-2004) in N.E. Louisiana							
	2000	2001	2002	2003	2004			
Combined Parishes of N.E.Louisiana	135,351	136,949	137,718	139,687	138,199			
Caldwell	4,332	4,335	4,447	4,456	4,338			
East Carroll	3,087	3,099	3,106	3,157	3,116			
Franklin	8,170	8,105	8,012	8,127	7,910			
Jackson	6,681	6,635	6,554	6,572	6,516			
Madison	4,945	5,091	5,069	5,058	4,840			
Morehouse	12,411	12,615	12,549	12,815	12,425			
Ouachita	69,642	70,960	71,869	72,714	72,752			
Richland	8,637	8,583	8,463	8,844	8,646			
Tensas	2,468	2,250	2,327	2,439	2,326			
Union	10,154	10,419	10,513	10,697	10,643			
West Carroll	4,824	4,857	4,809	4,808	4,687			
*Monroe MSA	79,796	81,378	82,382	83,410	83,395			

*Monroe MSA includes Ouachita Parish and Union Parish

Source: Bureau of Labor Statistics

Material in this publication was researched and compiled by Robert C. Eisenstadt, PhD, of the Economics Department, College of Business Administration, at the University of Louisiana Monroe. This document was made possible by a grant from the North Louisiana Partnership for Innovation (NLPI). All

information presented here is the responsibility of the author and not that of the University of Louisiana Monroe, the Monroe Chamber of Commerce, or NLPI.



Population Data

Population of Monroe and Surrounding Area, 1999-2004

Years:	1999	2000	2001	2002	2003	2004
Monroe		52,999	52,157	52,198	52,059	52,141
% change from previous year			-1.60%	0.10%	-0.30%	0.20%
West Monroe		13,229	13,071	13,063	13,046	12,990
% change from previous year			-1.19%	-0.06%	-0.13%	-0.43%
Ouachita Parish	147,190	147,231	146,428	147,131	147,797	148,355
% change from previous year		0.00%	-0.50%	0.50%	0.50%	0.40%
Louisiana	4,460,811	4,469,635	4,466,532	4,477,042	4,493,665	4,515,770
% change from previous year		0.20%	-0.10%	0.20%	0.40%	0.50%
United States	279,040,168	282,192,162	285,102,075	287,941,220	290,788,976	293,655,404
% change from previous year		1.10%	1.00%	1.00%	1.00%	1.00%

Source: U.S. Census Bureau, Jan. 2006

Population by Age (percentage of total population) in Year 2000

Age Group	Monroe City	West Monroe City	Ouachita Parish	Louisiana	United States
Under 18 years	29.7%	23.8%	27.9%	27.3%	25.7%
18 to 24 years	15.0%	10.9%	12.0%	10.6%	9.6%
25 to 44 years	25.1%	26.9%	27.9%	28.9%	30.2%
45 to 64 years	17.5%	20.2%	20.3%	21.6%	22.0%
65 years and over	12.8%	18.3%	11.8%	11.6%	12.4%
Median Age:	29.1 yrs.	35.9 yrs.	32.3 yrs.	34 yrs.	35.3 yrs.

Source: U.S. Census Bureau, Feb. 2006

Population:	1990	1995	2000	2005	2006
Caldwell	9,806	10,263	10,568	10,556	10,695
Franklin	22,387	22,142	21,264	20,367	19,290
Jackson	15,924	15,444	15,388	15,609	15,019
Lincoln	41,745	43,024	42,498	43,471	43,079
Morehouse	31,938	32,056	30,980	29,970	30,194
Ouachita	142,191	146,985	147,223	148,863	149,251
Richland	20,629	20,686	20,944	20,513	20,684
Union	20,796	21,562	22,778	22,159	22,070
TOTAL	305,416	312,162	311,643	311,508	310,282

The adjacent (recent) population figures by Parish are derived from population estimates from Louisiana Tech University.

The population of the greater area is estimated at 310,000 in 2006.

Overall, population in NE Louisiana has been stable to slightly down over the last 5 years. Declines have been a consequence of net outmigration. Growth is due entirely to

natural changes, i.e., births.

The tables below illustrate the components of population change in Monroe and the surrounding area. Births outpace deaths by a considerable margin. In-migration, however, is negative for both local and extra-local population.

No supporting data are available, but mid-2006 estimates by the Federal Emergency Management Agency suggest the post-Katrina (hurricane) Ouachita population to be +13,000.

Population by Gender: Males per 100 Females						
Geographic area All Ages 18 years and over						
Monroe City	84.1	76.6				
West Monroe City	83.5	79.6				
Ouachita Parish	89.3	84.5				
Louisiana	93.8	90.1				
United States 96.3 93.4						
Source: U.S Census Bureau, Feb 2006						

Migration and Natural Increase: 2000-2004

	Total Population Change	Births	Deaths	Net International In-Migration	Net Domestic In-Migration
Caldwell	277	643	452	n/a	94
East Carroll	-467	652	425	7	-694
Franklin	-451	1,405	1,103	16	-762
Jackson	-119	893	894	n/a	-110
Madison	-732	958	657	20	-1051
Morehouse	-470	2,046	1,571	2	-938
Ouachita	1,105	9,929	5,749	203	-3,237
Richland	-496	1,281	1,119	8	-659
Tensas	-442	416	343	20	-526
Union	91	1,371	1,068	75	-272
West Carroll	-351	634	637	3	-346
Louisiana	46,812	284,740	177,971	16,680	-74,776

Source: U.S. Census Bureau, Feb. 2006

Population by Race: Year 2000

	White	Black	Hispanic or Latino	American Indian/ Alaska Native	Asian	Another Race	Two or More Races
Monroe	19,535	32,462	534	68	558	132	336
% of total	36.80%	61.10%	0.10%	0.10%	1.10%	0.20%	0.60%
West Monroe	9,861	3,108	196	39	40	63	133
% of total	74.40%	23.50%	1.50%	0.30%	0.30%	0.50%	1.00%
Ouachita Par.	94,947	49,526	1,747	337	940	480	983
% of total	64.50%	33.60%	1.20%	0.20%	0.60%	0.30%	0.70%
Louisiana	2,856,161	1,451,944	107,738	25,477	54,758	31,131	48,265
% of total	63.90%	32.50%	2.40%	0.60%	1.20%	0.70%	1.10%
United States	211,460,626	34,658,190	35,305,818	2,475,956	10,242,998	15,359,073	6,826,228
% of total	75.10%	12.30%	12.50%	0.90%	3.60%	5.50%	2.40%

Source: U.S. Census Bureau, Feb. 2006

Population Data, continued:

Educational Attainment of the Population Aged 25 and OlderYear 2000						
	Monroe City	West Monroe	Ouachita Parish	Louisiana	United States	
High school graduate	6,745	2,793	26,508	899,354		
Some college	4,666	1,379	14,058	388,660		
Associate degree	869	217	2,498	95,798		
Bachelor's degree	4,849	1,140	13,082	339,711		
Master's degree	1,992	491	4,939	115,396		
Professional degree	705	128	1,343	45,893		
Doctorate degree	376	19	740	18,778		
% of population:						
High school graduate	22.90%	33.10%	30.00%	32.40%	28.60%	
Some college	15.90%	16.30%	15.90%	14.00%	14.00%	
Associate degree	3.00%	2.60%	2.80%	3.50%	6.30%	
Bachelor's degree	16.50%	13.50%	14.80%	12.20%	15.50%	
Master's degree	6.80%	5.80%	5.60%	4.20%	5.90%	
Professional degree	2.40%	1.50%	1.50%	1.70%	2.00%	
Doctorate degree	1.30%	0.20%	0.80%	0.70%	1.00%	
% high school graduate or higher	74.10%	80.60%	78.60%	74.80%	80.40%	
% bachelor's degree or higher	26.90%	21.10%	22.70%	18.70%	24.40%	

Source: U.S. Census Bureau. Feb. 2006

Education levels in Ouachita Parish very closely mirror the average educational attainment of the United States. Nearly 15% of the Parish population aged 25 and older has a bachelor's degree, and more than 7% of the 25 and older population has a post-graduate degree. This level of education is facilitated in large part by three doctorate-granting universities (University of Louisiana Monroe, Louisiana Tech University, and Grambling State University) in and within 40 miles of the City of Monroe.

