

UNIVERSITY CURRICULUM COMMITTEE MINUTES

Date: December 4, 2014

Minutes Approved by: 

Date Approved 3/2/15

TO: Dr. Eric Pani
Vice President of Academic Affairs

FROM: Dr. Lon Smith, Chair
University Curriculum Committee

FACULTY MEMBERS PRESENT: S. Banks, M. Bonner, J. Boulton, J. Burgess, K. Dawson, C. Gissendanner, D. Kean, D. Luse, C. Michaelides, P. Nelson, J. Noble, L. Smith, R. Stevens, B. Strunk, K. Tolson, J. Washington

FACULTY MEMBERS ABSENT:

FACULTY MEMBERS EXCUSED:

EX-OFFICIO MEMBERS PRESENT: L. Duplantis, C. McKeighan, C. Robertson, A. Robinson

EX-OFFICIO MEMBERS ABSENT:

EX-OFFICIO MEMBERS EXCUSED:

1. THE SCHOOL OF HUMANITIES requests:

Presenter:	F. Gregory
Action:	Change prerequisite for ENGL 3050 (Junior Seminar: Prose)
Current Description:	
ENGL 3050 - Junior Seminar: Prose	
3 cr.	
Intensive study of a significant body of prose works, with an emphasis on close reading.	
Prerequisite(s): any two of <u>ENGL 2001</u> , <u>ENGL 2002</u> , <u>ENGL 2003</u> , <u>ENGL 2004</u> , <u>ENGL 2005</u> and <u>ENGL 2006</u> .	
Proposed Description:	
ENGL 3050 - Junior Seminar: Prose	
3 cr.	
Intensive study of a significant body of prose works, with an emphasis on close reading.	
Prerequisite: one 2000-level literature course in English.	
Credit Hours:	
Current Level:	

Activity Type:	
Maximum Hours To Be Earned:	
Cross-Listed:	
Change Effective:	Fall 15
First Term Offered:	
Last Term Offered:	
Offered Fixed/Variable:	
Variable Range:	
Abbreviated Course Title:	
UCC Decision:	APPROVED
Notes:	

2. THE SCHOOL OF HUMANITIES requests:

Presenter:	F. Gregory
Action:	Change prerequisite for ENGL 3051 (Junior Seminar: Poetry/Drama)

Current Description:

ENGL 3051 - Junior Seminar: Poetry/Drama

3 cr.

Intensive study of a significant body of poetry and/or drama, with an emphasis on close reading.

Prerequisite(s): any two of ENGL 2001, ENGL 2002, ENGL 2003, ENGL 2004, ENGL 2005 and ENGL 2006.

Proposed Description:

ENGL 3051 - Junior Seminar: Poetry/Drama

3 cr.

Intensive study of a significant body of poetry and/or drama, with an emphasis on close reading.

Prerequisite(s): one 2000-level literature course in English.

Credit Hours:	
Current Level:	
Activity Type:	
Maximum Hours To Be Earned:	
Cross-Listed:	
Change Effective:	Fall 15
First Term Offered:	
Last Term Offered:	

Offered Fixed/Variable:	
Variable Range:	
Abbreviated Course Title:	
UCC Decision:	APPROVED
Notes:	

3. THE SCHOOL OF HUMANITIES requests:

Presenter:	F. Gregory
Action:	Change requirement for a Minor in English

Current Requirements:

Required for a Minor

Any 2 of:

- ENGL 2001 - British Literature I
- ENGL 2002 - British Literature II
- ENGL 2003 - World Literature I
- ENGL 2004 - World Literature II
- ENGL 2005 - American Literature I
- ENGL 2006 - American Literature II

- ENGL 3050 - Junior Seminar: Prose or
- ENGL 3051 - Junior Seminar: Poetry/Drama

- and 9 additional upper division hours at the 4000 level

Total Hours 18

For Undergraduates Only

A grade of "C" or better is required in all English courses for those majoring in English.

A grade of "C" or better in ENGL 1002 is required for enrollment in English courses that are 2000 level and above.

~~Students whose placement criteria indicate that they are deficient in basic English skills will be required to pass ENGL 0090 with a grade of "C" or better before enrolling in ENGL 1001.~~

~~A student whose ACT/SAT score places them in developmental English or math must successfully complete the course or courses within the first three semesters of enrollment at the University of Louisiana at Monroe to be eligible to maintain continued enrollment. A maximum of three attempts (including drop "W" attempts) will be allowed for the required course. Students who fail to meet this requirement during this time limit must successfully complete the developmental course at another university or community college before being eligible to return to ULM.~~

Proposed Requirements:

Required for a Minor

- 6 hours of 2000 level literature courses in English
- and 12 additional 3000 or 4000 level hours in English

Total Hours 18

For Undergraduates Only

A grade of "C" or better is required in all English courses for those majoring in English.

A grade of "C" or better in **ENGL 1002** is required for enrollment in English courses that are 2000 level and above.

