**ULM**™**UCC EXPLANATORY MEMO**

**TO:** Chair, Undergraduate Curriculum Committee

**FROM: Dr. Jessica Dolecheck**

**DATE: 11.14.19**

**RE:** HSMM and DLHS Curriculum Revisions



If the proposals submitted to the UCC involve significant degree program changes, a memo which summarizes and explains the proposed curriculum changes should be submitted and addressed to the Chair of the Undergraduate Curriculum Committee.  (This memo should be sent along with the other appropriate forms.)

Regarding the Health Studies Management/Marketing (HSMM & DLHS) degree plan:

Based on our internal program review, stakeholder’s feedback, alumni feedback, current workforce data and employment trends gathered over the past two years, the HSMM curriculum requires modifications to ensure our graduates are obtaining the necessary skills needed for today’s workforce. Incorporating the identified business courses (BUSN 1001, RMIN 3011, MRKT 4012, and MGMT 3009), social science courses (GERO 2026), computer science courses (CSCI 1070) and communication courses (COMM 2001) in the HSMM degree plan will provide students with additional competencies such as communication skills, information technology and interpersonal skills including teamwork and collaboration needed in the 21st century. We will be removing the Kinesiology course (KINS 2001) as it is no longer required. Both the HSMM and DLHS degree plans are identical, hence only one program of study form is included.

In addition, we will be canceling HLST 3001 and HLST 4002 for a new course – HLST 4010 Health Law and Ethics which is marked on the degree sheets/paperwork and will be seen in additional UCC paperwork. (See other UCC paperwork for course cancelation/new course)

**ULM**™**UCC CHANGE IN DEGREE PLAN OR PROGRAM OF STUDY FORM**



**Date: 11.14.19**

**Submitted by (Department/College): Health Studies/College of Health Sciences**

**Level:**

1. Change in Degree Plan or Program of Study
2. Indicate which degree plan is to be changed: (**HSMM) Health Studies, Healthcare Management/Marketing, B.S. (519999)** and **(DLHS) Health Studies, Online Healthcare Management/Marketing, B.S. (519999) – These are identical degree plans**
3. Reason(s) for changing the current degree plan:

Based on our internal program review, stakeholder’s feedback, alumni feedback, current workforce data and employment trends gathered over the past two years, the HSMM curriculum requires modifications to ensure our graduates are obtaining the necessary skills needed for today’s workforce. Incorporating the identified business courses (BUSN 1001, RMIN 3011, MRKT 4012, and MGMT 3009), social science courses (GERO 2026), computer science courses (CSCI 1070) and communication courses (COMM 2001) in the HSMM degree plan will provide students with additional competencies such as communication skills, information technology and interpersonal skills including teamwork and collaboration needed in the 21st century. We will be removing the Kinesiology course (KINS 2001) as it is no longer required. **Both the HSMM and DLHS degree plans are identical, hence only one program of study form is included.**

In addition, we will be canceling HLST 3001 and HLST 4002 for a new course – HLST 4010 Health Law and Ethics, which is seen in additional UCC paperwork.

1. In which semester will the proposed change take effect? **Fall 2020**

1. Will this change affect other departments on campus?          **X Yes**            No

       If yes, how?  (Attach Signature Page Form.)

The identified courses are taught by faculty outside of Health Studies department and outside the College of Health Sciences. Enrollment in these courses would be impacted.

1. Please enter a chart of the new degree plan, making sure that it is in the same format as the current degree plan in the catalogue.  Please note that **all changes should be typed in bold**.  (See example which follows this form.)

**Required for a major** – **Changes as noted in current catalog**



* [HLST 2002 - Healthcare Informatics](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 2003 - Healthcare Issues](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [~~HLST 3001 - Healthcare Ethics~~](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)**CX**
* [HLST 3002 - Social Epidemiology](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 3004 - Research Design for Healthcare](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 3005 - Professionalism in Healthcare](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [~~HLST 4002 - Healthcare Law~~](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)**CX**
* **NEW HLST 4010 – Health Law and Ethics**
* [HLST 4003 - Health Science Practicum II](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 4005 - Principles of Leadership in Healthcare](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 4006 - Healthcare Administration](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 4009 - Cultural Diversity](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* plus an additional **~~8~~ 9** hours of guided electives
* **Total Hours ~~41~~ 39**



**Note:**  Health Studies students and academic advisors select from electives that strengthen career options in healthcare management or marketing area.

