



**Dean**  
of the  
**College of Business and Social Sciences**  
**Viewbook**  
**Fall 2024**

**University of Louisiana Monroe**

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# University of Louisiana Monroe

## The College of Business and Social Sciences

### Our Mission

The College of Business and Social Sciences prepares students from Northeast Louisiana and beyond for productive careers and responsible citizenship and benefits students, business, and the community through research and service.

### Our Vision

The College of Business and Social Sciences at The University of Louisiana at Monroe seeks ever-increasing excellence in business education by offering a student-centered learning environment that produces high-quality graduates and by engaging in research and service that benefits students, business and the community.

The College of Business and Social Sciences (CBSS) primarily emphasizes teaching and the offering of strong quality programs that prepare students for both specific functional responsibilities within larger organizations and for the wide scope of responsibilities typically encountered within smaller organizations and society in general. We expect that our graduates will be able to function effectively in entry-level positions, advance to higher positions, participate in entrepreneurial ventures, and/or pursue advanced studies.

The CBSS places primary emphasis on applied scholarship and encourages basic research and instructional development as important parts of the intellectual mission of the College. We strive for state and regional distinction in activities related to entrepreneurial and small business development, business and economic research, and research that improves human development and success, including workforce development. Our service nurtures ties with the business sector and our community partners, helps keep academic programs dynamic and relevant, and promotes economic development and societal improvement, particularly through delivery of applied knowledge to regional organizations.



# Schools and Programs

## William D. Hoover School of Accounting, Financial & Information Services

Accounting\*  
Computer Information Systems\*  
Computer Science (ABET Accredited)  
Finance\*

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## David and Sharon Turrentine School of Management

Agribusiness  
Unmanned Aircraft Systems Management  
Business Administration & Entrepreneurship\*  
Management\*  
Marketing\*  
Risk Management & Insurance\*  
\*AACSB Accredited Programs

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## School of Behavioral & Social Sciences

Criminal Justice  
Political Science  
Psychology  
Social Work (CSWE Accredited)

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## School of Construction Management

Construction Management  
(ACCE Accredited)

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## Graduate Programs

Master of Business Administration  
Master of Public Administration  
Criminal Justice  
Gerontology  
Psychology

# College Highlights

## Pelican Cup

The Entrepreneurship Pelican Cup is a real-world entrepreneur education opportunity for college students. Whether they are serious about launching a startup, or they want to learn more about entrepreneurship, competitors will gain a greater appreciation of the challenges and opportunities of starting a viable business. Competitors have access to networks of entrepreneurs, economic developers, investors, and others as they move through the process. The rigor of the competition sharpens their critical thinking, teambuilding, presentation, and other soft skills – all important to career success. The Entrepreneurship Pelican Cup offers one of the largest all-cash prize pools of any collegiate business competition in the country. The 2024 cash prize pool is \$96,000, thanks to the generosity and partnership of Sponsor Dhu C. Thompson, founder and retired CEO of Delta Plastics.

The graphic features the Pelican Cup logo, a deadline of February 25th, 2024, and a prize pool of \$250,000\*. It lists prizes for First Place Team (\$50,000), Second Place Team (\$25,000), and Third Place Team (\$10,000), plus an Elevator Pitch Winner (\$2,000). A QR code and website URL (utm.edu/pelicancup) are also present. Below the graphic is a photo of four men on a stage, one holding a trophy.

PRIZES	
FIRST PLACE TEAM*	\$50,000
SECOND PLACE TEAM*	\$25,000
THIRD PLACE TEAM*	\$10,000
ELEVATOR PITCH WINNER (Individual)	\$2,000

\*First, Second, and Third Place faculty advisors receive \$1,000

## College Symposium

The College of Business and Social Sciences Symposium hosted its annual college symposium through September 30 - October 3, 2024. The theme for 2024 is “EveryONE Has a Story.” The event featured keynote speaker Ryan Campbell, a career fair, a cookout, the annual CBSS Brain Bowl, and alumni speaker sessions covering a wide range of topics. Campbell is known as the youngest solo pilot to fly around the world and was named one of Australia's 50 great explorers. “We consider the annual symposium our premiere student-focused event where faculty, staff, alumni, community members, and professionals from across the country come to present their journey. The value this brings to our students’ professional growth and development cannot be measured,” said Cathi Hemed, Director of External Initiatives for the College of Business and Social Sciences.