Per Capita Personal Income (current dollars)						
	`99	`00	`01	`02	`03	
Monroe (MSA)	\$21,152	\$22,580	\$23,871	\$25,452	\$25,705	
% of US	76%	76%	78%	83%	82%	
Ouachita Parish	\$21,414	\$23,107	\$24,311	\$26,005	\$26,237	
% of US	77%	77%	80%	84%	83%	
Louisiana	\$22,014	\$23,078	\$24,685	\$25,565	\$26,312	
% of US	79%	77%	81%	83%	84%	
United States	\$27,939	\$29,845	\$30,575	\$30,804	\$31,472	

Source: U.S. Bureau of Economic Analysis, Feb. 2006

Per Capita Personal Income (2005 dollars)							
	1999 2000 2001 2002 2003						
Monroe MSA	\$24,586	\$25,430	\$26,271	\$27,655	\$27,300		
Ouachita Parish	\$24,890	\$26,023	\$26,755	\$28,256	\$27,865		
Louisiana	\$25,588	\$25,990	\$27,166	\$27,778	\$27,944		
United States	\$32,475	\$33,611	\$33,649	\$33,470	\$33,425		

Source: U.S. Bureau of Economic Analysis, Feb 2006

Each of the tables headed with "2005 dollars" is adjusted for inflation using the Consumer Price Index for all Urban Consumers (CPI). The CPI is available from the US Bureau of Economic Statistics (www.bls.gov).

Median Household Income - Current Dollars							
	2000	2001	2002	2003			
Ouachita	\$31,808	\$31,360	\$31,757	\$32,752			
Louisiana	\$32,124	\$32,959	\$33,536	\$33,792			
United States	\$41,990	\$42,228	\$42,409	\$43,318			
	Median Hou	usehold Income - 2	2005 Dollars				
	2000	2001	2002	2003			
Ouachita	\$35,822	\$34,512	\$34,506	\$34,784			
Louisiana	\$36,178	\$36,272	\$36,439	\$35,889			
United States	\$47,289	\$46,473	\$46,080	\$46,006			

Source: U.S. Census Bureau, Feb. 2006

Per capita income in Ouachita Parish, like the United States, has grown nominally but has otherwise shown relatively little real growth between 1999 and 2003, the most recent year for which income figures are available. The same can be said for median household income.

Median household income in Ouachita Parish is nearly identical to that of the State. Median income in the State tends to run approximately 30% below the median household income of the country.

A relatively low median income is not necessarily a reflection of a low standard of living. The year 2000 home-ownership rate in Ouachita Parish is 64.1%, nearly identical to that of the United States in the same year (66.2%)

2003 Median Household Income, N.E. LA						
	Median Household Income	% of State Median				
East Carroll	\$20,356	60.20%				
Franklin	\$24,207	71.60%				
Jackson	\$30,681	90.80%				
Madison	\$22,494	66.60%				
Morehouse	\$26,237	77.60%				
Ouachita	\$32,752	96.90%				
Richland	\$24,885	73.60%				
Tensas	\$21,288	63.00%				
Union	\$29,648	87.70%				
West Carroll	\$26,489	78.40%				
Louisiana	\$33,792	100.00%				
United States	\$43,318	128.20%				

Source: U.S. Census Bureau, Feb. 2006

Labor Force

		Labor Force	e in N.E. LA		
	2000	2001	2002	2003	2004
NE Louisiana	135,351	136,949	137,718	139,687	138,199
Caldwell	4,332	4,335	4,447	4,456	4,338
East Carroll	3,087	3,099	3,106	3,157	3,116
Franklin	8,170	8,105	8,012	8,127	7,910
Jackson	6,681	6,635	6,554	6,572	6,516
Madison	4,945	5,091	5,069	5,058	4,840
Morehouse	12,411	12,615	12,549	12,815	12,425
Ouachita	69,642	70,960	71,869	72,714	72,752
Richland	8,637	8,583	8,463	8,844	8,646
Tensas	2,468	2,250	2,327	2,439	2,326
Union	10,154	10,419	10,513	10,697	10,643
West Carroll	4,824	4,857	4,809	4,808	4,687
*Monroe MSA	79,796	81,378	82,382	83,410	83,395
		*Mo	nroe MSA include	s Ouachita Parish	and Union Parish

Source: Bureau of Labor Statistics

		Employmen	t in N.E. LA		
	2000	2001	2002	2003	2004
NE Louisiana	127,784	128,245	128,445	128,884	128,276
Caldwell	4,055	4,019	4,101	4,024	3,973
East Carroll	2,806	2,751	2,740	2,738	2,688
Franklin	7,606	7,441	7,209	7,326	7,186
Jackson	6,323	6,218	6,149	6,013	6,090
Madison	4,571	4,633	4,543	4,491	4,355
Morehouse	11,517	11,612	11,486	11,526	11,194
Ouachita	66,538	67,344	68,150	68,395	68,692
Richland	8,077	7,973	7,785	8,077	7,937
Tensas	2,292	2,066	2,130	2,214	2,124
Union	9,610	9,833	9,866	9,914	9,957
West Carroll	4,389	4,355	4,286	4,166	4,080
*Monroe MSA	76,148	77,176	78,016	78,308	78,649

Source: Bureau of Labor Statistics

		Unemployme	ent in N.E. LA		
	2000	2001	2002	2003	2004
NE Louisiana	7567	8704	9273	10803	9923
Caldwell	277	316	346	432	365
East Carroll	281	348	366	419	428
Franklin	564	664	803	801	724
Jackson	358	417	405	559	426
Madison	374	458	526	567	485
Morehouse	894	1,003	1,063	1,289	1,231
Ouachita	3,104	3,616	3,719	4,319	4,060
Richland	560	610	678	767	709
Tensas	176	184	197	225	202
Union	544	586	647	783	686
West Carroll	435	502	523	642	607
Monroe MSA	3648	4202	4366	5102	4746

Source: Bureau of Labor Statistics

l	Jnemploy	ment Rate	S			
	2000	2001	2002	2003	2004	2005
Caldwell	6.4	7.3	7.8	9.7	8.4	
East Carroll	9.1	11.2	11.8	13.3	13.7	
Franklin	6.9	8.2	10	9.9	9.2	
Jackson	5.4	6.3	6.2	8.5	6.5	
Madison	7.6	9	10.4	11.2	10	
Morehouse	7.2	8	8.5	10.1	9.9	
Ouachita	4.5	5.1	5.2	5.9	5.6	
Richland	6.5	7.1	8	8.7	8.2	
Tensas	7.1	8.2	8.5	9.2	8.7	
Union	5.4	5.6	6.2	7.3	6.4	
West Carroll	9	10.3	10.9	13.4	13	
Monroe MSA	4.6	5.2	5.3	6.1	5.7	6
Louisiana	5	5.4	5.9	6.3	5.7	7.2
United States	4	4.7	5.8	6	5.5	4.9

Source: Bureau of Labor Statistics

Monroe has a relatively robust and resilient economy, a characteristic that was driven home in the aftermath of hurricane Katrina. The average unemployment rate in the Monroe MSA was 6% in 2005. By April 2006, the rate had fallen to an estimated 3.6%.