Credit Hours:	
Current Level:	
Activity Type:	
Maximum Hours To Be Earned:	
Cross-Listed:	
Change Effective:	Fall 15
First Term Offered:	
Last Term Offered:	
Offered Fixed/Variable:	
Variable Range:	
Abbreviated Course Title:	
UCC Decision:	APPROVED
Notes:	

4. THE SCHOOL OF HEALTH PROFESSIONS requests:

Presenter:	J. Dolecheck
Action:	Change HLST 4003 and Health Studies Degree requirements
Credit Hours:	
Current Level:	
Activity Type:	
Maximum Hours To Be Earned:	
Cross-Listed:	
Change Effective:	
First Term Offered:	
Last Term Offered:	
Offered Fixed/Variable:	

Variable Range:	
Abbreviated Course Title:	
UCC Decision:	Rejected
Notes:	Proposal held by Academic Affairs for further review

5. THE SCHOOL OF MANAGEMENT requests:

Presenter:	H. Cole
Action:	Change requirements for Bachelor of Business Administration in Marketing

Current Degree Requirements:

The Bachelor of Business Administration degree in Marketing is offered for students seeking careers in advertising, brand management, industrial marketing, consumer relations, market research, professional selling, purchasing, and retailing. Students must complete MRKT 3002, MRKT 3005, MRKT 3008, MRKT 3011, MRKT 4003, MRKT 4006, MRKT 4009, MRKT 4010 or MRKT 4011; three hours of marketing electives from MRKT 3004, MRKT 3007, MRKT 4001, MRKT 4010, MRKT 4011 or MRKT 4092; and MGMT 4013 for a major in Marketing.

Required for a Major in Marketing:

- MRKT 3002 - Consumer Behavior
- MRKT 3005 - Personal Selling
- MRKT 3008 - Marketing Research
- MRKT 3011 - Advertising and Sales Promotion
- MRKT 4003 - Services Marketing
- MRKT 4006 - Business-to-Business Marketing
- MRKT 4009 - Marketing Management

- MRKT 4010 - Professional Selling or
- MRKT 4011 - Integrated Marketing Campaigns

- MGMT 4013 - Supply Chain Management

3 hours of Marketing Electives from:

- MRKT 3004 - Sales Management
- MRKT 3007 - Retailing
- MRKT 4001 - International
- MRKT 4010 - Professional Selling
- MRKT 4011 - Integrated Marketing Campaigns
- MRKT 4092 - Topics in Marketing

Total Hours 30

Freshman Year

- ENGL 1001 - Composition I ^{cc}
- ENGL 1002 - Composition II ^{cc}
- Core Social Science 3 cr. *

- MATH 1011 - College Algebra or
- MATH 1013 - Elementary Functions

- MATH 1016 - Elementary Statistics
- BUSN 1001 - Business and Society
- Core Natural/Physical Science 6 cr. *

- Core Humanities 3 cr. *
- COMM 1018 - Interpersonal Communication or
- COMM 2001 - Public Speaking or
- COMM 2060 - Small Group Communication
- UNIV 1001 - University Seminar

Total Hours 30

Sophomore Year

- ACCT 2012 - Introductory Financial Accounting
- ACCT 2013 - Introductory Managerial Accounting
- CSCI 1070 - Computer Literacy
- ECON 2001 - Macroeconomic Principles ^{cs}
- ECON 2002 - Microeconomic Principles
- Core Fine Arts 3 cr. *
- Core Humanities 6 cr. *
- Core Natural/Physical Science 3 cr. *
- QMDS 2010 - Statistics and Quality Control

Total Hours 30

Junior Year

- BUSN 3001 - International Business
- BUSN 3005 - Business Communication
- FINA 3015 - Business Finance
- MGMT 3001 - Management Concepts and Practice
- MRKT 3001 - Fundamentals of Marketing
- MRKT 3002 - Consumer Behavior
- MRKT 3005 - Personal Selling
- MRKT 3008 - Marketing Research
- MRKT 3011 - Advertising and Sales Promotion
- Non-Business Elective 3 cr.

Total Hours 30

Senior Year

- BLAW 4001 - Legal Environment of Business
- CINS 3050 - Management Information Systems
- MGMT 4009 - Strategic Management
- MGMT 4013 - Supply Chain Management
- MRKT 4003 - Services Marketing
- MRKT 4006 - Business-to-Business Marketing
- MRKT 4009 - Marketing Management
- MRKT 4010 - Professional Selling or
- MRKT 4011 - Integrated Marketing Campaigns
- Marketing Elective 3 cr.
- Non Business Elective 3 cr.

Total Hours 30

Total hours for degree 120

Note:

*See General Education Curriculum (College of Business and Social Sciences)

Proposed Description:

The Bachelor of Business Administration degree in Marketing is offered for students seeking careers in advertising, brand management, industrial marketing, consumer relations, market research, professional selling, purchasing, digital marketing and retailing. Students must complete MRKT 3002, MRKT 3005, MRKT 3008, MRKT 3011, MRKT 4006, MRKT 4009; MRKT 4010 or MRKT 4011, MRKT 4012; three hours of marketing electives from MRKT 3004, MRKT 3007, MRKT 4001, MRKT 4003, MRKT 4010, MRKT 4011 or MRKT 4092; and three hours of management electives for a major in Marketing.