College of  
**Business and Social  
Sciences Symposium**

THE BEST IS ON THE BAYOU

Click pictures for links.

# College Highlights

## High School Business Academy

The College of Business and Social Sciences at the University of Louisiana Monroe held a press conference on Tuesday, October 3, 2023, to announce the receipt of a second consecutive Department of Labor WORC Delta Regional Authority grant to fund the High School Business Academy. The grant award totals \$1,499,983 and will continue to fund the program for the next three years. The High School Business Academy covers 11 parishes and prepares high school students for in-demand jobs in their communities in Northeast Louisiana.

“The High School Business Academy is a program in which ULM business faculty have created business-related courses and provide trainings to area high school teachers,” said program coordinator Kelli Cole. “The high school teachers are given all necessary information and materials to teach the courses.”

**ULM CBSS receives \$1.5 million Department of Labor grant to continue High School Business Academy**

## Mock Trial Team

ULM's growth as a program has been based on the generosity of private donors. ULM was able to obtain a courtroom bench from the Ouachita Parish Police Jury during the 2013-14 season. The courtroom was moved to Strauss Hall Room 148, a spacious auditorium seating 100. It was christened with the 1st Annual ULM Mock Trial tournament, with a ULM Maroon Team win over Tulane University. Honoring ULM was E. Orum Young, an attorney practicing in Monroe, Louisiana who made a substantial donation that will continue for a five year period. The courtroom was named in his honor.



**E. ORUM YOUNG COURTROOM  
at STRAUSS HALL**

Click pictures for links.

# College Highlights



## Louisiana Small Business Development Center (SBDC)

The Louisiana Small Business Development Center at the University of Louisiana Monroe (ULM) was created in 1977 as an outreach service of ULM College of Business & Social Sciences, and the program became fully operational in 1983. We offer no-cost confidential business consulting and affordable workshops to new entrepreneurs and existing business owners.

## EntrepreneurHER Event

Women entrepreneurs and business leaders are celebrated at EntrepreneurHer, an event hosted by ULM's College of Business and Social Sciences. Through round table talks, panels, and speakers, students learned about the importance of having strong women in leadership roles within many industries. Our 2024 event will be held on Tuesday, November 19, 2024.



Click pictures for links.



# University of Louisiana Monroe

## The University of Louisiana Monroe

The University of Louisiana Monroe (ULM) is a comprehensive, state-funded institution of higher education that offers high-quality educational and experiential opportunities to meet the academic, cultural, vocational, social, and personal needs of undergraduate, graduate, and continuing education students. ULM's mission is to "seek students who find value in our programs and prepare them to compete, succeed, and contribute in an ever-changing global society through a transformative education."

Today, ULM has an annual enrollment of over 8,200 students and has awarded a combined total of over 72,000 academic degrees to more than 65,000 alumni. Founded in 1931, ULM's campus — one of the state's most attractive with beautiful Bayou DeSiard flowing through its 238-acre, tree-shaded campus — is located in the eastern part of Monroe. Together with its sister city of West Monroe, these communities comprise a metropolitan area of nearly 202,000 residents serve as the commercial, medical, and cultural hub for the northeast Louisiana region. The Twin Cities of Monroe and West Monroe straddle the Ouachita River, which many feel is one of the nation's most beautiful rivers.





# Campus and Facilities



Click pictures for links.



# Students

## Location

Monroe is the largest city in Northeast Louisiana. With year-round recreation, a rich Louisiana culture, and a growing job market for ULM graduates, there's no doubt

#thebestisonthebayou

## Enrollment

8,277 Students

6555 Undergraduate

1389 Graduate Students

333 Professional Students

803 Out-of-State

366 International

**96**

### Majors and Minors Offered

Your dream job starts with your dream major. Study, learn, and research under passionate professors in small classroom settings.