Labor Force, continued:

Average Annual E	Employment I	by Industry		
	2001	2002	2003	2004
NE Louisiana	115,198	114,805	113,597	111,952
Agriculture, Forestry, Fishing, and Hunting	2,851	2,615	2,530	2,461
Mining	315	301	322	279
Utilities	879	922	923	912
Construction	6,635	6,592	6,138	5,721
Manufacturing	14,395	13,599	12,939	12,308
Wholesale Trade	3,935	3,983	3,789	3,809
Retail Trade	14,753	14,652	14,328	14,321
Transportation and Warehousing	3,835	3,540	3,309	2,855
Information	2,171	2,058	2,115	2,204
Finance and Insurance	5,246	5,438	5,472	5,299
Real Estate and Rental and Leasing	1,279	1,166	1,253	1,324
Professional and Technical Services	3,499	3,617	3,087	3,227
Mgmt. of Companies and Enterprises	2,093	1,908	2,040	1,909
Administrative and Waste Services	4,537	4,341	4,123	3,719
Educational Services	12,112	12,300	12,459	12,574
Health Care and Social Assistance	18,542	19,605	19,912	20,165
Arts, Entertainment, and Recreation	934	922	965	991
Accommodation and Food Services	7,285	7,481	8,007	8,090
Other Services, except Public Administration	3,387	3,025	3,086	3,318
Public Administration	6,517	6,667	6,733	6,425

Source: La Works Feb. 2006

Monroe has a well diversified economic base and serves as the healthcare and retail center for the larger surrounding area. High-skilled to medium-skilled to low-skilled, the labor force in Monroe and the surrounding area has many outlets through which to participate in economic activity.

As is evident from the table above, a considerable percentage of the work force is concentrated in manufacturing, education, and healthcare. Regarding the latter, three major hospitals employ more than 4,000 people and serve as the focus for a much larger healthcare industry. Similarly, paper, plastics, chemicals, and automotive parts form the basis for manufacturing. These sectors, combined with financial services and telecommunications/information, form a core of commercial activity that gives rise to substantial opportunity in retail, business services, and the many other supporting industries that are characteristic of a well-rounded regional economy.

The reader is invited to explore the many opportunities that await in Monroe and in NE Louisiana. Call the Monroe Chamber of Commerce for additional information or to arrange your visit.

Average Weekly Wage									
(not inflation-adjusted dollars)	2001	2002	2003	2004					
NE Louisiana	\$473.92	\$494.13	\$500.09	\$513.16					
Agriculture, Forestry, Fishing, and Hunting	\$363.28	\$360.59	\$395.62	\$387.94					
Mining	\$598.74	\$624.26	\$733.21	\$798.46					
Utilities	\$637.87	\$709.05	\$746.26	\$823.95					
Construction	\$469.08	\$490.29	\$484.40	\$508.20					
Manufacturing	\$669.46	\$722.29	\$753.84	\$773.91					
Wholesale Trade	\$614.54	\$619.38	\$646.13	\$675.68					
Retail Trade	\$332.34	\$338.93	\$353.55	\$363.36					
Transportation and Warehousing	\$600.55	\$644.63	\$651.07	\$668.69					
Information	\$595.55	\$648.03	\$649.42	\$672.20					
Finance and Insurance	\$593.11	\$595.46	\$597.43	\$614.97					
Real Estate, Rental and Leasing	\$396.20	\$445.05	\$434.92	\$436.40					
Professional and Technical Services	\$657.97	\$651.53	\$613.16	\$637.16					
Mgmt. of Companies and Enterprises	\$847.29	\$947.10	\$968.06	\$1,078.06					
Administrative and Waste Services	\$301.14	\$334.30	\$331.55	\$345.25					
Educational Services	\$445.16	\$470.28	\$466.28	\$459.50					
Health Care and Social Assistance	\$483.16	\$493.25	\$500.64	\$517.10					
Arts, Entertainment, and Recreation	\$249.94	\$255.50	\$265.84	\$268.62					
Accommodation and Food Services	\$182.60	\$184.52	\$182.93	\$190.01					
Other Services, except Public Administration	\$312.23	\$349.36	\$361.05	\$383.69					
Public Administration	\$477.42	\$493.02	\$507.55	\$527.11					
(inflation-adjusted 2005 dollars)	2001	2002	2003	2004					
	2001	2002	2000	2007					
NE Louisiana	\$521.56	\$536.90	\$531.12	\$531.51					
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NE Louisiana	\$521.56	\$536.90	\$531.12	\$531.51					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting	\$521.56 \$399.80	\$536.90 \$391.80	\$531.12 \$420.16	\$531.51 \$401.81					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining	\$521.56 \$399.80 \$658.93	\$536.90 \$391.80 \$678.29	\$531.12 \$420.16 \$778.70	\$531.51 \$401.81 \$827.01					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities	\$521.56 \$399.80 \$658.93 \$701.99	\$536.90 \$391.80 \$678.29 \$770.42	\$531.12 \$420.16 \$778.70 \$792.56	\$531.51 \$401.81 \$827.01 \$853.41					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75 \$660.92	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27 \$700.43	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48 \$691.46	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84 \$376.35 \$692.60					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75 \$660.92 \$655.42	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27 \$700.43 \$704.12	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48 \$691.46 \$689.71	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84 \$376.35 \$692.60 \$696.23					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75 \$660.92 \$655.42 \$652.73	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27 \$700.43 \$704.12 \$647.00	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48 \$691.46 \$689.71 \$634.50	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84 \$376.35 \$692.60 \$696.23 \$636.96					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate, Rental and Leasing	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75 \$660.92 \$655.42 \$652.73 \$436.03	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27 \$700.43 \$704.12 \$647.00 \$483.57	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48 \$691.46 \$689.71 \$634.50 \$461.90	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84 \$376.35 \$692.60 \$696.23 \$636.96 \$452.00					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate, Rental and Leasing Professional and Technical Services	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75 \$660.92 \$655.42 \$652.73 \$436.03 \$724.11	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27 \$700.43 \$704.12 \$647.00 \$483.57 \$707.92	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48 \$691.46 \$689.71 \$634.50 \$461.90 \$651.20	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84 \$376.35 \$692.60 \$696.23 \$636.96 \$452.00 \$659.94					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate, Rental and Leasing Professional and Technical Services Mgmt. of Companies and Enterprises	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75 \$660.92 \$655.42 \$652.73 \$436.03 \$724.11 \$932.46	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27 \$700.43 \$704.12 \$647.00 \$483.57 \$707.92 \$1,029.08	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48 \$691.46 \$689.71 \$634.50 \$461.90 \$651.20 \$1,028.12	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84 \$376.35 \$692.60 \$696.23 \$636.96 \$452.00 \$659.94 \$1,116.60					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate, Rental and Leasing Professional and Technical Services Mgmt. of Companies and Enterprises Administrative and Waste Services	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75 \$660.92 \$655.42 \$652.73 \$436.03 \$724.11 \$932.46 \$331.41	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27 \$700.43 \$704.12 \$647.00 \$483.57 \$707.92 \$1,029.08 \$363.24	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48 \$691.46 \$689.71 \$634.50 \$461.90 \$651.20 \$1,028.12 \$352.12	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84 \$376.35 \$692.60 \$696.23 \$636.96 \$452.00 \$659.94 \$1,116.60 \$357.59					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate, Rental and Leasing Professional and Technical Services Mgmt. of Companies and Enterprises Administrative and Waste Services Educational Services	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75 \$660.92 \$655.42 \$652.73 \$436.03 \$724.11 \$932.46 \$331.41 \$489.91	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27 \$700.43 \$704.12 \$647.00 \$483.57 \$707.92 \$1,029.08 \$363.24 \$510.99	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48 \$691.46 \$689.71 \$634.50 \$461.90 \$651.20 \$1,028.12 \$352.12 \$495.21	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84 \$376.35 \$692.60 \$696.23 \$636.96 \$452.00 \$659.94 \$1,116.60 \$357.59 \$475.93					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate, Rental and Leasing Professional and Technical Services Mgmt. of Companies and Enterprises Administrative and Waste Services Educational Services Health Care and Social Assistance	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75 \$660.92 \$655.42 \$652.73 \$436.03 \$724.11 \$932.46 \$331.41 \$489.91 \$531.73	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27 \$700.43 \$704.12 \$647.00 \$483.57 \$707.92 \$1,029.08 \$363.24 \$510.99 \$535.94	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48 \$691.46 \$689.71 \$634.50 \$461.90 \$651.20 \$1,028.12 \$352.12 \$495.21 \$531.70	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84 \$376.35 \$692.60 \$696.23 \$636.96 \$452.00 \$659.94 \$1,116.60 \$357.59 \$475.93 \$535.59					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate, Rental and Leasing Professional and Technical Services Mgmt. of Companies and Enterprises Administrative and Waste Services Educational Services Health Care and Social Assistance Arts, Entertainment, and Recreation	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75 \$660.92 \$655.42 \$652.73 \$436.03 \$724.11 \$932.46 \$331.41 \$489.91 \$531.73 \$275.07	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27 \$700.43 \$704.12 \$647.00 \$483.57 \$707.92 \$1,029.08 \$363.24 \$510.99 \$535.94 \$277.61	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48 \$691.46 \$689.71 \$634.50 \$461.90 \$651.20 \$1,028.12 \$352.12 \$495.21 \$531.70 \$282.33	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84 \$376.35 \$692.60 \$696.23 \$636.96 \$452.00 \$659.94 \$1,116.60 \$357.59 \$475.93 \$535.59 \$278.22					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate, Rental and Leasing Professional and Technical Services Mgmt. of Companies and Enterprises Administrative and Waste Services Educational Services Health Care and Social Assistance Arts, Entertainment, and Recreation Accommodation and Food Services	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75 \$660.92 \$655.42 \$652.73 \$436.03 \$724.11 \$932.46 \$331.41 \$489.91 \$531.73 \$275.07 \$200.96	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27 \$700.43 \$704.12 \$647.00 \$483.57 \$707.92 \$1,029.08 \$363.24 \$510.99 \$535.94 \$277.61 \$200.49	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48 \$691.46 \$689.71 \$634.50 \$461.90 \$651.20 \$1,028.12 \$352.12 \$495.21 \$531.70 \$282.33 \$194.28	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84 \$376.35 \$692.60 \$696.23 \$636.96 \$452.00 \$659.94 \$1,116.60 \$357.59 \$475.93 \$535.59 \$278.22 \$196.80					
NE Louisiana Agriculture, Forestry, Fishing, and Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real Estate, Rental and Leasing Professional and Technical Services Mgmt. of Companies and Enterprises Administrative and Waste Services Educational Services Health Care and Social Assistance Arts, Entertainment, and Recreation	\$521.56 \$399.80 \$658.93 \$701.99 \$516.23 \$736.76 \$676.32 \$365.75 \$660.92 \$655.42 \$652.73 \$436.03 \$724.11 \$932.46 \$331.41 \$489.91 \$531.73 \$275.07	\$536.90 \$391.80 \$678.29 \$770.42 \$532.73 \$784.81 \$672.99 \$368.27 \$700.43 \$704.12 \$647.00 \$483.57 \$707.92 \$1,029.08 \$363.24 \$510.99 \$535.94 \$277.61	\$531.12 \$420.16 \$778.70 \$792.56 \$514.45 \$800.61 \$686.22 \$375.48 \$691.46 \$689.71 \$634.50 \$461.90 \$651.20 \$1,028.12 \$352.12 \$495.21 \$531.70 \$282.33	\$531.51 \$401.81 \$827.01 \$853.41 \$526.37 \$801.58 \$699.84 \$376.35 \$692.60 \$696.23 \$636.96 \$452.00 \$659.94 \$1,116.60 \$357.59 \$475.93 \$535.59 \$278.22					

