



Social Media Approval Form

This Social Media Approval Form is required for all University of Louisiana Monroe divisions, colleges, departments and student organizations using the university's official information. All Social Media accounts existing and new, associated with ULM must be approved through the Office of Marketing and Communications.

Department/Unit Requesting Approval: _____

Contact Person: _____ Phone/Email: _____

Social Platform(s):

☐ Facebook

☐ Twitter

☐ Instagram

☐ YouTube

☐ Snapchat

☐ LinkedIn

☐ Other, please specify: _____

Profile Photo and Policy Agreement

Please email your profile image to omc@ulm.edu to ensure compliance with the University Identity Standards. The submission of application indicates you have read and understand the terms and conditions applicable to the social media accounts you are applying for and accept ULM's Social Media Policy.

Note: Please allow 1 working week, (5 days M-F) for the Office of Marketing and Communications decision/feedback. If you have any questions or if the Office of Marketing and Communications can be of assistance, please feel free to contact us at 318.342.5440 or omc@ulm.edu.

ADMINISTRATIVE USE ONLY

☐ Approved

☐ Not Approved

Reason: _____

Office of Marketing and Communications Signature: _____ Date: _____