**125+**

### Student Organizations

Joining a student group is a great way to get involved, meet new people, and share in common interests.

**100%**

### Pass Rates

In Counseling, Education, Occupational Therapy, and Medical Laboratory Science.

**29x**

### National Champions

The ULM water ski team is the most successful in the history of the collegiate sport.

**17 D-1**

### Collegiate Sports

Since 2006, ULM has competed as a member of the Sun Belt Conference.

**19:1**

### Student-Teacher Ratio

Faculty are committed to providing students with a quality education.

**ONLY PUBLIC**

### Pharmacy Program in Louisiana

ULM offers the only state funded pharmacy program in Louisiana.

**86%**

### Of the Fall 2022 freshman class

have scholarships and/or financial aid benefits.

**OVER 600**

### Foundation Scholarships Available

In addition to various institutional scholarships, foundation scholarships are also offered. These scholarships are awarded based upon a variety of criteria, including GPA, program of study, classification, and college affiliation. These scholarships are offered in addition to any of the generous [ULM Academic Scholarships](#) you may receive.



# University of Louisiana Monroe

## Sports

**400**

STUDENT-ATHLETES

**91%**

GRADUATION RATE

**3.4**

CUMULATIVE GPA

**17**

COLLEGIATE SPORTS

**ULM**

**FOOTBALL**

<https://ulmwarhawks.com/>



The 29x National Champion Water Ski Team is housed in the Department of Rec Services under the Division of Student Affairs. The ULM Water Ski Team consists of 10-15 members who compete in events such as trick, slalom, and jump.



**ULM Football Defeats Troy 13-9 in SBC Opener, Earns First 3-1 Start Since 2014**

**ULM**

**WATER SKI**

Click pictures for links.



# Northeast Louisiana Business and Industry Profile

The Northeast Louisiana area is home to a diverse group of industries, businesses, and governmental agencies that partner with the College of Business and Social Sciences to fill their talent needs. Northeast Louisiana has a vibrant and diverse economy that is rapidly transitioning. While once dominated by agriculture, Monroe is now home to the global headquarters of Lumen, a US technology and telecom company, and the US headquarters of Drax, Inc., an international producer of biofuels. Several large corporations, including Amazon and Microsoft, have recently made significant investments in the region to support clean energy production.

Ouachita Parish is the healthcare hub of Northeastern Louisiana, and it is home to two private hospitals and an academic teaching hospital. The State of Louisiana has significant regional governmental offices in Monroe that often employ the College's graduates.

The region is home to significant manufacturing facilities. Louisiana Plastics Industries, Graphic Packaging, and Advancion have extensive manufacturing facilities in Ouachita Parish. In the surrounding parishes, Midsouth Extrusion, the Kennedy Companies, Lamb Weston, and Foster Farms have large operations that contribute significantly to the local economy.

The area is home to a tremendous entrepreneurial spirit. Many companies, including Scott Powerlines Equipment, Louisiana Plastics, and the Kennedy Companies, among many others, began in the region and have tremendously impacted the local economy and the College. The business community's willingness to support the College of Business and Social Sciences is one of the College's greatest assets.



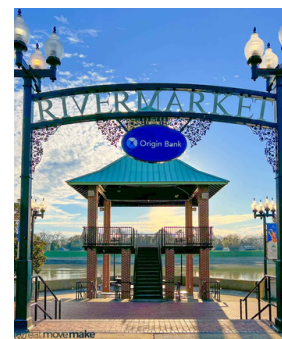
Graphic  
Packaging  
INTERNATIONAL



Advancion

# The Monroe Area

The City of Monroe is a unique and historic city on the banks of the Ouachita River in Northeast Louisiana. Its citizens epitomize southern charm. With their friendliness and quick wit they help to make the place irresistible. Its natural beauty – that of the Ouachita River, Bayou DeSiard and Black Bayou Lake in particular – contributes to this irresistibility. Like many cities in the South and all over the United States, Monroe has a wonderful and rich history with legacies of booming economies fueled by – in Monroe’s case – cotton, paper manufacturing, Coca-Cola bottling, railroads and the manufacture of carbon black from the area’s natural gas wells, followed in subsequent years by the finance, health care, education and government sectors.