Source: www.LaWorks.net. Feb 2006

Business Climate

Number of Employees:	2001	2002	2003	2004	
Mining	182	174	171	118	
Construction	3880	3899	3483	3223	
Wholesale Trade	2691	2690	2552	2540	
Retail Trade	9265	9173	8967	9067	
Manufacturing	8062	7676	7415	7087	
Finance & Insurance	4038	4178	4199	4069	
Professional & Technical Services	2929	3042	2515	2585	
Information	1565	1483	1567	1710	
Educational Services	339	363	384	393	
Health care & Social Assistance	9906	10656	10857	11105	
Arts, Entertainment, & Recreation	446	427	457	494	
Accommodation & Food Services	5235	5500	5951	6086	
Number of Establishments:	2001	2002	2003	2004	
Mining	25	25	26	23	
Construction	427	437	426	415	
Wholesale Trade	243	247	248	247	
Retail Trade	718	722	717	718	
Manufacturing	170	165	165 163		
Finance & Insurance	359	349	359	365	
Professional & Technical Services	392	444	453	452	
Information	83	79	83	83	
Educational Services	25	25	24	24	
Health Care & Social Assistance	472	479	497	513	
Arts, entertainment, & recreation	28	30	34	39	
Accommodation & food services	263	264	265	256	
Total Wages:	2001	2002	2003	2004	
Mining	\$6,220,000	\$ 5,606,000	\$ 5,579,000	\$ 3,375,000	
Construction	\$98,680,000	\$103,806,000	\$ 89,241,000	\$ 88,227,000	
Wholesale Trade	\$89,003,000	\$ 91,214,000	\$ 89,328,000	\$ 92,981,000	
Retail Trade	\$168,525,000	\$ 170,070,000	\$169,931,000	\$ 177,506,000	
Manufacturing	\$303,779,000	\$ 314,003,000	\$316,880,000	\$ 307,559,000	
Finance & Insurance	\$131,001,000	\$ 133,994,000	\$134,395,000	\$ 134,005,000	
Professional & Technical Services	\$103,900,000	\$ 107,213,000	\$ 82,379,000	\$ 87,052,000	
Information	\$53,522,000	\$ 55,120,000	\$ 57,983,000	\$ 64,742,000	
Educational Services	\$4,883,000	\$ 5,632,000	\$ 6,372,000	\$ 6,034,000	
Health care & Social Assistance	\$282,653,000	\$ 307,523,000	\$314,159,000	\$ 329,673,000	
Arts, Entertainment, & Recreation	\$5,217,000	\$ 5,350,00g _{ourg}	e: L\$ 5 Z66,8P2abor	www\$19277k\$998t	
Accommodation & Food Services	\$52,467,000	\$ 55,471,000	\$ 59,156,000	\$ 62,762,000	

	Utility Prices - 2005												
	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Avg
Electricity - cents/kwh:													
U.S Commercial	8.00	8.20	8.10	8.27	8.45	8.94	9.04	9.15	9.21	8.89	8.74	n/a	8.67
Louisiana Commercial	7.53	7.75	7.83	7.52	7.67	8.35	8.52	8.69	8.86	9.78	10.85	n/a	8.49
U.S. Industrial	5.07	5.07	5.11	5.17	5.29	5.70	5.95	6.02	5.99	5.89	5.72	n/a	5.56
Louisiana Industrial	6.00	6.05	6.00	5.63	5.88	6.77	6.85	7.02	7.02	7.87	8.84	n/a	6.72
Natural Gas - dollars/mcf:													
U.S. Commercial	10.14	9.96	10.07	10.41	10.55	10.48	10.83	11.40	13.00	14.63	15.10	14.31	11.74
Louisiana Commercial	10.39	10.01	9.94	10.11	10.11	9.82	10.41	11.57	13.51	15.09	14.65	14.00	11.63
U.S. Industrial	6.79	7.07	7.04	7.62	7.09	6.84	7.34	7.90	10.09	11.88	11.92	10.90	8.54
Louisiana Industrial	6.75	7.19	6.70	7.69	7.02	6.76	7.57	8.31	11.59	14.48	13.70	12.34	9.18

