

UNIVERSITY CURRICULUM COMMITTEE MINUTES

Date: 9/2/2021

Minutes Approved by: 
President

Date Approved: 9/14/2021

TO: Dr. Ronald L. Berry
President

THROUGH: Dr. Judy Fellows
Associate Vice President for
Academic Affairs & Accreditation Liaison


Signature

FROM: Dr. Lon Smith
Chair, University Curriculum Committee


Signature

FACULTY MEMBERS PRESENT: Dr. Jeff Anderson, Dr. Eugenie Ardoin, Dr. Scott Baggarly, Dr. Nekarious Barabutis, Dr. James Boldin, Dr. Yolanda Dupre, Dr. Blake Farman, Dr. Ron Hill, Dr. Zach Moore, Dr. Elizabeth Oldfather, Dr. Jack Palmer, Dr. Arturo Rodriguez, Dr. Greg Smith, Dr. Lon Smith, Dr. Kenna Veronee, Dr. Janis Weber, Dr. Amy Weems, Dr. Jennifer Whited, Ms. Ashley Wiltcher

FACULTY MEMBERS ABSENT:

FACULTY MEMBERS EXCUSED:

EX-OFFICIO MEMBERS PRESENT: Ms. Jordan Anderson, Ms. Deborah Beaver, Ms. Jessica Griggs, Ms. Megan Lowe, Dr. Chris Michaelides, Ms. Katie Smith, Ms. Amy Terral

EX-OFFICIO MEMBERS ABSENT:

EX-OFFICIO MEMBERS EXCUSED:

1. THE SCHOOL OF SCIENCES requests:

Presenter:	G. Gissendanner
Action:	Change BIOL 4111 (Genetics and Society) from G/U to U and create new course BIOL 5111 to replace graduate version of 4111
Credit Hours:	
Current Level:	
Activity Type:	
Maximum Hours to Be Earned:	
Cross-Listed:	
Change Effective:	Summer 2021
First Term Offered:	
Last Term Offered:	
Offered Fixed/Variable:	
Variable Range:	
Abbreviated Course Title:	
UCC Decision:	APPROVED
Notes:	Graduate course description and attributes will be the same as former dual level class. Course was approved in May but did not make the minutes.

2. THE SCHOOL OF MANAGEMENT requests:

Presenter:	Z. Moore
Action:	Create Undergraduate Certificate in Selling and Sales
Proposed Curriculum:	
<p>The Certificate in Selling and Sales Management equips students with the knowledge needed for a dynamic career in selling. The program is designed for students to broaden their knowledge and gain essential skills necessary for careers in selling and sales management. Throughout the courses of instruction in the certificate program, students will be exposed to the strategies and tactics needed to be an effective salesperson and leader in selling organizations.</p> <p>Semester 1 MRKT 3001 – Introduction to Marketing MRKT 3002 – Consumer Behavior Semester 2 MRKT 3005 – Personal Setting MRKT 4006 – Business to Business Marketing Semester 3 MRKT 4010 – Professional Selling MRKT 4017 – Sales and Sales Marketing</p>	
Credit Hours:	
Current Level:	
Activity Type:	
Maximum Hours to Be Earned:	
Cross-Listed:	
Change Effective:	Spring 2022
First Term Offered:	
Last Term Offered:	
Offered Fixed/Variable:	
Variable Range:	
Abbreviated Course Title:	
UCC Decision:	APPROVED
Notes:	