Click "The Monroe Area" for link.



# Helpful Links

## University of Louisiana at Monroe:

[Pelican Cup](#) | [ULM University of Louisiana at Monroe](#)

[Student Research Symposium](#) | [ULM University of Louisiana at Monroe](#)

[University of Louisiana Monroe Athletics - Official Athletics Website \(ulmwarhawks.com\)](#)

[ULM Wesley Foundation](#)

[www.kedm.org](#)

[The Hawkeye – The Student News Site of University of Louisiana Monroe \(ulmhawkeyeonline.com\)](#)

## Organizations / Calendar of Events in Ouachita:

[Home - WMWO Chamber of Commerce \(westmonroe-chamber.org\)](#)

[Monroe Chamber of Commerce - Monroe & West Monroe, Louisiana](#)

[Home : Northeast Louisiana Arts Council \(nelaarts.org\)](#)

[West Monroe, LA | Official Website \(cityofwestmonroe.com\)](#)

[City of Monroe, Louisiana | Mayor Friday Ellis \(monroela.us\)](#)

## Venues for Entertainment:

[Home - Landry Vineyards](#)

[Home - Thirsty Farmer Winery & Vineyard \(thirstyfarmerwines.com\)](#)

[Strauss Little Theatre \(strausstc.com\)](#)

[Strauss Youth Academy for the Arts \(syaonline.com\)](#)

[Children's Museum \(nelcm.org\)](#)

[What Is On - Masur Museum](#)

[Biedenharn Museum & Gardens | Monroe, LA \(bmuseum.org\)](#)

[Kiroli Park | West Monroe, LA \(cityofwestmonroe.com\)](#)

[Louisiana Purchase Gardens and Zoo \(monroezoo.org\)](#)

[FRIENDS OF BLACK BAYOU LAKE NATIONAL WILDLIFE REFUGE - Friends of Black Bayou Lake NWR - Official Home Page](#)

[Welcome to Poverty Point World Heritage Site | Explore Louisiana](#)

[Chennault Aviation Museum | Chennault Aviation and Military Museum \(chennaultmuseum.org\)](#)

[Contact Us – Monroe Symphony Orchestra \(mymso.org\)](#)

[Home - Monroe Moccasins \(moccasinshockey.com\)](#)

## Unique Events:

[Bayou Jamb - Connecting Brands to Fans is our Jamb](#)

[Downtown Gallery Crawl | Monroe - West Monroe](#)

[Northeast Louisiana Celtic Festival | Discover Monroe West Monroe \(monroe-westmonroe.org\)](#)

[Ouachita RiverFest - West Monroe's Premier Annual Festival](#)

[Civitan Club announces location of 2024 Ark-La-Miss Fair | KTVE - myarklamiss.com](#)

[Parade | Krewe of Janus](#)

[ULM Alumni Association presents 17th Annual Wine Over Water on Apr. 4](#)

# Position Overview

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## Job Summary

The Dean of the College of Business and Social Sciences is the chief academic officer and the administrative head of the College. The Dean holds academic rank and is charged with the administration, academic leadership, and supervision of the operation of the College through its instructional programs, research, publications, and service activities.

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## Minimum Qualifications/Requirements

Must demonstrate background in providing visionary academic, administrative, and fiscal leadership; an earned doctorate in a discipline housed in the university; and a successful and significant academic/scholarly record of accomplishment consistent with the rank of professor.