Source: Energy Information Administration, Mar. 2006

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Year Total
Total sales tax collections 2004	\$7,671.5	\$7,596.8	\$9,121.9	\$8,506.9	\$8,167.3	\$8,955.1	\$8,298.3	\$8,256.9	\$8,855.7	\$7,764.9	\$8,099.0	\$10,771.7	\$102,066.2
Total sales tax collections 2005	\$7,863.1	\$7,932.4	\$8,817.4	\$8,101.9	\$8,724.4	\$9,324.6	\$8,633.1	\$9,034.3	\$9,932.4	\$8,746.2	\$8,772.0	\$11,863.9	\$107,745.9
Estimated Retail Sales 2004	\$139,482.3	\$138,123.9	\$165,854.1	\$154,672.2	\$148,496.6	\$162,819.5	\$150,877.6	\$150,126.3	\$161,013.4	\$141,179.5	\$147,254.7	\$195,848.9	\$1,855,749.1
Estimated Retail Sales 2005	\$137,099.7	\$138,212.1	\$153,352.1	\$141,313.1	\$152,298.4	\$162,766.9	\$150,813.5	\$158,097.6	\$173,482.8	\$152,553.8	\$152,860.4	\$206,333.8	\$1,879,184.4
Change in esti- mated retail sales 04-05	(\$2,382.6)	\$88.2	(\$12,502.1)	(\$13,359.1)	\$3,801.7	(\$52.6)	(\$64.0)	\$7,971.3	\$12,469.3	\$11,374.3	\$5,605.8	\$10,484.9	
Estimated employment effect 04-05 (persons)	(63)	2	(333)	(356)	101	(1)	(2)	212	332	303	149	279	

*Excludes City of Monroe Police and Fire (2005 start date) and Hotel-Motel tax collections.

Source: Monroe City Tax and Revenue Division

Ouachita F	Ouachita Parish, City of Monroe, and West Monroe Building Permits (dollar value, in \$000)												
2004	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	TOTAL
Single-Family Hous-ing	2,135.0	3,007.0	2,959.0	1,940.0	3,019.0	2,983.0	4,374.0	2,499.4	1,815.0	1,339.9	10,634.2	1,745.0	38,450.5
Commercial Offices, Banks, & Professional	_	2,800.0	86.0	50.0	290.0	5,404.0	775.0	481.0	_	333.0	475.0	650.0	11,344.0
Commercial Stores & Customer Service	781.2	_	3,675.8	917.1	80.0	932.0	_	_	2,595.1	330.0	_	_	9,311.2
TOTAL	2,916.2	5,807.0	6,720.8	2,907.0	3,389.0	9,319.0	5,149.0	2,980.4	4,410.1	2,002.9	11,109.2	2,395.0	59,105.7
2005													
Single-Family Housing	4,911.4	2,995.0	7,230.7	15,336.0	6,413.0	7,187.0	6,814.0	6,819.0	6,513.0	7,115.0	6,415.0	5,405.0	83,154.1
Commercial Offices, Banks, & Professional	348.7	_	3,687.0	664.0	2,490.0	400.0	500.0	_	400.0	_	_	_	8,489.7
Commercial Stores & Customer Service	1,189.1	480.0	1,854.5	799.0	1,860.0	250.0	134.0	50.0	_	352.0	_	_	6,968.5
TOTAL	6,449.2	3,475.0	12,772.1	16,799.0	10,763.0	7,837.0	7,448.0	6,869.0	6,913.0	7,467.0	6,415.0	5,405.0	98,612.3
NUMBER OF UNITS:													
2004													
Single-Family Hous- ing	12	15	19	12	15	17	25	17	10	10	9	8	169
Commercial Offices, Banks, & Professional	0	1	2	1	2	3	1	1	0	1	1	2	15
Commercial Stores & Customer Service	2	0	2	2	1	3	0	0	5	2	0	0	17
2005													
Single-Family Hous- ing	33	20	48	100	44	45	42	47	42	39	38	41	539
Commercial Offices, Banks, & Professional	1	0	5	3	4	1	1	0	1	0	0	0	16
Commercial Stores & Customer Service	3	2	5	4	2	1	1	1	0	2	0	0	21

Major .	Area (Private/Non-Retail) Busines	sses		
Business	Type/Product	Estimated Employment		
CenturyTel	Telephone communications	1,470		
Graphic Packaging International	Kraft paper, corrugated containers, paper packaging	1,500		
Bancroft Bag	Bags, paper containers	450		
Bank One, JP Morgan Chase	Mortgage/financial services center	1,800		
Тусо	Plastics	420		
International Paper	Paper manufacturing	600		
Guide Corporation	Automobile head lamp production	750		
St Francis Medical Center	Hospital services	1,600		
Glenwood Hospital	Hospital services	950		
Angus Chemical	Specialty chemicals	150		
Pilgrim's Pride	Chicken processing	1,900		
Entergy	Electrical utility	470		

Monroe and the surrounding area has recently been experiencing a considerable growth spurt, especially when measured in terms of retail sales and new construction activity. The post-Katrina Monroe marketplace has posted an estimated annualized 7.5% increase in retail sales activity. The increases have shown surprising durability and are expected to continue into the foreseeable future. Moreover, and surprisingly unrelated, construction starts have jumped, more than doubling for new home starts between 2004 and 2005. Additional activity in construction starts for commercial property are also recorded. The overall value of new permits has increased from \$59 million in 2004 to nearly \$100 million in 2005. This activity is expected to continue providing considerable additional stimulus to the Monroe market for the remainder of 2006 and into 2007.

The table above lists the area's 12 largest private sector employers. CenturyTel, an S&P 500 company, is headquartered in Monroe. The list of firms is highly representative of Monroe's diversified economy, which ranges from non-durable manufacturing to high technology to financial services. All of these business take full advantage of the skills and training that are graduated each year from the area's three universities, a community college (Delta), and Ouachita VoTech, a State-run vocational-technical institution.

Business Climate, continued:

	Sales Tax %	Property Tax Millage Range (\$ amt. per \$1000)
Louisiana portion (statewid	None (local only)	
Added to State portion		
Caldwell Parish	5.00%	112.41
East Carroll Parish	7.00%	100.33
Franklin Parish	5.00%	83.93 - 97.23
Jackson Parish	5.00%	93.47
Lincoln Parish		97.28 - 102.9
Ruston	4.50%	
Grambling	4.75%	
Dubach	3.75%	
Choudrant	4.00%	
Balance of Parish	2.75%	
Morehouse Parish		67.45 - 88.55
Bastrop including District 1	6.00%	
Bastrop excluding District 1	5.50%	
Mer Rouge	5.50%	
Bonita	5.50%	
Collinston	5.50%	
West Rural	3.00%	
East Rural	3.50%	
Ouachita Parish		86.13 - 131.99
Monroe City	5.99%	
Richwood	5.50%	
Sterlington	5.50%	
W.Monroe	5.50%	
East Ouachita	4.00%	
West Ouachita	5.00%	
Richland Parish		80.86 - 93.52
Delhi	5.50%	
Mangham	5.00%	
Rayville	5.50%	
Balance of Parish	4.00%	
Union Parish		56.32 - 66.32
Bernice	6.00%	
Farmerville	5.50%	
Marion	5.00%	
Junction City	5.00%	
Balance of Parish	4.00%	
West Carroll Parish		62.63 - 65.81
Oak Grove	6.00%	
Balance of Parish	5.00%	

Source: www.loata.com

Millage rates vary between and within Parishes. Some Parishes have numerous rates that are voting-Ward specific. The rates given in the adjacent listing are the parish-wide rate or the range of millage rates (for Parishes with multiple rates) and can be used to estimate the (range of) expected property tax liability.