**Freshman Year**



* [ENGL 1001 - Composition I](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)ce and
* [ENGL 1002 - Composition II](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)ce
* [MATH 1011 - College Algebra](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)cm
* [PSYC 2001 - Introduction to Psychology](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)cs
* [BIOL 1014 - Fundamentals of Anatomy and Physiology I](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)cnp
* [BIOL 1015 - Fundamentals of Anatomy and Physiology II](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)cnp
* Core Physical Science **3 cr.**
* Core Fine Arts **3 cr.**
* Core Humanities **3 cr. (Required Humanity COMM 2001 – Public Speaking)**
* [UNIV 1001 - University Seminar](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)

**Total Hours 27**



**Sophomore Year**



* [MATH 1016 - Elementary Statistics](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [~~ACCT 2030 - Introductory Financial Accounting~~](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)**(BUSN 1001 – Business and Society)**
* [ECON 2001 - Macroeconomic Principles](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)

* [SOCL 1001 - Introduction to Sociology](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 2002 - Healthcare Informatics](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 2003 - Healthcare Issues](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [AHSC 2000 - Medical Terminology](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [RMIN 2005 - Risk and Insurance](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [BIOL 2028 - Pathophysiology](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* **CSCI 1070– Computer Literacy**
* Core Humanities **6 cr.**

**Total Hours ~~33~~36**



**Junior Year**



* [~~MGMT 3001 - Management Concepts and Practice~~](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)**~~(~~GERO 2026 – Perspectives on Aging)**
* [MRKT 3001 - Fundamentals of Marketing](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [BUSN 3005 - Business Communication](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [**~~HLST 3001 - Healthcare Ethics~~**](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)**CX**
* [HLST 3002 - Social Epidemiology](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 3004 - Research Design for Healthcare](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)uc
* [HLST 3005 - Professionalism in Healthcare](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [MGMT 3005 - Organizational Behavior](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [ACCT 2020 - Introductory Managerial Accounting](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [~~FINA 3015 - Business Finance~~](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)~~(~~**MRKT 4012 – Digital Marketing)**
* Guided Electives **6 cr.** \*

**Total Hours 33**



**Senior Year**



* [~~COMM 4026 - Health Communication~~](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)**(MGM 3009 – Operations Management)**
* ~~\*\*Business Elective 3000 or higher~~**~~3 cr~~**~~.~~**(RMIN 3011 – Health and Social Insurance)**
* [~~HLST 4002 - Healthcare Law~~](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)**HLST 4010 – Health Law and Ethics**
* [HLST 4003 - Health Science Practicum II](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 4005 - Principles of Leadership in Healthcare](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 4006 - Healthcare Administration](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 4009 - Cultural Diversity](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [~~KINS 2001 - First Aid and CPR~~](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)**(DELETE)**
* Guided Electives **~~5~~ 3 cr.**\***(Delete 2 hours)**

**Total Hours ~~27~~24**

**Total hours for degree 120**

**Note:**\*Guided Electives: select from courses that strengthen career options in Healthcare Management/Marketing.

\*\*Directed Business Elective: course will be assigned by the program.

* AACSB accreditation requirements limit the College of Business Administration credits which may be applied toward graduation in Health Studies Curricula to 30 semester hours for the Bachelor’s degree.

1. Required Attachments
2. Routing and Approval Form
3. Affected catalog pages

1. Other attachments if appropriate:
2. Signature Page Form

**Required for a major – New Catalog 2020-2021**

* [HLST 2002 - Healthcare Informatics](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 2003 - Healthcare Issues](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 3002 - Social Epidemiology](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 3004 - Research Design for Healthcare](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 3005 - Professionalism in Healthcare](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [**HLST 4010 - Health Law**](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538) **and Ethics**
* HLST 4003 - **Health Studies Practicum**
* [HLST 4005 - Principles of Leadership in Healthcare](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 4006 - Healthcare Administration](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 4009 - Cultural Diversity](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* plus an additional **9** hours of guided electives

**Total Hours 39**

**Freshman Year**

* [ENGL 1001 - Composition I](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538) ce and
* [ENGL 1002 - Composition II](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538) ce
* [MATH 1011 - College Algebra](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538) cm
* [PSYC 2001 - Introduction to Psychology](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538) cs
* [BIOL 1014 - Fundamentals of Anatomy and Physiology I](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538) cnp
* [BIOL 1015 - Fundamentals of Anatomy and Physiology II](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538) cnp
* Core Physical Science **3 cr.**
* Core Fine Arts **3 cr.**
* Core Humanities **3 cr. (COMM 2001 – Public Speaking)**
* [UNIV 1001 - University Seminar](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)

**Total Hours 27**

**Sophomore Year**

* [MATH 1016 - Elementary Statistics](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* **BUSN 1001 – Business and Society**
* [ECON 2001 - Macroeconomic Principles](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [SOCL 1001 - Introduction to Sociology](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 2002 - Healthcare Informatics](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 2003 - Healthcare Issues](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [AHSC 2000 - Medical Terminology](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [RMIN 2005 - Risk and Insurance](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [BIOL 2028 - Pathophysiology](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* **CSCI 1070 – Computer Literacy**
* Core Humanities **6 cr.**

**Total Hours 36**

**Junior Year**

* **GERO 2026 – Perspectives on Aging**
* [MRKT 3001 - Fundamentals of Marketing](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [BUSN 3005 - Business Communication](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 3002 - Social Epidemiology](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 3004 - Research Design for Healthcare](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538) uc
* [HLST 3005 - Professionalism in Healthcare](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [MGMT 3005 - Organizational Behavior](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [ACCT 2020 - Introductory Managerial Accounting](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* **MRKT 4012 – Digital Marketing**
* Guided Electives **6 cr.** \*