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## Direct Reports

- Associate Dean
- School Directors
- Administrative Support
- Director of External Relations
- Director of Recruitment and Placement
- Director, Northeast Louisiana Business and Community Development Center
- Director, Center for Business and Economic Research (CEBER)
- Director, Precision Ag Research Center
- Director, Social Science Research Lab
- Director, ULM Louisiana Small Business Development Center (LSBDC)
- Director of the GERO Institute

# Position Overview

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## Duties and Responsibilities

- Provides strategic leadership that develops an ever-improving College.
- Provides vision and directs/implements strategic planning consistent with and in support of the University strategic plan.
- Supports a culture of collegial governance.
- Develops strong working relationships with other Deans, Vice Presidents, the University President, and other University administrators.
- Promotes a collaborative and innovative environment.
- Is a strong advocate for all schools and programs within the College.
- Ensures programs meet respective accreditation standards
- Provides operational leadership for an effective, efficient, and dynamic College.
- Provides academic, administrative, and fiscal leadership for the College.
- Recruits, retains, and leads high-quality faculty and staff.
- Participates in and supervises efforts to recruit, retain, and graduate students from the College's degree programs.
- Resolves complaints and grievances of students, staff, and faculty.
- Determines the charge of and appoints members to College's committees.
- Chairs the College's administrative/executive committee/council.
- Evaluates direct reports to the Dean annually.
- Oversees the promotion and tenure process in the College.
- Oversees space utilization in the College.
- Creates an environment that supports professional excellence.
- Oversees accreditation process, including development of accreditation reports and site visits
- Provides external representation to promote the College and the University.
- Provides University support by attending University, Community and Professional events.
- Represents the College to external stakeholders.
- Serves on professional and university committees as assigned.
- Cultivates development opportunities for and supports development efforts of the ULM Foundation.





University of Louisiana Monroe

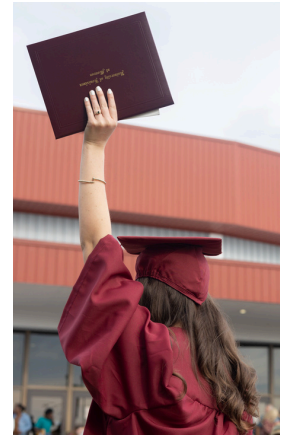
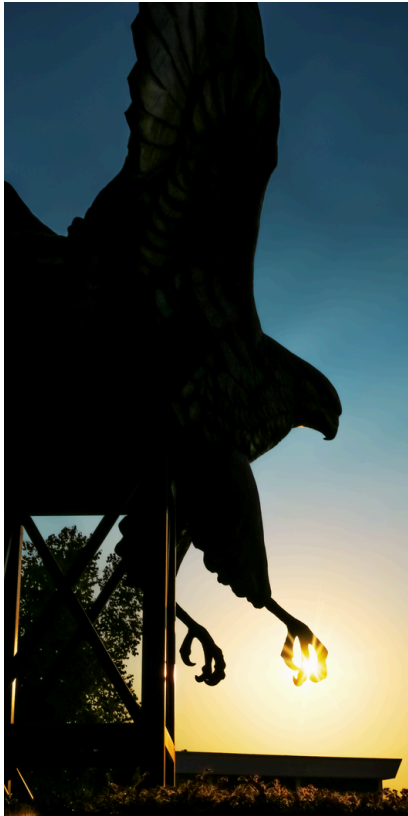
## Application and Nomination Process

All applications must be submitted through our online application system at <https://www.governmentjobs.com/careers/ulm>. The following documents must be uploaded to the application in PDF format: 1) letter of interest; 2) current vitae; and 3) list of at least five references with full contact and e-mail information. The review of applications will begin on November 1, 2024. The search will remain open until the position is filled.

Confidential inquiries are welcomed, and nominations are invited. Nominations must be submitted to search chairs Dr. Susie Cox at [scox@ulm.edu](mailto:scox@ulm.edu) or Dr. Sushma Krishnamurthy [krishnamurthy@ulm.edu](mailto:krishnamurthy@ulm.edu). Please include the nominee's full contact and email information.



#TAKEFLIGHT





# College of Business & Social Sciences

<https://www.ulm.edu/cbss/>