To find rates for specific parish wards, please contact the author, Robert Eisenstadt, at eisenstadt@ulm.edu.

To calculate the taxes on your primary home, you must take the assessed value, which is a percentage of 'fair market value", and multiply it by the appropriate tax or millage rate to arrive at the amount due.

If, as an example, you had \$1000 of taxable assessed value and the tax rate was 120 mills, you would pay \$1000 X .120 = \$120 in taxes.

If your home was valued at \$100,000, and you were eligible and had signed for homestead exemption, you would calculate your taxes as follows:

\$100,000 (Fair Market Value)

X 10% (Level of Assessment)

\$10,000 (Assessed Value)

7,500 (Maximum Hamastand

<u>-7,500 (Maximum Homestead</u> Exemption)

2,500 (Taxable Value) X 0.120 (Tax Rate)

\$ 300 (Total Parish Taxes Due)

Note: The example above applies to parish taxes only as homestead exemption does not apply to city taxes.

To calculate the taxes on your business: Property taxes (millage rates) are levied on 15% of the assessed value of the business. For example, if the millage rate is 120 you would pay \$120 per \$1000 increment of 15% of the market value. An example is provided below for a representative business valued at \$100,000 and a millage rate of 120.

\$100,000 (Fair Market Value)

X 15% (Level of Assessment)

\$15,000 (Assessed Value)

X 0.120 (Tax Rate)

\$1800 (Taxes Due)

H	Home Prices: Price per square foot for existing single family detached homes and townhomes*												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Ann. Avg.
Home price	ce range > 3	\$50,000											
2003	\$48.96	\$63.16	\$67.08	\$68.98	\$71.32	\$68.67	\$73.07	\$68.97	\$66.83	\$67.81	\$64.40	\$71.04	\$68.89
2004	\$67.82	\$67.75	\$72.06	\$68.14	\$70.39	\$71.92	\$70.05	\$70.59	\$70.25	\$70.31	\$69.51	\$68.89	\$69.84
2005	\$72.16	\$73.45	\$70.84	\$72.70	\$71.97	\$74.28	\$72.05	\$72.48	\$74.78	\$73.32	\$76.13	\$73.85	\$73.30
Home pric	Home price range > \$200,000												
2003	N/A	\$74.24	\$98.48	\$96.64	\$91.24	\$89.51	\$95.70	\$89.19	\$95.43	\$87.40	\$82.08	\$94.36	\$92.37
2004	\$91.25	\$97.04	\$90.21	\$86.08	\$94.24	\$94.21	\$101.28	\$95.37	\$89.10	\$96.90	\$94.77	\$96.01	\$93.77
2005	\$102.85	\$108.58	\$98.41	\$105.79	\$95.84	\$94.27	\$91.11	\$99.19	\$99.92	\$97.81	\$97.49	\$95.70	\$99.05
Home pric	Home price range \$50,000 - \$200,000												
2003	\$48.96	\$62.10	\$63.60	\$64.80	\$66.74	\$66.04	\$68.47	\$66.02	\$62.35	\$65.56	\$63.31	\$64.14	\$65.19
2004	\$62.31	\$62.45	\$68.59	\$65.62	\$65.27	\$67.82	\$65.84	\$67.47	\$65.33	\$67.06	\$64.60	\$64.72	\$65.69
2005	\$67.88	\$64.93	\$63.73	\$66.46	\$67.09	\$67.88	\$68.49	\$67.75	\$67.57	\$66.45	\$71.28	\$69.88	\$67.26
*Includes	*Includes Ouachita, Lincoln, Union, Richland, Morehouse, Caldwell Parshes Source : NE Louisiana Board of Realtors												

	Residential Energy Prices 2005												
	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Avg.
Natural Gas- dollars/mcf													
U.S. Residentia	11.00	10.97	10.95	11.98	12.88	13.92	14.98	15.62	16.61	16.49	15.80	14.76	13.83
LA Residential	10.79	10.82	11.13	12.61	14.09	14.51	15.77	16.62	18.66	20.44	17.22	14.05	14.73
Electricity— cents/kwh													
U.S Residentia	8.47	8.73	8.77	9.21	9.55	9.77	9.75	9.91	9.91	9.73	9.74	n/a	9.44
LA Residential	7.62	7.90	7.97	7.90	8.28	9.02	9.20	9.37	9.41	10.05	10.83	n/a	8.87

Source: Energy Information Administration March 2006

Quality of Life, continued:

Ouachita Parish (and adjacent) Public Schools, Universities, & For-Profit Academies								
School	Address	Phone	Principal	2005-06 Enrollment	Students per Teacher			
Monroe City Schools								
Elementary Schools								
Barkdull Faulk Elementary	2110 Jackson St	318-322-1300	Robert Johnson	295	14			
Berg Jones Elementary	3000 Burg Jones Ln	318-325-8982	John Ross, Jr.	417	15			
Carver Elementary	1700 Orange St	318-322-4245	Phedra Brantley	376	16			
Clara Hall Elementary	1000 Plum St	318-322-8501	Barbara Davis	435	17			
Clark Magnet Elementary	1207 Washington St	318-322-8976	Christie Taylor	511	n/a			
Cypress Point Elementary	6701 Mosswood Dr	318-345-5666	Ann Cook	468	15			
Jefferson Upper Elementary	1001 Pecan St	318-410-1378	Jacqueline Matthews	254	11			
Lexington Elementary	1900 Lexington Ave	318-322-9753	Lynn Hodge	532	14			
Lincoln Elementary	4200 Elm St	318-322-9533	Anthony Turner	544	17			
Madison Foster Elementary	1310 Richwood Rd #1	318-325-7979	Addie Morehouse	403	n/a			
Minnie Ruffin Elementary	1801 Parkview Dr	318-322-3447	Sylvia Brass	513	17			
Sallie Humble Elementary	3800 Westminster Ave	318-325-7659	David Claxton	458	12			
Junior High and Middle Scho	ools							
Carroll Junior High Magnet	2913 Renwick St	318-322-1683	Jimmy Jones	458	14			
M.L. King Middle School	3716 Nutland Rd	318-387-1825	Debbie Blue	702	15			
R.E. Lee Junior High	1600 N 19th St	318-323-1143	Tammie McDaniel	445	13			
Senior High Schools	T				1			
Carroll High Magnet School	2939 Renwick St	318-387-8441	Donald Green	666	14			
Neville High School	600 Forsythe Ave	318-323-2237	Brent Vidrine	856	13			
Wossman High School	1600 Arizona St	318-387-2932	Sam Moore III	680	15			
Sherrouse School	300 Sherrouse Ave	318-343-3258	Robert Rash	128	n/a			
Career Development Center	400 Harrison	318-343-6179	James Benton	92	n/a			
	Ouachita	a Parish Schools						
Elementary Schools								
A.L. Smith School	202 High Ave, Sterlington	318-655-2713	n/a	n/a	17			
Boley Elementary	2213 Cypress St, W Monroe	318-387-7378	n/a	n/a	15			
Calhoun Elementary	237 Calhoun Rd, Calhoun	318-644-1114	Shirley Buford	490	16			
Central Elementary	694 Highway 849, Calhoun	318-649-2569	Nicki McCann	227	16			
Claiborne Elementary	101 Wallace Dean Rd, W Monroe	318-396-8200	Kevin Welch	640	19			
Crosley Elementary	700 Natchitoches St, W Monroe	318-325-3634	Tom Perry	180	12			
Drew Elementary	1132 State Highway 15, W Monroe	318-396-7186	Barbara Dykes	568	18			
George Welch Elementary	199 Caldwell, W Monroe	318-397-1100	Vance Smith	487	16			

(Table continued on next page)