Required for a Major in Marketing:

- MRKT 3002 - Consumer Behavior
- MRKT 3005 - Personal Selling
- MRKT 3008 - Marketing Research
- MRKT 3011 - Advertising and Sales Promotion
- MRKT 4006 - Business-to-Business Marketing
- MRKT 4009 - Marketing Management

- MRKT 4010 - Professional Selling or
- MRKT 4011 - Integrated Marketing Campaigns

- MRKT 4012 - Digital Marketing
- Three hours of management electives

3 hours of Marketing Electives from:

- MRKT 3004 - Sales Management
- MRKT 3007 - Retailing
- MRKT 4001 - International
- MRKT 4003 - Service Marketing
- MRKT 4010 - Professional Selling
- MRKT 4011 - Integrated Marketing Campaigns
- MRKT 4092 - Topics in Marketing

Total Hours 30

Freshman Year

- ENGL 1001 - Composition I ^{cc}
- ENGL 1002 - Composition II ^{cc}
- Core Social Science 3 cr. *

- MATH 1011 - College Algebra or
- MATH 1013 - Elementary Functions

- MATH 1016 - Elementary Statistics
- BUSN 1001 - Business and Society
- Core Natural/Physical Science 6 cr. *
- Core Humanities 3 cr. *

- COMM 1018 - Interpersonal Communication or
- COMM 2001 - Public Speaking or
- COMM 2060 - Small Group Communication

- UNIV 1001 - University Seminar

Total Hours 30

Sophomore Year

- ACCT 2012 - Introductory Financial Accounting
- ACCT 2013 - Introductory Managerial Accounting
- CSCI 1070 - Computer Literacy
- ECON 2001 - Macroeconomic Principles ^{cs}
- ECON 2002 - Microeconomic Principles
- Core Fine Arts 3 cr. *
- Core Humanities 6 cr. *
- Core Natural/Physical Science 3 cr. *
- QMDS 2010 - Statistics and Quality Control

Total Hours 30

Junior Year

- BUSN 3001 - International Business
- BUSN 3005 - Business Communication
- FINA 3015 - Business Finance
- MGMT 3001 - Management Concepts and Practice
- MRKT 3001 - Fundamentals of Marketing
- MRKT 3002 - Consumer Behavior
- MRKT 3005 - Personal Selling
- MRKT 3008 - Marketing Research
- MRKT 3011 - Advertising and Sales Promotion
- Non-Business Elective 3 cr.

Total Hours 30

Senior Year

- BLAW 4001 - Legal Environment of Business
- CINS 3050 - Management Information Systems
- MGMT 4009 - Strategic Management
- MRKT 4006 - Business-to-Business Marketing
- MRKT 4009 - Marketing Management
- MRKT 4010 - Professional Selling or
- MRKT 4011 - Integrated Marketing Campaigns
- MRKT 4012 - Digital Marketing
- Marketing Elective 3 cr.
- Management Elective 3 cr.
- Non Business Elective 3 cr.

Total Hours 30

Total hours for degree 120

Note:

*See General Education Curriculum (College of Business and Social Sciences)

Credit Hours:	
Current Level:	
Activity Type:	
Maximum Hours To Be Earned:	
Cross-Listed:	
Change Effective:	Summer 2015
First Term Offered:	
Last Term Offered:	
Offered Fixed/Variable:	
Variable Range:	
Abbreviated Course Title:	
UCC Decision:	APPROVED
Notes:	Changes highlighted in yellow

6. THE SCHOOL OF HEALTH PROFESSIONS requests:

Presenter:	J. Sutton
Action:	Close and Remove Marriage and Family Therapy, Non-Clinical Concentration in Latin American Studies (Online), Ph.D.
Credit Hours:	
Current Level:	
Activity Type:	
Maximum Hours To Be Earned:	
Cross-Listed:	
Change Effective:	Summer 2015
First Term Offered:	
Last Term Offered:	
Offered Fixed/Variable:	
Variable Range:	
Abbreviated Course Title:	
UCC Decision:	APPROVED
Notes:	This program was never fully implemented so it may be immediately removed because it affects no current students.

7. THE SCHOOL OF VISUAL AND PERFORMING ARTS requests:

Presenter:	D. Long
Action:	Create MUSC 1095 (Introduction to Music Technology)
Description:	

MUSC 1095. Introduction to Music Technology

3 cr.

An introduction to current trends in music technology, with a focus on software used in the recording, production, and notation of music.

Prerequisite: MUSC 1091, MUSC 1000, or by consent of instructor.

Offered Fall and Spring Semesters.

Credit Hours:	3
Current Level:	U
Activity Type:	LEC
Maximum Hours To Be Earned:	3
Cross-Listed:	N/A
Change Effective:	Fall 15
First Term Offered:	Fall 2015
Last Term Offered:	
Offered Fixed/Variable:	Fixed
Variable Range:	
Abbreviated Course Title:	INTRO MUSIC TECH
UCC Decision:	APPROVED
Notes:	