**Total Hours 33**

**Senior Year**

* **MGM 3009 – Operations Management**
* **RMIN 3011 – Health and Social Insurance**
* [**HLST 4010 - Health Law**](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538) **and Ethics**
* [HLST 4003 - **Health Studies Practicum**](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 4005 - Principles of Leadership in Healthcare](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 4006 - Healthcare Administration](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* [HLST 4009 - Cultural Diversity](http://catalog.ulm.edu/preview_program.php?catoid=31&poid=3538)
* Guided Electives **3 cr.** \*

**Total Hours 24**

**Total hours for degree 120**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Name:** | **Department of Health Studies Degree Sheet: HSMM/DLHS** | **CWID:** |  | **Catalog:** | **2020-2021** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Core Curriculum** |  | **Other Requirements:** |   |   |   |   |
| **Course** | **Grade** | **Credit** | **Quality** |  | **Course** | **Grade** | **Credit** | **Quality** |
| UNIV 1001  |   |   | (1) |   |  | BIOL 2028  |   |   | 3 |   |
| ENGL 1001  |   |   | 3 |   |  | **~~ACCT 2030~~ BUSN 1001**  |   |   | 3 |   |
| ENGL 1002 |   |   | 3 |   |  | ACCT 2020 |   |   | 3 |   |
| MATH 1011 |   |   | 3 |   |  | ECON 2001  |   |   | 3 |   |
| MATH 1016  |   |   | 3 |   |  | RMIN 2005 |   |   | 3 |   |
| SOCL 1001  |   |   | 3 |   |  | MRKT 3001 |   |   | 3 |   |
| PSYC 2001  |   |   | 3 |   |  | **~~MGMT 3001~~ GERO 2026** |   |   | 3 |   |
| Fine Arts |   |   |   | 3 |   |  | MGMT 3005 |   |   | 3 |   |
| Humanities | **COMM 2001** |   |   | 3 |   |  | **~~Dir. BUSN Ele~~. RMIN 3011**  |   |   | 3 |   |
| Humanities |   |   |   | 3 |   |  | **~~FINA 3015~~ MRKT 4012**  |   |   | 3 |   |
| Humanities |   |   |   | 3 |   |  | BUSN 3005  |   |   | 3 |   |
| BIOL 1014  |   |   | 3 |   |  | AHSC 2000  |   |   | 3 |   |
| BIOL 1015  |   |   | 3 |   |  | **~~COMM 4026~~ MGM 3009** |   |   | 3 |   |
| Core Phy. Sci  |   |   | 3 |   |  | **~~KINS 2001~~  CSCI 1070** |   |   | ~~1~~ 3 |   |
| **Total Hours** |  | **0** | **39** | **0** |  | **Total Hours** |  | **0** | **~~40~~** | **0** |
|  |  |  |  |  |  |  |  |   |  |  | 42 |  |
| **Professional Requirements:** |   |   |   |   |  | **Guided Electives:** |   |   |   |   |
| **Course** | **Grade** | **Credit** | **Quality** |  | **Course** | **Grade** | **Credit** | **Quality** |
| HLST 2003 |   |   | 3 |   |  |   |   | 3 | 3 |   |
| HLST 2002  |   |   | 3 |   |  |   |   | 3 | 3 |   |
| **~~HLST 3001~~ CX** |   |   | ~~3~~ |   |  |   |   | ~~2~~ | ~~2~~ |   |
| HLST 3002  |   |   | 3 |   |  |   |   | **3** | **3** |   |
| HLST 3005  |   |   | 3 |   |  |   |   |   |   |   |
| HLST 3004  |   |   | 3 |   |  |   |   |   |   |   |
| HLST 4009 |   |   | 3 |   |  | **Total Hours** |  | **~~8~~** | **8** | **0** |
| **~~HLST 4002~~ CX** |   |   | ~~3~~ |   |  |   |  | **9** | **9** |  |
| **NEW HLST 4010** | **Health Law & Ethics** |   |   | 3 |   |  |  |  |  |  |  |
| HLST 4003  |   |   | 3 |   |  |  |  |  |  |  |
| HLST 4005 |   |   | 3 |   |  | ***DEGREE GPA =*** | ***0.00*** |  |  |  |
| HLST 4006  |   |   | 3 |   |  | ***HLST GPA =*** | ***######*** |  |  |  |
| **Total Hours** |  | **0** | **~~36~~** | **0** |  |   |   |   |   |   |
|  |  |  |  |  | **30** |  |  |  |  |  |  |  |
| **Approved Substitutions:** |   |   |   |   |   |   |   |   |   |  |
|   | **Course** |   |   |   |   |   | **For Course** |  |  |  |  |
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|   |   |   |   |   |   |   |   |   |   |   |   |  |
| **Total Hours for Degree: 120** |  |  |   |   |   |   |   |   |   |  |
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