(Ouachita Parish Elementary Schools, continued)	Address	Phone	Principal	2005-06 Enrollment	Students per Teacher	
Highland Elementary	1501 Wellerman Rd, W Monroe	318-396-1213	Tommy Comeaux	263	8	
Jack Hayes Elementary	22 Old Sterlington, Monroe	318-343-4560	Pam Smith	610	15	
Kiroli Elementary	700 Kiroli Rd, W Monroe	318-396-1118	Carolyn Norris	540	15	
Lakeshore Elementary	550 Balboa St, Monroe	318-343-1173	Scott Crain	670	16	
Lenwil Elementary	112 Arrant Rd, W Monroe	318-323-3604	Edwin Davis	355	15	
Pinecrest Elementary/Middle	3604 Hwy 557, W Monroe	318-325-4331	Mike Stone	238	12	
Riser Elementary	100 Price Dr, W Monroe	318-387-0577	Freddy Whitten	357	16	
Riverbend Elementary	700 Austin, W Monroe	318-361-0155	Mary Tiller	427	13	
Robinson Elementary	5101 Burg Jones Ln, Monroe	318-322-1784	Felicia Sledge	558	14	
Shady Grove Elementary	2204 Ticheli Rd, Monroe	318-323-9941	Ronny Harrison	450	15	
Swartz Elementary	400 Lincoln Hill Dr, Monroe	318-343-1723	Alice Morris	575	18	
Swayze Elementary	2400 Burg Jones Ln, Monroe	318-325-1357	Martuita Bowman	456	14	
Woodlawn Elementary	5946 Jonesboro Rd, W Monroe	318-325-1578	Terry Hollingsworth	585	19	
Junior High and Middle Schoo					ı	
Calhoun Middle School	191 Highway 80 E, Calhoun	318-644-0094	Don Coker	465	15	
Ouachita Jr High School	5500 Blanks St, Monroe	318-345-5100	Marsha Baker	750	13	
Riser Middle School	100 Price Dr, W Monroe	318-387-0567	George Barefield	485	11	
Woodlawn Middle School	175 Woodlawn School Rd, W.Monroe	318-325-1575	Charles Dykes	273	13	
Senior High Schools	I					
Ouachita Parish High School	681 Highway 594, Monroe	318-343-2769	Tod Guice	1200	14	
Richardson High School	910 Thomas Rd, W Monroe	318-325-0047	n/a	n/a	n/a	
Sterlington High School	233 Keystone Rd, Sterlington	318-665-2725	Ross Davis	462	13	
West Monroe High School	201 Riggs St, W Monroe	318-323-3771	Shere May	1902	15	
West Ouachita High School	4061 Caples Rd, Chatham	318-249-2117	Nicki Merritt	980	15	
		er Education				
University of LA—Monroe	700 University Ave, Monroe	318-342-1000	Dr. James E. Cofer	9,400	n/a	
Louisiana Tech University	305 Wisteria St, Ruston	318-257-2000	Dr. Daniel D. Reneau	11,611	n/a	
Grambling State University	100 Main St, Grambling	318-247-3811	Dr. Horace A. Judson	5,039	n/a	
Delta Community College	1201 Bayou Dr, Monroe	318-342-3700	Dr. Luke Robbins	1,300	n/a	
LA Technical College	609 Vocational Pkwy, W.M.	318-397-6100	Ms. Norene Smith	1,764	n/a	
	For-Pro	fit Education				
Unitech Training Academy	111 Crosley St Suite 4, W Monroe	318-651-8001	n/a	n/a	n/a	
Career Tech College	2319 Louisville Ave, Monroe	318-323-2889	n/a	n/a	n/a	
Source: Various media surveyed by ULM Economics Dept. staff						

Quality of Life, continued:

Monroe City Schools - State Performance Scores (SPS) and Rankings						
School Name	Grade Configuration (2004-2005)	Baseline SPS (2004)	Growth SPS (2005)	Growth	Baseline SPS (2005)	Performance Label (2005)
Barkdull Faulk Elementary School	PK, K-6	76.4	85.9	9.5	83.7	*
Berg Jones Elementary School	PK, K-5	63.9	70.8	6.9	71.2	*
Carroll High School	8-12	55.1	61.0	5.9	60.8	*
Carroll Junior High School	7-8	52.3	50.8	(1.5)	54.4	Academically Unacceptable
Carver Elementary School	PK, K-6	59.0	98.1	39.1	74.5	*
Clara Hall Accelerated School	PK, K-2	57.3	66.0	8.7	61.9	*
Cypress Point Elementary School	PK, K-6	79.8	84.3	4.5	83.6	**
J.S. Clark Elementary School	PK, K-6	108.1	122.9	14.8	114.3	***
Lexington Elementary School	PK, K-6	103.0	118.4	15.4	115.8	***
Lincoln Elementary School	PK, K-6	57.9	66.8	8.9	59.2	*
Madison James Foster Elementary School	PK, K-6	65.3	78.6	13.3	72.1	*
Martin Luther King, Jr. Middle School	6-8	53.3	58.6	5.3	57.8	Academically Unacceptable
Minnie Ruffin Elementary School	PK, K-5	78.3	95.5	17.2	83.2	**
Neville High School	9-12	103.5	113.2	9.7	109.4	***
Robert E. Lee Junior High School	7-8	74.3	79.6	5.3	77.9	*
Sallie Humble Elementary School	PK, K-6	102.3	99.4	(2.9)	101.8	***
Sherrouse Academic Center	1-11	32.9	28.2	(4.7)	27.4	Academically Unacceptable
Thomas Jefferson Elementary	3-5	57.3	66.0	8.7	61.9	*
Wossman High School	8-12	57.5	64.0	6.5	65.0	*

Ouachita Parish Schools - State Performance Scores (SPS) and Rankings Grade Con-Baseline Baseline SPS Growth SPS Performance figuration **SPS School Name** Growth (2004)(2005)Label (2005) (2004-2005)(2005)*** A.L. Smith School PK, K-6 116.7 119.6 2.9 118.5 *** **Boley Elementary School** PK, K-5 86.9 108.5 21.6 100.1 109.7 3.2 *** **Calhoun Elementary School** PK, K-2 112.9 110.9 *** 99.0 109.5 10.5 105.9 Calhoun Middle School 6-8 *** **Central Elementary School** 3-5 109.7 112.9 3.2 110.9 *** PK, K-5 120.8 132.6 11.8 128.3 Claiborne School **Crosley Elementary School** PK, K 75.9 83.4 7.5 82.1 **** 126.2 8.0 122.9 PK, K-5 118.2 **Drew Elementary School** **** **George Welch Elementary School** K-5 127.6 132.8 5.2 131.2

(Table continued on next page)

(Ouachita Parish Schools Performance Scores and Rankings, continued)						
School Name	Grade Configuration (2004-2005)	Baseline SPS (2004)	Growth SPS (2005)	Growth	Baseline SPS (2005)	Performance Label (2005)
Good Hope Middle School	6-8	105.0	118.2	13.2	114.6	***
Highland Elementary School	K-5	115.2	123.1	7.9	119.6	***
Jack Hayes Elementary School	PK, K-6	110.0	110.8	0.8	112.2	***
Kiroli Elementary School	PK, K-5	123.6	128.6	5.0	127.7	****
Lakeshore School	PK, K-6	98.4	117.0	18.6	113.5	***
Lenwil Elementary School	PK, K-5	81.2	99.8	18.6	91.0	**
Ouachita Junior High School	7-8	92.4	102.2	9.8	98.2	**
Ouachita Parish High School	9-12	100.6	105.6	5.0	105.2	***
Pinecrest Elementary/Middle School	PK, K-8	117.5	127.4	9.9	124.4	****
Richwood High School	7-12	50.9	50.7	(0.2)	50.2	Academically Unacceptable
Riser Elementary School	PK, K-5	96.6	99.7	3.1	99.1	**
Riser Middle School	6-8	69.9	83.4	13.5	77.8	*
Riverbend Elementary School	1-5	75.9	83.4	7.5	82.1	**
Robinson Elementary School	PK, K-6	104.2	110.7	6.5	114.6	***
Shady Grove Elementary School	PK, K-6	71.5	106.4	34.9	87.6	**
Sterlington High School	7-12	105.2	109.3	4.1	108.4	***
Swartz Lower Elementary School	PK, K-2	108.3	114.2	5.9	110.0	***
Swartz Upper Elementary School	3-6	108.3	114.2	5.9	110.0	***
Swayze Elementary School	PK, K-6	82.4	74.5	(7.9)	73.7	*
West Monroe High School	9-12	111.7	114.0	2.3	112.9	***
West Ouachita High School	9-12	109.7	113.1	3.4	113.3	***
West Ridge Middle School	6-8	113.6	124.1	10.5	120.1	****
Woodlawn Elementary School	PK, K-5	109.7	119.5	9.8	114.0	***
		Ī				

101.4

6-8

103.2

Source: Louisiana Department of Education March 2006

102.5

*****: Assigned to schools with an SPS of 140 or above.

Woodlawn Middle School

**** : Assigned to schools with an SPS of 120 to 139.9.

*** : Assigned to schools with an SPS of 100 to 119.9.

**: Assigned to schools with an SPS of 80 to 99.9.

*: Assigned to schools with an SPS of 60 to 79.9.

Assigned to schools with an SPS of 45 to 59.9.

Academically Unacceptable: Assigned to schools with an SPS below 45.

The Baseline SPS (2004) is the primary measure of the overall performance released in fall 2004. It is

calculated using two years of data and all the LEAP/GEE tests (English/Language Arts, Mathematics, Social Studies, and Science) in addition to the lowa Test results and the attendance and dropout data. It includes test results for Students with Disabilities who took the LAA.

1.8

The Growth SPS (2005) uses one year of data and all four LEAP/GEE subject area tests in addition to the Iowa Test results, attendance, and dropout data. It includes test results for Students with Disabilities who took the LAA.

The Baseline SPS (2005) uses two years of data and all four LEAP/GEE subject area tests in addition to the Iowa Test results and attendance and dropout data. It includes the test results for LAA students.

Quality of Life, continued:

Monroe and West Monroe Medical Facilities							
Facility	Address	Phone Number	# of beds				
Brentwood Hospital (addiction center)	1900 Lamy Ln, Monroe	318-325-0897	n/a				
Cornerstone Hospital of West Monroe	6198 Cypress St, W Monroe	318-397-6360	40				
Glenwood Regional Medical Center	Thomas Rd, W Monroe	318-329-4200	240				
Glenwood Behavioral Health Unit	6200 Cypress St, W Monroe	318-329-4525	n/a				
Glenwood Regional Medical Center	503 McMillan Rd, W Monroe	318-329-4200	n/a				
LA State University Health Sciences Center	4864 Jackson St, Monroe	318-330-7000	247				
Monroe MRI Center	501 Catalpa St, Monroe	318-327-4433	n/a				
Monroe Rehabilitation Hospital	4320 S Grand St, Monroe	318-322-5775	20				
Monroe Surgical Hospital	2408 Broadmoor Blvd, Monroe	318-410-0002	10				
Saint Francis North Monroe Medical Center	3421 Medical Park Dr, Monroe	318-388-1946	225				
Ouachita Surgical Hospital	1275 Glenwood Dr, W Monroe	318-322-1339	10				
Physician Services of Northeast LA	Monroe	318-327-4959	n/a				
Premier Rehabilitation	4310 S Grand St, Monroe	318-812-1000	20				
P&S Surgical Hospital	312 Grammont St, Ste 101, Monroe	318388-4040	10				
St Francis Medical Center	309 Jackson St, Monroe	318-327-4000	237				
St Francis Specialty Hospital	309 Jackson St, Monroe	318-327-4600	50				
St Patrick's Psychiatric Hospital	309 Jackson St, Monroe	318-327-4686	28				
West Monroe Urgent Care	1416 Natchitoches St, W. Monroe	318-998-4878	n/a				
Women's Health Network	Monroe	318-330-7593	n/a				
Source (this page and next): Northeast Louisiana Yellow Pages, March 2006							

Arts and Entertainment in Monroe and West Monroe, Louisiana						
	Address	Phone	Туре			
Arts						
Impressario's Choice	P.O. Box 828, Tallulah	888-822-0440	Broadway Series at Monroe Civic Ctr. Theater			
Monroe Masterworks Chorus		318-342-1592	Choral concerts			
Monroe Symphony Orchestra	P.O Box 4353, Monroe	318-435-0029	Symphony concerts			
Strauss Theatre	1300 Lamy Lane, Monroe	318-323-6681	Community theater			
TheatreWorks. ULM	700 University Ave, Monroe	318-342-1382	Plays			
Twin City Ballet Company	2905 DeSoto St, Monroe	318-388-3011	Ballets, lessons			
ULM Art Department	700 University Ave, Monroe	318-342-1375	Art shows, sales			
ULM School of Music	702 University Ave, Monroe	318-342-3811	Recitals, concerts, operas			
Golf Courses						
Calvert Crossing Golf Club	515 Hodge Waston Rd, W Monroe	318-397-0064	18 holes			
Chennault Golf Course	Monroe	318-329-2454	18 holes; driving range			
Frenchman's Bend	1484 Frenchman's Bend Rd, Monroe	318-387-2363	18 holes; driving range			
Municipal Golf Course	2500 Sycamore, Monroe	318-329-2457	9 holes; practice green, chipping area			
Selman Field Golf Course	Kansas Ln, Monroe	318-329-3243	9 holes; driving range, chipping/putting green			
Trenton St Golf Course & Driving Range	2411 Trenton St, W Monroe	318-361-9345	9 holes; lighted driving range			
Museums						
African American Museum	503 Plum St, Monroe	318-323-1167	African-American local history/culture			
Aviation Historical Museum of Louisiana	701 Kansas Ln, Monroe	318-361-9020	Exhibits: Delta Airlines, Selman Field, Gen'l Chennault, Flying Tigers, war memorabilia			
Biedenharn Museum & Gardens	2006 Riverside Dr, Monroe	318-387-5281	Bible history, art, & formal gardens			
Masur Museum of Art	1400 S Grand St, Monroe	318-329-2237	Fine art			
N.E. LA Children's Museum	323 Walnut St, Monroe	318-361-9611	Hands-on education center			
Outdoor Parks/Recreation						
Black Bayou Lake National Wildlife Refuge	Richland Place Road, Monroe		5000-acre refuge, nature trail, pier, wildlife deck, visitor/education center, arboretum			
Cheniere Lake Park	104 Cheniere Lake Rd , W Monroe	318-325-8327	Golf, tennis, frisbee golf, picnic areas, softball field			
Clara Chennault Park	8475 Millhaven Rd, Monroe	318-329-3267	Golf, tennis, frisbee golf, picnic areas, softball field			
Forsythe Park	2300 Sycamore St, Monroe	318-329-4100	Picnic area, 9-hole golf course, tennis and volleyball courts, softball and soccer fields, children's park, public boat launch			
Kiroli Park	820 Kiroli Rd, W Monroe	318-396-4016	Playgrounds, trails, fishing, picnic areas			
Louisiana Purchase Gardens & Zoo	1405 Bernstein Park Dr, Monroe	318-329-2400	500 animal species, 700 plants			
Recreation Centers						
Washington Multi-Purpose Ctr		318-329-4948				
Monroe Civic Center	401 Lea Joyner Expressway, Monroe	318-329-2225	Multi-purpose events complex			
Robinson Community Center		318-329-3238				
Harvey H. Benoit Rec. Center		318-329-2691				
Henrietta Johnson Rec Ctr		318-329-2448				
Liller Maddox Marbles Rec Ctr		318-329-2447				
Saul Adler Recreation Center		318-329-2446				



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